

**MOROCCO**



## NAADOR

### TECHNICAL INFORMATION

**Composition:** 100% Natural Cotton.

**Elaboration:** Handmade.

**Colors:** Natural, terracota, blue, nude, fluor green and black.

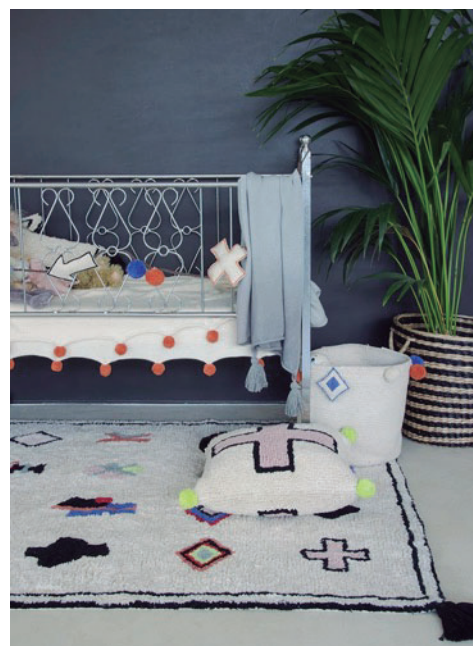
**Design:** Natural base with different tribal shapes in a mix of colors, from pale pink to electric blue and neon green, with two 2 black pompons on every corner.

**Size:** 140 x 200 cm

**Weight:** 5 Kg



Naador  
140 X 200 cm | C-NAADOR



## KAAROL

### TECHNICAL INFORMATION

**Composition:** 100% Natural Cotton.

**Elaboration:** Handmade.

**Colors:** Natural, terracota, light blue, nude, green, yellow, pink, dark blue and black.

**Design:** Natural base with different tribal shapes in multicolors with a long natural fringe on the extremes.

**Size:** 140 x 200 cm

**Weight:** 5 Kg



**Kaarol**  
140 X 200 cm | C-KAAROL





## SAFFI

### TECHNICAL INFORMATION

**Composition:** 100% Natural Cotton.

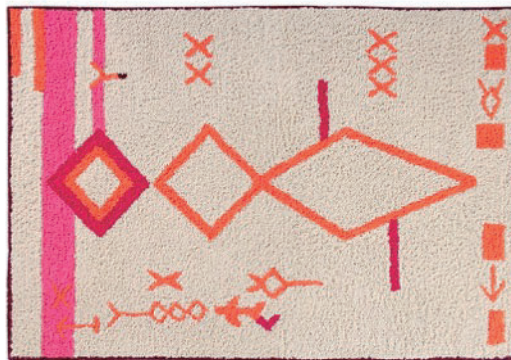
**Elaboration:** Handmade.

**Colors:** Natural, orange, pink and marsala.

**Design:** Natural base with different tribal shapes in a mix fuchsia, orange and redish colors.

**Size:** 140 x 200 cm

**Weight:** 5 Kg



Saffi  
140 X 200 cm | C-SAFFI



These classic inspired Bereber rugs bring a modern tribal vibe to your family room or bedroom.

## Selling Tips

- This collection is inspired by the **classic Bereber designs** with different **colorful tribal shapes**.
- You can place them in **every corner at home**: both for children and for living rooms.
- Their **vibrant colors**, set against a **natural background**, complement and unify a room's décor.
- Explore fascinating Moroccan places without leaving home with these rugs, which are **named after 3 colorful cities from Morocco**.
- Naador design has **two black pompons** in each corner and Kaarol design has **long fringe** in two sides.
- Saffi rug is modern art for the floor! Inspired by ancient drawings, this design features lively red and orange tones that **bring energy to any room**.
- **They are washable**: there is no problem if they get dirty, because you can wash them at home.
- Big size requires a **9Kg machine** for washing.
- **They are safe**: you can keep them always clean, so children can be in direct contact with the rug.
- They are **handmade**. Every rug is elaborated carefully and individually, so each one is unique. **No two are alike**.
- They are made out of **100% natural cotton**.
- They are **soft, cozy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- They are lightweight (compared to traditional rugs) so we can **easily move** them from place to place.
- You can **place them everywhere**: from your porch to your room.
- Lorena Canals is the **pioneer of the concept of washable rugs**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- There are **hanging samples** available.
- You can match this collection with our **new washable cushions, blankets and baskets**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- The brand has also at your disposal **anti-slip underlays** for the washable rugs.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificates obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- All of our rugs include the **signature of the designer** on the back, which certifies their quality and authenticity.
- We have at our customers' disposal a **B2B system** so they can manage their orders by themselves.
- Our customers can choose the **Drop Shipping** service to deliver their orders.
- With the profits from sales, Lorena Canals finances the education of over 100 children in northern India, giving them the opportunity to decide their future. By purchasing their rugs **you are helping Indian kids to go to school**. Discover the **Sakûla Project** by Lorena Canals.







