

PYJAMA PARTY

PYJAMA PARTY

When rugs become come to life in form of candies!

Lorena Canals ends the school season with a new collection that is fun, joyful and full of fantasy. Pyjama Party is a collection of carpets, pouffes, cushions, garlands and washable baskets for children's rooms inspired by sleepovers parties. A collection whose main protagonists are candies and others sweets.

July 2019.- **Lorena Canals** presents her new **Pyjama Party** collection with which she returns to her essence and reinvents her children's classics. A collection that has brought to life rugs, cushions, baskets, neverending garlands and, for the first time, original pouffes, which come to life in the form of candies and sweets, escaping from the rugs to become decorative products. A collection full of fantasy with soft, sweet and cheerful colours.



Pyjama Party Collection: Kim rug 140x220cm. (229€), Sleepover Pouffe Lou 8x120x120cm. (179€), neverending garlands 500cm. (17,90€) and Candy cushion 40x30cm. (36€)

(next...)

The guests of this collection are the "Kim", "Noah" and "Lou" rugs, from which the knitted cushions in 100% natural cotton "Candy" and "Bonbon" in the form of sweets and marshmallows emerge, the endless 5-metre long garlands "endless story", the "Candy Box" baskets with braids, the "Chill" pouffes, the "Marshmallow" and the new "Siesta" pouffe concept.



With the "Lou" rug, **Lorena Canals** has created a new product category called Sleepover pouffe. This is a 2 in 1 design that combines the warmth of its carpets with the comfort of a pouffe. A round, malleable and easy to move product that will delight young and old alike. Its removable padding makes it a pouffe or rug according to the needs of each moment.



Washable rug Kim 140x220cm. (229€), Noah 140x220cm. (229€) y Sleepover Pouffe Lou 8x120x120cm. (179€)



(next...)

The "Siesta" pouffe is the first large-format pouffe that the designer adds to a children's collection. The fringe that crowns it is designed to decorate at the same time as it is designed to facilitate its movement from one place to another, and the zipper makes it easy to remove the cover for washing in the washing machine.



Siesta Pouffe 80x50x50cm. (149€)

Another new feature in this children's collection is the practical "María" oval braided cotton basket with handles, designed to hang next to the crib and have everything the baby needs within easy reach.

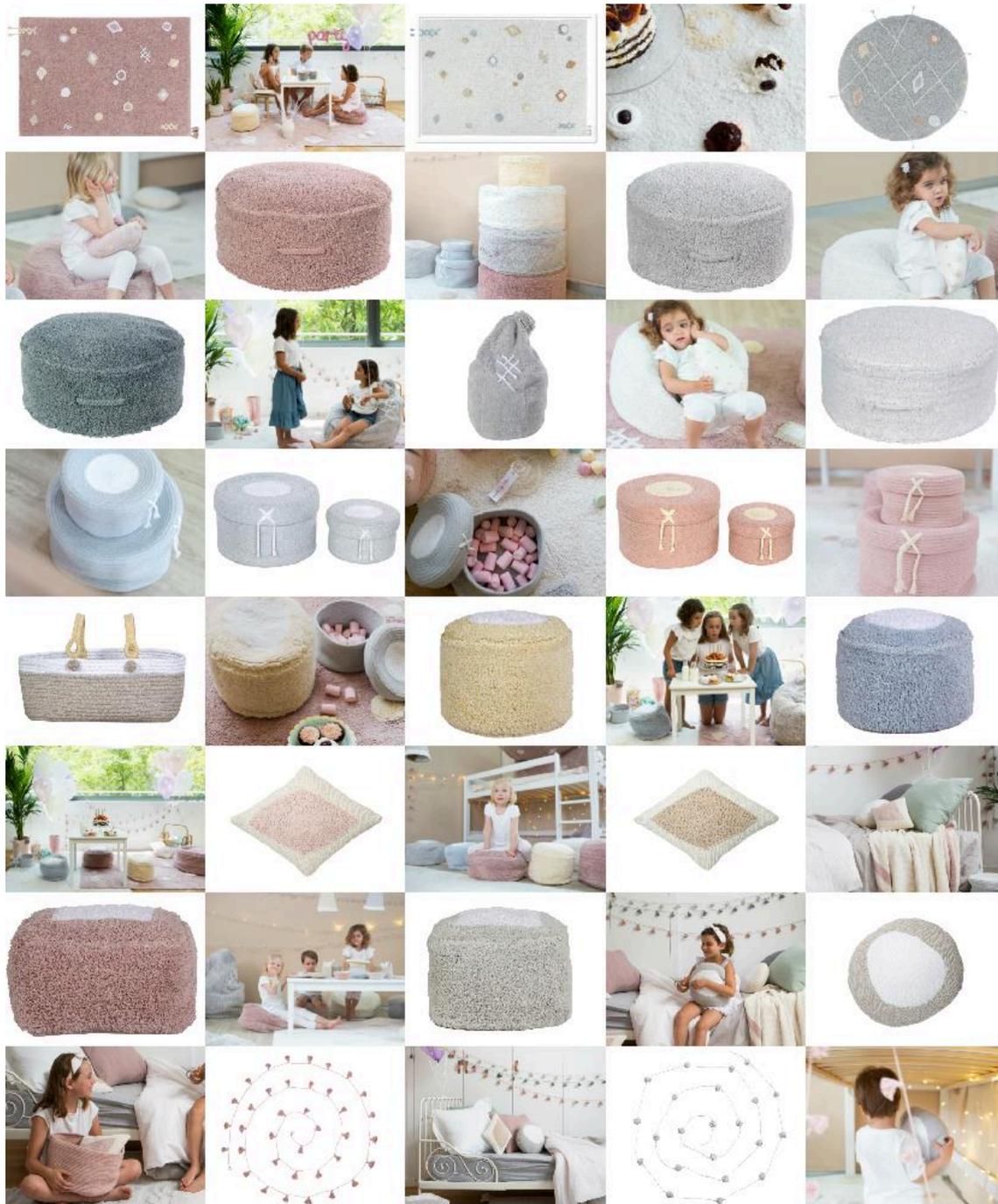


María Basket 12x25x25cm. (23€)

Each of the patterns in the **Pyjama Party collection** is a nod to its most emblematic collections such as Berber details, peas, fringes and braided finishes.

Pyjama Party is a collection for children that adapts to all its stages, whether for babies, older children or teenagers. The pastel color mix with vintage effect makes them easy to match and adapts to all ages and decorative styles.

(next...)



Pyjama Party Collection from Lorena Canals in washable cotton

Atmospheres(340Mb): <https://we.tl/t-UHiLkBiYxO>

Products(139Mb): <https://we.tl/t-khkBI9UiaB>