



lorena
Lorena Canals

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Lorena Canals upsizes 7 of its best-selling washable rug designs into new 'L' versions

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Rugs Grow Bigger!

Seven of *Lorena Canals*' all-time favorite washable rug designs are now upsized to a generous 170 x 240 cm (5'7" x 8' in) – perfect for spacious rooms, covering from bedrooms to living rooms, and everything in between!

Some of the brand's **most sought designs** are now versioned in **larger sizes** so they can make an entrance to broader spaces, such as the living room or dining area, as well as the nursery or kids' rooms. Also machine washable, they are the most practical, fuss-free option to add **comfort and a plush underfoot surface** in any room, with or without kids!

These large area rugs can even **cover an entire room's floor space**, providing a comfortable base for little ones to enjoy playtime and fun moments at home. They can also help **define or separate areas**, or simply **pull a room together**.

As the family grows, these washable rugs create a space for everyone to gather round, adding an element of coziness to each room.

In true *Lorena Canals* fashion, the rugs are **handmade in all-natural cotton**, tinted with **non toxic dyes**, and following **sustainable and responsible** practices.



Atlas Vintage Blue L Washable rug, 170 x 240 cm



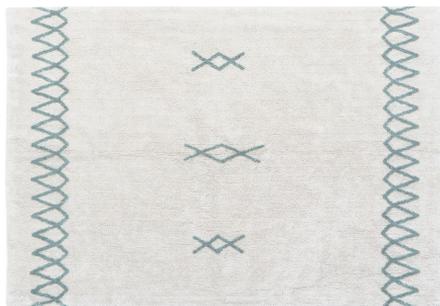
Washable Rug *Atlas Vintage Blue L*

A classic Bereber design in its most affordable format, **available exclusively on the Lorena Canals' website**. The ethnic motifs of the design are outlined in **Vintage Blue over a natural cotton base**, making for an elegant washable rug that can fit in any room of the house – kids' rooms, living areas or even in the kitchen for an added touch of style!

A plush, **all-cotton, non toxic** rug, that only uses **natural dyes**, while also being **lightweight**, as it is tufted over a flexible cotton canvas base. **Handmade** in India by *Lorena Canals'* team of artisans using ancient procedures that make each rug unique.

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Atlas Vintage Blue L, Washable rug
170 x 240 cm



Washable rug *Atlas Vintage Nude L*

A classic Bereber design in its most affordable format, **available exclusively on the Lorena Canals' website**. The ethnic motifs of the design are outlined in **Vintage Nude pink over a natural cotton base**, making for an elegant washable rug that can fit in any room of the house – kids' rooms, living areas or even in the kitchen for an added touch of style!

A plush, **all-cotton, non toxic** rug, that only uses **natural dyes**, while also being **lightweight**, as it is tufted over a flexible cotton canvas base. **Handmade** in India by Lorena Canals' team of artisans using ancient procedures that make each rug one of a kind.

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Atlas Vintage Nude L, Washable rug
170 x 240 cm

Washable Rug **Kaarol L**

Step into the streets of Morocco from your home! This all-time favorite machine washable rug features a **multi-colored Berber-inspired diamond design** and **10-cm-long tousled fringes** that will add a pop of color to any kid's room or living area with a bright, **bohemian vibe**.

A plush, all-cotton, non toxic rug, that only uses natural dyes, while also being lightweight, as it is tufted over a flexible cotton canvas base. Handmade in India by Lorena Canals' team of artisans making each rug one of a kind.

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From Max to Minus!

The **Mini Kaarol** design from Lorena Canals' **Mini Ones** collection, comes in a cute format of 70 x 100 cm (2'4" x 3'3"), with its own drawstrings backpack to go!



Kaarol L, Washable Rug 170 x 240 cm



Washable Rug *Kaarol Earth L*

Lorena Canals' **Re-Edition** collection includes a subdued version of the **Kaarol** rug featuring a **multi-colored Berber-inspired diamond design in earthy tones** of *Olive, Honey, Soil Brown, Ivory and Vintage Nude*.