## MEKNES

### TECHNICAL INFORMATION

**Composition:** 100% natural cotton

**Elaboration:** handmade

**Color:** black, ashrose, burgundy, aubergine, petroleum, natural, green

**Design:** Black base in loop technique, with rhombs pattern in different colors. Aubergine rhombs embroidery at borders and fringes coming out of base fabric.

**Size:** 140 x 200 cm

**Weight:** 5,5 Kg



Meknes  
140 x 200 cm | C-MEKNES



## DRAA

### TECHNICAL INFORMATION

**Composition:** 100% natural cotton

**Elaboration:** handmade

**Colors:** petroleum, burgundy, aubergine, ash rose, pink, lemon, blue, klein, black

**Design:** Petroleum base with rhombs design in different colors. Aubergine rhombs embroidery at borders and fringes coming out of base fabric.

**Size:** 120 x 185 cm

**Weight:** 3,20 Kg



Draa  
120 x 185 cm | C-DRAA

## ASSA

### TECHNICAL INFORMATION

**Composition:** 100% natural cotton

**Elaboration:** handmade

**Colors:** fuchsia, petroleum, emerald, natural, coral, lemon, black

**Design:** Fuchsia base in loop technique, with rhombs design in different colors. Black rhombs embroidery at borders and fringes coming out of base fabric.

**Size:** 120 x 185 cm

**Weight:** 3,60 Kg



Assa  
120 x 185 cm | C-ASSA



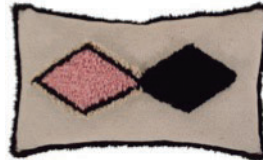
You can match them with...

**MOROCCO COLLECTION**  
Matching Accessories

WASHABLE CUSHIONS



Assa Ash Rose  
30 x 50 cm | SC-ASSA-ASHROSE



Assa Linen  
30 x 50 cm | SC-ASSA-LINEN

STORAGE BASKETS



Bazaar Ash Rose  
30 x 50 cm | BSK-BAZAAR-ASH



Bazaar Aubergine  
30 x 50 cm | BSK-BAZAAR-AUB



Zoco Ash Rose  
30 x 50 cm | BSK-ZOCO-ASH



Zoco Aubergine  
30 x 50 cm | BSK-ZOCO-AUB



Zoco Black  
30 x 50 cm | BSK-ZOCO-BLACK



Zoco Vintage Blue  
30 x 50 cm | BSK-ZOCO-VINTBL

WALL DECOR



Wall Hanger Assa  
30 x 50 cm | HANG-ASSA



Door Hanger Assa  
30 x 50 cm | DOOR-ASSA

COTTON BLANKETS



Stripes Natural-Vintage Nude  
125 x 150 cm | BLC-STRIPE-VNU



Stripes Natural-Burgundy  
125 x 150 cm | BLC-STRIPE-BURG



Stripes Natural-Black  
125 x 150 cm | BLC-STRIPE-BLACK



Stripes Natural-Grey  
125 x 150 cm | BLC-STRIPE-GREY



Dive into fascinating Moroccan cities without leaving home!

- Given the success of the **Morocco** rugs and accessories, Lorena Canals **extends the collection** with new designs, textures and sizes.
- This collection is inspired by the **classic Arabic designs** with tribal shapes, which Lorena Canals **turns into machine-washable**.
- Each rug is named after a **colorful city in Morocco**.
- For the first time, Lorena Canals **dyes the base of the carpet**, which requires a very laborious process that ensures the quality of the product.
- Among its colors, the brand emphasizes the **successful Petroleum** and the **new Ashrose**, which is similar to the vintage nude, but softer.
- You can also find for the first time the **Burgundy and Aubergine** colors, which bring intensity and elegance to every design.
- The yarn of **mixed colors** used on some of the motifs reduces the contrast between the base of the carpet and the rest of the pattern.
- Playing with **different sewing techniques** such as looping or embroidery, this collection allows us to caress several textures that are very pleasant to the touch.
- The cotton **base of the carpet is visible** on both sides, where small ethnic motifs have been embroidered by hand.
- The fringes of these 3 rugs are **more rustic than ever**, made from a very manual technique that consists of **stretching the cotton threads** directly from the base.
- The **Assa** rug becomes the most daring design from the collection, with **intense reddish shades**, which fill any room with energy.
- The main color of the reference **Draa** is the **stylish Petroleum** that has been so successful in the new collections from the last September.
- The **Meknes** design has been elaborated on a **black base** made from **recycled cotton**, providing contrast and prominence to the decoration of any room.
- You can **match these rugs** with the **washable cushions, storage baskets, wall decor and cotton blankets** that Lorena Canals is launching simultaneously and that are part of the whole Morocco Collection.
- These rugs are ideal both for **children's rooms** and for **any corner at home**: indoors and outdoors.
- **They are washable**: there is no problem if they get dirty, because you can wash them at home. Big size requires a 8kg washing machine.
- **They are safe**. You can keep them always clean, so children can be in direct contact with the rug.
- **They are handmade**. Every rug is elaborated carefully and individually, so each one is unique. No two are alike.
- Made from **100% natural cotton**, they are soft, cozy and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- **They are lightweight** (compared to traditional rugs) so you can easily move them from place to place. You can place them everywhere: from your porch to your room.
- The brand offers high-quality **non-slip PVC underlays** to place under the rugs if necessary.
- Lorena Canals is the **pioneer of the concept of washable rugs and cushions**, which has revolutionized the decoration sector and has been gladly accepted by an increasingly practical and demanding society.
- Lorena Canals offers the **optimum cost-benefit** ratio.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes **extensive quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificates obtained.
- All of the rugs include the **signature of the designer** on the back, which certifies their **quality and authenticity**.
- Lorena Canals is **committed to the childhood** and its development: the brand finances the education of **more than 120 children** in Northern India, giving them the opportunity to decide their future. By buying any item by Lorena Canals, **you are helping hundreds of kids** to go to school and receive the necessary attention. Discover the **Sakūla Project**.



