

CRONER SHOP

English Product Sheet

CORNER SHOPS

KIDS VERSION

NEW!



6m2 Kids Corner

Material

2 OR 3 Displays
of Metal + Wood

Color

Dark Grey

Corner Size

4m2

Capacity per Display

Up to 8 rugs
Up to 8 cushions
Up to 4 Blankets
2 baskets

When rugs start to make sense

SELLING TIPS

- The design is innovating, attractive and practical.
- These corners are designed to create a Lorena Canals atmosphere. From the floor to the ceiling.
- The floor simulating wood, delimited the area and provides warmth to the place
- The brand logo, the claim, the washing machine have been engraved to the corner so the product and the concept of "machine-Washable rugs" can be easily identify and understood.
- The side photo of the corner show the full lifestyle.
- Different spaces in the corner allows a better classification of the product by category.
- The rugs and accessories don't get dirty as they are not displayed on the floor.
- You can place the rugs and accessories and take them easily to show them to the customer.
- You can group different rugs and accessories of the same collection or varied colors and designs to create beautiful combinations and draw attention of your customers.
- You can update the products displayed regularly with the trendiest colors for every season.
- CUSTOMIZABLE

Changing the side photo allows to display Kids or Home Rugs and Accesories.

Depending on the space you have can choose 4m2 or 6m2.



CORNER Elements



2 or 3 Displays EX-MIXTO

Its construction in wood and iron brings us a safe quality product.



1 MK-CORN-BABY1 or 1MK-CORN-HOME1

Shows Full Lifestyle



4/6 Uuds of CORN-1M2

Helps to delimit the area and brings warmth



More information:

Fabiaba Messina

Wholesale and Retail Director
fabiana@lorenacanal.com

CORNER SHOPS

HOME



Material

Iron
Wood

Color

Dark Grey
Wood

Reference

EX-MIXTO

Corner Size

4m² - 6m² - 10m²

When rugs start to make sense

BENEFITS OF LORENA CANALS CORNER?

- The perfect **metal and wooden** exhibitors to display both rugs and accessories to create a Lorena Canals atmosphere.
- **Impulse purchase and brand awareness.** The brand logo, the claim, and the washing machine have been engraved to transmit the **Washable rugs concept**.
- **Eye catching.** The design is innovating, attractive and practical.
- You can place the rugs and accessories and **show them easily to the customer**.
- **Mix and Match!** You can group different rugs and accessories of the same collections, colors or designs to create beautiful combinations and **draw attention of your customers**.
- Includes a lifestyle photo to show a whole Lorena Canals atmosphere and **generate impulse purchase**.
- **Shelves and rails allow a better classification** of the product by category. Rugs are hanging from rails to **easily slide them out and view the whole design**.
- The rugs and accessories **don't get dirty** as they are not displayed on the floor.
- The floor simulating wood, **delimits the area and provides warmth to the place**.
- You can update the products displayed regularly with the trendiest colors for every season.
- **Customizable**
 - **Changing the side photo** allows showing Kids or Home styleshoots.
 - Choose between **three different spaces 4m² , 6m² or 10m²**.



CREATE YOUR CORNER

1. CHOOSE YOUR LIFESTYLE



MK-CORN-BABY1



MK-CORN-HOME1

2. SET UP YOUR FLOOR

4m² , 6m² or 10m²

Helps to delimit the area and brings warmth



CORN-1M2

3. DRESS YOUR DISPLAY

Capacity

- Up to 12 rugs
- Up to 12 cushions
- Up to 6 baskets
- Up to 6 blankets
- Up to 2 Wall Hanging
- Up to 6 Garlands
- Up to 4 Pouffes in the floor

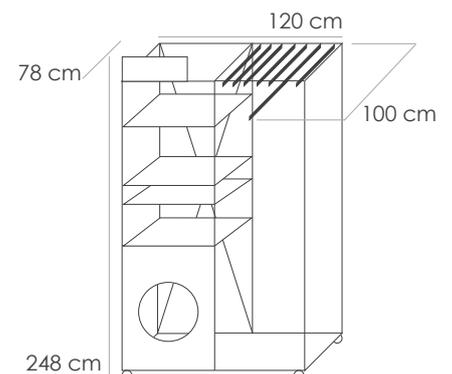


EX-MIXTO

Retailers having a Lorena Canals corner will:

- Be promoted on Lorena Canals Social Media.
- Be given flyers.
- Be recommended to final consumers as a brand ambassador
- Vinyl stickers for window shop.

Tariff Code: 94032080



More information:

Fabiana Messina

Wholesale and Retail Director

fabiana@lorenacanal.com