

WOOLABLE DISPLAY

English Product Sheet

WOOLABLE by Lorena Canals® DISPLAY

Display



ONLY 1.4M2
SPACE FLOOR
NEEDED!

REFERENCE:

EX-WOO

Material:

Iron

Color:

Dark Grey

Display Size:

208cm x 245cm x 66 cm

Packaging (comes in 2 parts):

Total Weight: 45 kg

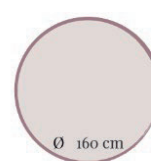
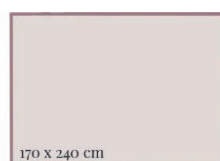
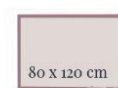
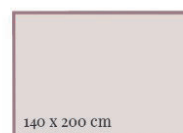
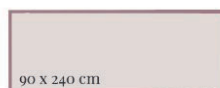
Size Packaging 1: 66 x 208 x 10 cm

Size Packaging 2: 140 x 10 x 10 cm

Capacity:

From 6 to 10 Rugs

Rugs Sizes:



The first wool washable rugs!

Benefits of WOOLABLE Display

- Create a **Woolable by Lorena Canals**® corner with a selection of our products.
- It doesn't require a big space in the shop thanks to his minimalist structure which **only occupies 1.4m2 floor space**.
- **Impulse purchase and brand awareness.** The brand logo and the claim helps communicating the washing concept.
- You can display the rugs and move them **easily to show the whole design**.
- Displaying the rugs on the racks will **prevent them from getting dirty**.
- Its construction in iron bring us a **safe, quality and strong product**.
- Made in painted iron: **Safe and easy to assemble**.
- The display includes 5 bars where you can **hang up to 10 rugs**, depending on the visibility you want to give to each design.
- You can **update the Rugs** regularly with newest collections.
- Retailers having Woolable by Lorena Canals® Display will:
 - Be promoted on **Social Media**
 - Be given **flyers**
 - Appear on Lorena Canals **Store Locator**
 - **Given Color chart**
 - Recive a **Vinyl Sticker** for window shop.

Conditions to get display free of charges

- Minimum order Quantity: **2500€ or 12 Woolable by Lorena Canals® Rugs**
- Display should be used only for **Woolable by Lorena Canals® products**.
- **Photos** of the display in your store will be requested on a regular basis.

More information:
Fabiana Messina
Wholesale and Retail Director
fabiana@lorenacanal.com