## CROSS

### INFORMACIÓN TÉCNICA

**Composition:** 100% Natural cotton.

**Elaboration:** Handmade.

**Colors:** Natural, vintage nude, black and fluor green.

**Design:** Square cushion with a natural base, a cross on the center and a hand-sewed cotton ball in each corner.

**Size:** 48 x 48 cm

**Weight:** 900 g.



Cross  
48 x 48 cm | SC-CROSS



## ARROW

### TECHNICAL INFORMATION

**Composition:** 100% Natural cotton.

**Elaboration:** Handmade.

**Colors:** Natural and black.

**Design:** Arrow-shaped cushion with small cotton pompons on one side.

**Size:** 38 x 45 cm

**Weight:** 900 g.



Arrow  
38 x 45 cm | SC-ARROW





## RHOMBUS

### TECHNICAL INFORMATION

**Composition:** 100% Natural cotton.

**Elaboration:** Handmade.

**Colors:** Natural, vintage blue, red, terracota and black.

**Design:** Rectangular cushion with a colored rhombus on the center and cotton balls in each corner.

**Size:** 38 x 48 cm

**Weight:** 1,2 Kg.



Rhombus  
38 x 48 cm | SC-RHOMBUS



These classic inspired Bereber cushions bring a modern tribal vibe to your family room or bedroom.

**SELLING TIPS**

- This collection is inspired by the **classic Bereber designs** with different **colorful tribal shapes**.
- Their **vibrant colors**, set against a **natural background**, bring light and energy to the room's décor.
- Explore fascinating Moroccan places without leaving home with these with these cushions and match them with our new washable rugs from the **Morocco** collection, which are named after 3 colorful **cities from Morocco**.
- These cushions look great both in **children's rooms**, as well as in **other places at home**. You can place them on any sofa, chair, bed, and even on the floor with a washable rug.
- Lorena Canals is launching washable cushions with pompons included **for the first time**.
- **They are washable:** there is no problem if they get dirty, because you can wash them at home.
- You can put them into the washing machine **without taking out the filler**. It's easy and practical!
- **They are safe:** you can keep them always clean, so children can be in direct contact with them.
- They are **handmade**. Every cushion is elaborated carefully and individually, so each one is unique. **No two are alike**.
- They are made out of **100% natural cotton** and **non-toxic dyes**, which are made through an artisanal process.
- They are **soft, comfy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- Lorena Canals is the **pioneer of the concept of washable rugs and cushions**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- You can match the new collection of washable cushions with our **new washable rugs, blankets and baskets**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificates obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- With the profits from sales, Lorena Canals finances the education of over 100 children in northern India, giving them the opportunity to decide their future. By purchasing their rugs **you are helping Indian kids to go to school**. Discover the **Sakûla Project** by Lorena Canals.







## CIRCLE

### TECHNICAL INFORMATION

**Composition:** 100% Natural cotton.

**Elaboration:** Handmade.

**Colors:** Natural, black, green and terracota.

**Design:** Circular cushion with handmade cotton pompons, hand-sewed around the natural base.

**Size:** 48 Ø cm

**Weight:** 1,2 Kg.



**Circle Black**  
48 Ø cm | SC-CIRCLE-BK



**Circle Green**  
48 Ø cm | SC-CIRCLE-GR



**Circle Terracota**  
48 Ø cm | SC-CIRCLE-TE





The most original cushions with pompons to give a fun, comfortable accent to your life!

