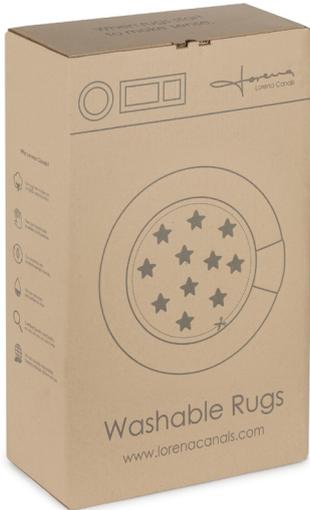


INDIVIDUAL PACKAGING

English Product Sheet

WASHABLE RUGS INDIVIDUAL PACKAGING



Washing Machine Box

BOX-WASH-S

BOX-WASH-XL

Cloth Bag

BAG

BAG-L

MATERIAL

Boxes: Double Wall Cardboard
Bags: recycled cotton

COLOR

Boxes are from kraft color and bags are from natural cotton color, without dyes.
Design printed in dark grey.

BOXES SIZE

BOX-WASH-S: 350 mm x 140 mm x 560 mm
BOX-WASH-XL: 370 mm x 165 mm x 700 mm

BAGS SIZE

BAG-S: 680 mm x 420 mm
BAG-L: 820 mm x 470 mm

MINIMUM ORDER
FOR BOTH
REFERENCES:
12 UNITS



TURN PAGE TO VIEW THEIR SELLING TIPS →

SELLING TIPS

These are the main benefits of our packaging:

- This individual packaging is meant to deliver washable rugs from different sizes, which are written on the previous page.
- Its washing machine design represents clearly the concept of "machine-washable rugs".
- This design includes the quality icons of our products and their washing and care instructions.
- The material from which they are made and the natural color from the cardboard match our artisanal and eco-friendly values that identify the brand and our products.
- These boxes are designed both to send online orders to the final customer or to have them in store and deliver the product in hand.
- They include a space reserved for the shipping documentation.
- They are also perfect as a display in the point of sale, by cutting the circle and showing a rug inside. They don't require a big space in the shop and help to understand the concept of "washable rugs".
- Once used as packing boxes, families who buy the rug can give their box a second life by using it to store toys or other accessories.



Further information:

hello@lorenacanal.com

+34 93 473 03 71