RE-EDITION COLLECTION



RE-EDITION

A re-edition of Lorena Canals' iconic designs inspired by nature.

"There's nothing more essential than nature, providing us a color palette that will never go out of style" Lorena Canals

<u>January 2020</u>.- Lorena Canals presents her iconic designs in a new color palette. 8 designs based in our bestsellers summing up to 37 new references, where we can find washable rugs in different sizes, pouffes and floor cushions. They are designed to be mixed and matched between them or with previous collections. A perfect collection, with designs that will forever last in every home.



With this new collection Lorena Canals has returned to its essence; with this Re-edition Collection, she is reinventing her classic best-sellers that were originally designed with intense, modern or classic baby colors, now transformed into softer, earthy tones. Giving the opportunity to enjoy our iconic designs in new elegant versions. For this collection the designer inspired herself on her love for the environment. Bringing earth and nature into the home was her first objective when she started developing this collection.

Re-edition collection is based on some of our 6 Bestsellers Tribu, Monstera, Kaarol, Bubbly, Hippy Dots, and Sleepover Pouffe Lou providing an elegant, soft, vintage, and earthy look introducing five new colors: olive, vintage nude and honey tones, soil brown and our classic natural. The colors used are never plain, but rich in shades thanks to the use of melange yarns, imitating the subtle color nuances of nature, creating uniqueness and elegance to each piece.

TRIBU. Tribu design is inspired on our Berber Canvas, a Bohemian pattern design in matching color, and finished with tassels in each corner, in natural, olive, vintage nude, soil brown and dark honey. A brand new mix of techniques and textures on Canvas, mixing yarn and basic patterns for a Bohemian and chic style.



Washable rug Tribu in Natural, Honey, Soil Brown, Olive and Vintage Nude; 120x160cm (99,00 €), 140x200cm (159,00 €), 170x240cm (229,00 €), 200x300cm (319,00 €)

MONSTERA. The classic and iconic Lorena Canals' Monstera in four new colors with mixed colored bases and melange yarns giving a richer textured effect. Lorena re-invented her classic green Monstera rug and came up with a whole range of colorful leaves in natural and rich but subtle color nuances, Honey, Olive, Vintage Nude, and Natural.



Washable rug Monstera in Honey, Olive, Natural and Vintage Nude 120x180cm (139,00 €)

KAAROL EARTH. The iconic Moroccan-inspired Kaarol rug in bright, contrasting colors, now transformed into a soft, nature-inspired alternative in natural and earthy tones. A safe choice for any home, using a new subtle color palette and mixing melange yarns to reach soft shaded effects, this new design brings calm and harmony to any room.





Washable rug Kaarol Earth 140x200cm (215,00 €)

(next)

BUBBLY. Three new versions of the iconic and successful Bubbly rug: natural with honey, natural with vintage nude and olive with natural. Our classic and iconic Bubbly is now a floor cushion! It's round design topped with contrasting pompoms, gives it a special and original touch. A versatile cushion that can be used on a sofa, or as a playful floor cushion in a children's room



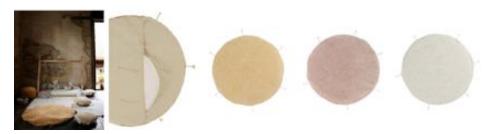
Washable rug Bubbly Ø 120 cm (89,00 €) and floor cushion bubbly Ø 48 cm (49,00 €) in Olive, Honey and Vintage Nude

HIPPY DOTS. Polka Dots never go out of style! Elegant and fun at the same time, they make the rug atemporal. A design in three options of earthy colors combined with natural, and finished with fun fringes at edges. Through the use of different mixes of yarns and design techniques, the polka dots are faded into the rug - some more than others - giving the rug an elegant and soft touch.



Washable rug Hippy Dots in Vintage Nude, Honey and Olive 120x160cm (129,00 €)

SLEEPOVER POUFFE LOU. The Sleepover pouffe, this version of the 2 in 1 pouffe and rug, now in solid colors, will look perfect not only in a kids' room, but anywhere. Round-shaped, with a lightweight moldable filler, easy to move around the house or even to lay down at the garden. The inside filler is removable, allowing the pouffe to convert into a traditional rug and to be washed in a conventional washing machine.



Sleepover Pouffe Lou in Honey, Vintage Nude and Natural Ø 120 cm (179,00 €)



Pouff Chill in Honey, Vintage nude, Vintage blue and Natural Ø 50 x 20 cm (79,00 \in)

Images of RE-EDITION: https://we.tl/t-AroK1ApJ6Q

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