It is finished with **tousled fringes** at the edges for a **bohemian vibe**, although slightly shorter than in its former version. A rug in **elegant, warm colors** that will tie any room together with an ethnic touch.

This plush, **all-cotton, non toxic** rug, only uses **natural dyes**, while also being lightweight and flexible, as it is tufted over a cotton canvas base. Handmade in India by *Lorena Canals'* team of artisans making each rug one of a kind.

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Kaarol Earth L, Washable Rug
170 x 240 cm

This rug can be paired with a wide choice of **matching accessories**, in black & white or in contrasting colors – from baskets to pillows, and throws.



Bereber Rhombs L, Washable Rug
 170 x 240 cm

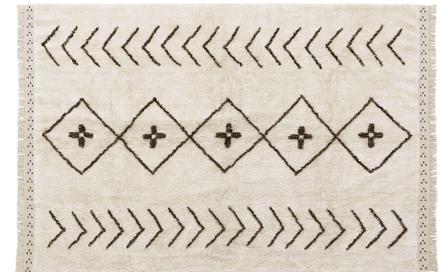
Washable Rug *Bereber Rhombs L*

The **Bereber Rhombs** rug stands out for its versatility and elegant ethnic style. An all-cotton, washable rug that can simply be tossed in the washer when needed.

A classic Berber design that features a **rhombus and herringbone pattern outlined in black** cotton yarn and subtly blended into the natural undyed cotton background, all tufted over a flexible, natural cotton canvas base. The edges are finished with a strip of bare canvas, embroidered with a matching herringbone pattern, followed by a row of twisted fringes.

A **timeless, neutral color palette in black and white** for a rug that is suited for decorating contemporary spaces, with a boho or Nordic vibe – from living rooms to bedrooms, or even as an outdoor rug, since it is an **easy-care and fuss-free washable rug**.

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Washable Rug *Pine Forest L*

Who hasn't collected small treasures, such as tiny branches, leaves, herbs or pine cones, during **childhood walks in the forest**?

A **design inspired by the Mediterranean woods**, with double fringes at the borders and in **earthy colours** for a timeless washable rug; perfect to combine with rugs and accessories from other collections. It is an ideal option for children in their stage of discovery and connection with the natural environment.

All of *Lorena Canals'* rugs can be **easily washed at home** in a conventional washing machine. They are handmade one by one by artisans who take care of every detail, with 100% natural fibers and non toxic dyes.

This design is a part of *Lorena Canals'* **Cotton Woods collection** including plenty more forest inspired rugs and accessories.

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Pine Forest L, Washable Rug, 170 x 240 cm

Washable Rug *Botanic Plants L*

Nature comes indoors! This design from the **Plants collection** brings **greenery in the home**.

An easy-care, lightweight rug, that uses **non toxic dyes** for extra safety. Handmade in **all-natural cotton**, **machine washable**, perfect either for a kid's room or a master bedroom, to add somewhat of a **jungle vibe to the decor**, or to bring together a living area or dining room with a **leafy touch**.

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Botanic Plants L, Washable Rug
170 x 240 cm

About Lorena Canals

Creators of the **washable rug** concept, *Lorena Canals* are makers of **natural cotton and wool rugs** with matching **textile accessories** for the decoration of the home, designed in Barcelona and **handmade in India**.

Natural raw materials, non toxic dyes, fair trade and zero-waste **sustainable** manufacturing are the eco-friendly values by which the brand stands, as well as giving back to charity as founders of the **Sakûla Project**.

Lorena Canals offers **contemporary home decor**, yet **practical** and fuss-free, ideal for **kids' rooms and nurseries**, and for the **home** as a whole, allowing for mix and match, and for a perfectly **coordinated style!**

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