

DEGRADÉ

DEGRADE

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TECHNICAL INFORMATION

Composition: 100% Natural Cotton

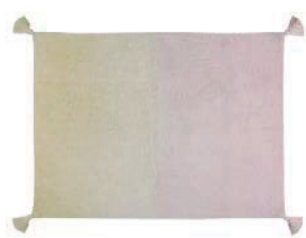
Elaboration: Handmade

Colors: Vanilla-Soft Pink, Coral Pink-Lavender, Emerald Green, Dark Grey-Light Grey, Grey-Baby Blue.

Design: Color gradients from the sides to the center of the rug and fringe on the corners.

Size: 120 x 160 cm

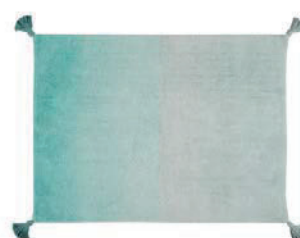
Weight: 3'5 Kg



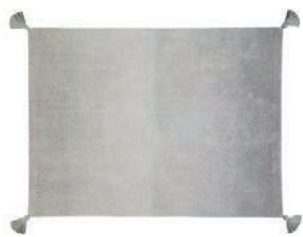
Degrade Vanilla-Soft Pink
120 x 160 cm | C-DE-VP



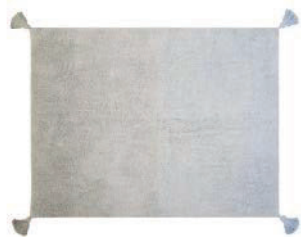
Degrade Coral Pink-Lavender
120 x 160 cm | C-DE-PL



Degrade Emerald
120 x 160 cm | C-DE-EMERALD



Degrade Dark Grey-Grey
120 x 160 cm | C-DE-GREY



Degrade Grey-Baby Blue
120 x 160 cm | C-DE-BL



Selling Tips

- An original design in different colors that match in any **home decoration**, as well as for children and teenagers.
- **2 colors in degrade**: from stronger to lighter color.
- You can place **some rugs in different colors** to create an inviting atmosphere.
- The Coral Pink has been **chosen as the color of the year 2016**.
- **Thicker base** than other collections which makes them heavier.
- **New kind of fringe** on the corners. It's bigger and thicker than the other ones.
- **They are washable**: there is no problem if they get dirty, because you can wash them at home.
- **They are safe**: you can keep them always clean, so children can be in direct contact with the rug.
- They are **handmade** through a high-elaborated process. It takes one day to make one rug and 6 artisans are involved.
- Every rug is elaborated carefully and individually, so each one is unique, which gives them more value. **No two are alike**.
- They are **soft, cozy** and bring warmth to any room. They are fresh in summer and warm in winter.
- They are lightweight (compared to traditional rugs) so we can **easily move** them from place to place.
- Lorena Canals is the **leading brand** in the market of children's rugs.
- Lorena Canals is the **pioneer of the concept of washable rugs**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- The brand has also at your disposal **anti-slip underlays** for the washable carpets.
- Lorena Canals is **environmentally responsible**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificates obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- With the profits from sales, Lorena Canals finances the **education** of over 100 children in northern India, giving them the opportunity to decide their future. By purchasing their rugs **you are helping Indian kids to go to school**. Discover the **Sakūla Project** by Lorena Canals.



OMBRÉ

BABY

TECHNICAL INFORMATION

Composition: 100% Natural cotton.

Elaboration: Hand-dyed, knitted blankets.

Colors: Vanilla-soft pink, soft blue-grey, pink-lavender, mint and grey.

Design: Rectangular blanket with 2 color gradients and 1 cotton pompon on each corner.

Size: 100 x 120cm

Weight: 700 g.



Baby Blanket Ombré Soft Blue-Grey
100 x 120 cm | **BLC-DE-BL-B**



Baby Blanket Ombré Grey
100 x 120 cm | **BLC-DE-GREY-B**



Baby Blanket Ombré Mint
100 x 120 cm | **BLC-DE-MINT-B**



Baby Blanket Ombré Pink-Lavender
100 x 120 cm | **BLC-DE-PL-B**



Baby Blanket Ombré Vanilla-Soft Pink
100 x 120 cm | **BLC-DE-VP-B**



HOME

TECHNICAL INFORMATION

Composition: 100% Natural cotton.

Elaboration: Hand-dyed, knitted blankets.

Colors: Terracota, mustard, grey, green and nude.

Design: Rectangular blanket with color gradients and 1 cotton pompon on each corner.

Size: 120 x 180cm.

Weight: 900 g.



Blanket Ombré Green
120 x 180 cm | **BLC-DE-GREEN-H**

Blanket Ombré Grey
120 x 180 cm | **BLC-DE-GREY-H**

Blanket Ombré Mustard
120 X 180 cm | **BLC-DE-MUST-H**



Blanket Ombré Nude
120 x 180 cm | **BLC-DE-NUDE-H**



Blanket Ombré Terracota
120 x 180 cm | **BLC-DE-TERRA-H**



The trendiest blankets for your baby...and for you too!

SELLING TIPS

- This collection of blankets, which is **inspired by the latest trends in decoration**, look great in children's rooms as well as in adult atmospheres.
- They have been dyed through a very **artisanal process**.
- These blankets are available in 2 sizes: a **smaller one**, great for **babies** on their little beds; and the **bigger one**, which is ideal for any **sofa** or as an accent at the **foot of a bed**.
- Green blankets are inspired by the **Greenery Pantone**, which has been chosen "**Color of the year 2017**".
- This collection includes **colored designs that bright up** any kind of decoration.
- These blankets are the **perfect accessories** for our **Ombre collection** of washable rugs, which are made with the same colors.
- Lorena Canals is launching cotton blankets with pompons included **for the first time**.
- **They are washable**: there is no problem if they get dirty, because you can wash them at home.
- **They are safe**: you can keep them always clean, so children can be in direct contact with them.
- They are **hand-dyed**. Every blanket is elaborated carefully and individually, so each one is unique. No two are alike.
- They are made out of **100% natural cotton** and **non-toxic dyes**, which are made through an artisanal process.
- They are **soft, cozy** and bring warmth to any room.
- You can match the new collection of cotton blankets with our **new washable rugs, cushions and baskets**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificates obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- With the profits from sales, Lorena Canals finances the education of over 100 children in northern India, giving them the opportunity to decide their future. By purchasing their rugs **you are helping Indian kids to go to school**. Discover the **Sakûla Project** by Lorena Canals.

