

**WORLD MAP  
POUFFE**

## Back to school with the **NEW World Map Pouffe**

*The world at their feet!*

The *World Map Pouffe* comes as an essential addition to the *Back To School* collection of washable cotton rugs and textile decoration accessories, a tribute to *Lorena Canals'* own charity schooling project, *Sakûla*.



Inspired in the matching **Vintage Map washable rug**, the **World Map Pouffe** comes as the perfect **accessory** and an **essential addition to the Back to School collection**. A **soft earth globe** for kids to explore the planet while also serving as **improvised seating** at play time, or a place to climb high to have the world at their feet!

This **eco-friendly round pouffe** is covered in a light blue **recycled cotton canvas** base that is decorated with the oceans' names, **embroidered** in dark gray yarn, and with the continents tufted in short pile cotton, combining an array of **vintage colors** such as light gray, linen and natural, to harmonize with the **matching rug**. The filling combines polystyrene pearls with **recycled PET bottle fibers**, helping to **reduce the impact of plastic on the planet**.

As all *Lorena Canals'* textiles, the pouffe is **handmade in India** by a team of **skilled artisans**, and fabrics are tinted with **non-toxic dyes**, which makes it is a **safe option for kids decor**. Moreover, the **cover is removable** through a **zipper** and **machine-washable at home**, so no worries – just let the kids be kids!

The pouffe comes in a unique size and color scheme, measuring **45 x Ø50 cm**.

## Remembering the *Back to School* Collection

*A collection designed for nostalgics of vintage school supplies and math-lovers alike*

Lorena Canals' involvement in the schooling of children in northern India through her [Sakûla Project](#) is what drove and inspired her to create this collection.



"Vintage Map" washable rug 140x200cm and washable wall hanging "Canvas Map" 120x160cm

The [Back to School](#) collection includes **4 sub-collections: Vintage Map, I Love Math, Notebook, and Baby Numbers**. These revolve around the concepts of **world maps, mathematics, stationery and numbers**, that seem to pop up in the form of washable **rugs, cushions, blankets, tapestries, garlands and baskets**, for a mix & match **school-inspired kids' room decor**, made to allure little ones and stimulate their curiosity from an early age.

## 1\_ *Vintage Map Collection*

Two world map designs for decorating floors and walls



The **Vintage Map washable rug** (140 x 200 cm), with the world map and the ocean woven on a natural base in light vintage colors and shades, has been designed to embellish the floor or –thanks to the lightweight natural cotton canvas base– to hang on the wall as a tapestry and to, perhaps, awaken children's interest in geography.

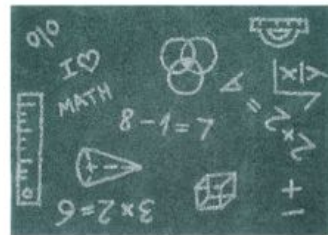


The **Canvas Map** design (120 x 160 cm), is more suited as a wall tapestry although it could always double up as a play mat. It features the silhouette of a world map tufted in slate-green yarn over a natural cotton canvas base – an original and creative alternative to the classic paper map. In addition –as a brand novelty– the canvas can be **customized by coloring** it with dyes or permanent paints, to add flags, pin photos, write names or stick on memories of any sort. However, using it to simply play guessing games on geography will always remain a classic option!

## 2\_ I Love Math Collection

### A math lesson on a chalkboard

Formulas and mathematical expressions are tufted on a blackboard-like, slate-green rug, imitating chalk scribbles. The chalk color comes from blending ivory-colored yarn with the base's dark green shade. The matching **floor cushion** is shaped as a **"+" symbol**, and is also tufted using the same melange technique, blending ivory and dark green yarn.



Washable rug "I Love Math" 140x200cm. "Plus" floor cushion 50x50x18cm.



### 3\_ Notebook Collection

#### School gear popping out as textile decor

When it comes to getting down to study or working one needs all the desktop essentials at hand – notebooks, erasers, pencils, rulers... But what if one dreamed up these items in the shape of cushions, blankets and a garland of stationery items? A great combination to decorate a child's room and the perfect excuse to remember our student past at home.



Washable rug 120x160cm, Blanket 90x120cm. and cushion 30x45cm. "Notebook", baskets "Pencil" in two sizes 13x30cm. and 25x45cm. Garland "School" 240x20cm. and cushions "Eraser" 45x24cm. and "Ruler" 30x50cm.

## 4\_ *Baby Numbers* Collection

### Soft colors for toddlers' first numbers

Getting kids to like math is a challenge for most parents. The most babyish designs of the *Back to School* collection are inspired by the world of numbers and simple mathematical expressions, embossed in different pastel colors of cotton yarn, over a light gray base.



"Baby Numbers" washable rug 120x160cm., wall hanging "Baby Numbers" 30x55cm, and "Counting Frame" cushion 30x30cm

The ***Baby Numbers*** collection comprises a rug, a wall-hanger and an abacus-inspired cushion including movable pom poms. A fun way to stimulate the little ones to learn their numbers from a very young age.

Like all of *Lorena Canals'* washable designs, all the pieces in the *Back to School* collection are machine washable (except the wall-hangers). They offer soft and lightweight, all-cotton designs, treated with natural non-toxic dyes, to ensure safety in children's environments.

## About Lorena Canals

Creators of the **washable rug concept**, Lorena Canals are makers of natural cotton and wool rugs with matching textile accessories for the decoration of the home, **designed in Barcelona and handmade in India**.

**Natural raw materials, non-toxic dyes, fair trade and sustainable** manufacturing are the **eco-friendly** values by which the brand stands, as well as being founders of the **Sakûla charity project** that provides access to education and a meal a day to underprivileged children in Northern India. Every *Lorena Canals* product purchase helps improve these children's lives.

*Lorena Canals* offers contemporary home decor, yet practical and fuss-free, ideal for kids' rooms and nurseries, and for the home as a whole, allowing for mix & match, and for a perfectly coordinated style!



**International online shop:** [www.lorenacanal.com](http://www.lorenacanal.com)

**Press inquiries:**

Sarah Martin Pearson – [communication@lorenacanal.com](mailto:communication@lorenacanal.com)

↓ **Download Hi-res Images:**

 **World Map Pouffe**

 **Back to School Collection**