



Happy Earth Day!

***Lorena Canals*, the perfect choice
of sustainable home textiles,
because every day is Earth Day!**

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Lorena Canals



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***Lorena Canals* does its bit for the planet – handmade, using natural fibers and non toxic dyes are some of the staple values the brand stands for in order to provide Earth-friendly, home-washable rugs and textile accessories that are also zero waste!**

***Lorena Canals* has chosen to be **Earth-friendly from the very beginning**. Since the introduction of its **washable rug concept** in the market in the 1990's, its rugs and textiles continue to be **handmade** by craftspeople in its own factory in northern India, using **all-natural fibers** and **chemical-free, non toxic dyes** to ensure durability, child safety and, above all, **respect for the environment**.**

Lorena Canals is...



[CLICK HERE FOR MORE ON THE RUGCYCLED® COLLECTION](#)

1/ Zero Waste

Since the recent launch of its raw-style, undyed **RugCycled® collection** the brand prides itself in having achieved **zero waste** by upcycling its own textile scraps and leftovers, while also **saving up to 90% of water** in the process.



Washable Rug **RugCycled® ABC**

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2/ Artisan-made with a Social Mission

Controlling the manufacturing from beginning to end, following ancient methods, ensures **fair trade practices** and **hand-finished products** that are one of a kind pieces. The company also gives back to charity, providing an education and a meal a day to underprivileged children in northern India through its very own **Sakûla Project** nurseries.

[CLICK HERE FOR MORE ON THE SAKÛLA PROJECT](#)



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3/ Made with Natural Fibers – from Cotton to Wool

In 2019 the brand expanded its product range with the launch of its own line of **washable wool rugs** and textile accessories, under the name of **Woolable by Lorena Canals®**. The range currently continues to grow on the path of **sustainability** launching various new collections throughout the year.

[CLICK HERE FOR MORE ON WOOLABLE BY LORENA CANALS®](#)

Lorena Canals is...

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Washable rug **Woolable Enkang Ivory**

4/ Washable, hence safer and greener

The fact that *Lorena Canals'* rugs and textile accessories are **washable** makes them **safer for children, pets and the environment**. Also, safer in times of pandemic when we are all taking hygiene precautions, allowing us to **keep our homes cleaner**.

On the other hand, **machine-washing** means **avoiding chemical residue** in the environment from costly dry-cleaning methods, traditionally applied to rugs, while the natural cotton / wool composition **avoids textile pollution** through micro-plastics that are known to be released by synthetic fibers during wash cycles.

[CLICK HERE FOR MORE ON WASHING INSTRUCTIONS](#)

Because every day is Earth Day...

All in all, *Lorena Canals'* natural, handmade washable rugs and textile accessories offer the perfect choice for a **safe and cozy home**, taking care of the planet and of loved ones while one can enjoy decorating in style, because **every day is Earth Day!**



A selection of Lorena Canals' Earth and nature-inspired iconic designs



Washable Rug Botanical Plants
120 x 170 cm

World Map Pouffe

An **Earth globe** that is a pouffe set to **entertain** little ones at play, **educate** them on the planet and **decorate** their rooms.
Perfect in times of **homeschooling!**

This item comes as an addition to the *Back to School* collection. Its filling material is partially made of fibers sourced from **recycled PET bottles** adding its grain of sand in taking care of the planet. Its **all-natural cotton** cover is removable and **washable** at home while also **handmade** and **nontoxic**.

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World Map Pouffe / 45 x Ø50 cm

RugCycled® Collection

Based on rug upcycling, the **RugCycled®** collection gives a **second life to the brand's cotton waste**.

Lorena Canals' most iconic designs make a comeback with a renovated **raw style** provided by the all-natural finish of **undyed cotton** combined with **recycled yarn**. Clean and simple lines provide a **timeless design** to a collection of **durable** textile pieces, set to appeal to **eco-lovers, cool kids and modern parents** alike in search of stylish, **safe and natural home textiles** that **children can grow along with**.

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Washable Rug **Path of Nature** (Cotton
Woods collection) – 120 x 160 cm

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Path of Nature Washable Rug

Named to the 2020 **Good Housekeeping Parenting Awards** this decorative piece mimics the textures of the forest's vegetation creating a **miniature landscape** that serves as the perfect backdrop for kids to make up innumerable adventures with a **cotton stuffed horse** as the protagonist. A piece that stimulates self-discovery and sensorial experience **Montessori** style.

It comes in a practical **cotton tote bag** and includes a soft horse. This item is a part of the **Cotton Woods collection** the designs of which are based on the Mediterranean forest.

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Tribute to Cotton Collection

Cotton is the essence of Lorena Canals, it represents all the values the brand stands for: **it's natural, safe, eco-friendly, resistant and versatile**. Harvested in northern India, the designer works with a team of artisans, controlling the process from beginning to end to **ensure a fair and safe environment**.

The softness of each piece in this collection transports us to the infinite cotton fields of northern India. Cool in summer and warm in winter, it is the **ideal material with which to decorate your home all year round**.

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Washable rug **Tribute to Cotton**
120 x 170 cm



Washable rugs **Botanic Plants**
120 x 170 cm

Plants Collection

Vegetation in interiors is well-known for its calming and purifying properties, but why not make it a decoration theme altogether? Reconnecting with nature will be made easy with the **Plants collection**, adding fresh vibes to any room and transporting us to tropical landscapes.

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**Download hi-res images with more
Earth-inspired decor from Lorena Canals**

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