**SELLING TIPS**

- This collection of washable cushions is the renewal of our **dot-shaped cushions**. The cotton pompons placed around a perfect circle give a singular, fun touch to our classic Big Dots.
- Their **vibrant colors**, set against a **natural background**, bring light and energy to the room's décor.
- These cushions look great both in **children's rooms**, as well as in **other places at home**. You can place them on any sofa, chair, bed, and even on the floor with a washable rug.
- Lorena Canals is launching washable cushions with pompons included **for the first time**.
- **They are washable**: there is no problem if they get dirty, because you can wash them at home.
- You can put them into the washing machine **without taking out the filler**. It's easy and practical!
- **They are safe**: you can keep them always clean, so children can be in direct contact with them.
- They are **handmade**. Every cushion is elaborated carefully and individually, so each one is unique. **No two are alike**.
- They are made out of **100% natural cotton** and **non-toxic dyes**, which are made through an artisanal process.
- They are **soft, comfy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- Lorena Canals is the **pioneer of the concept of washable rugs and cushions**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- You can match the new collection of washable cushions with our **new washable rugs, blankets and baskets**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificates obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- With the profits from sales, Lorena Canals finances the education of over 100 children in northern India, giving them the opportunity to decide their future. By purchasing their rugs **you are helping Indian kids to go to school**. Discover the **Sakûla Project** by Lorena Canals.





## CROSS

### TECHNICAL INFORMATION

**Composition:** 100% natural cotton. Plastic rod lined in cotton.

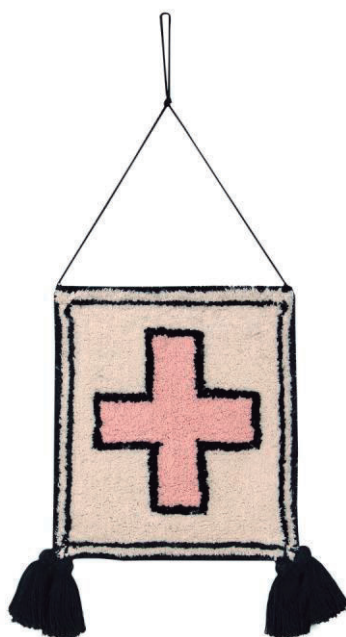
**Elaboration:** Handmade.

**Colors:** natural cotton color, without dyes, vintage nude and black lines.

**Design:** wall hanging panel made from the same materials and techniques used in the washable rugs. This panel hangs from a string on a built-in plastic rod. It hangs from a string stitched on the rod of the panel. Cotton-colored background with vintage nude cross with black outline. Panel with black edging, 2 double tassels on each bottom corner and black hanging string.

**Size:** panel height 40 cm and width 35 cm, overall height 51 cm and width 35 cm (approx. measurements).

**Weight:** 380 g.



Wall Hanging Cross  
40 cm x 35 cm / 51 cm x 35 cm (approx) | HANG-CROSS

Colors, textures, sensations! The magic of Morocco has also reached wall decoration!

## SELLING TIPS

- Lorena Canals' new **wall hanging** collection is a reflection of new international trends for wall hangings and is perfect to **decorate any room of the house**: living room, hallway, entrance, children's room, etc.
- **Design**: the bottom of the panel is made with the same technique used in the washable rugs; the texture and warmth of cotton make it pleasant to the touch and sight... Feel the magic of the senses with this wall hanging!
- The background **tone** is that of natural cotton, without dyes. The panel is decorated with a center cross in a vintage nude tone. Black line outlining the cross and the panel to add intensity to the design. As an ethnic touch, 2 double tassels are incorporated in each one of the bottom corners to evoke the nomadic world of the people of North Africa.
- This wall hanging perfectly matches any of **our Morocco, Bereber and Trace rugs**, our **new Bereber and Square cushions**, as well as our **Cross, Rhombus and Circle cushions**. The **Pebbles and Tassel baskets** are ideal to store with style, perfectly integrating the decoration with details that make all the difference, and making your home unique. The **Bubbly blankets** add a soft touch of color thanks to their soothing tones, and the natural color model is the right choice if you choose to follow the **chromatic line of cotton**. The color effect is provided by the tiny balls at the ends.
- This is the **first time** Lorena Canals launches wall hangings into the market, inspired by the first wall hangings from the 70s, opting for different models with different techniques where handmade, quality work prevails.
- **They are washable**: there is no problem if they get dirty because you can easily wash them by hand with a neutral soap.
- **They are safe**: you can always keep them clean, so children can be in direct contact with them.
- **They are handmade**. Each wall hanging is individually made, so each one is unique. **No two are alike**.
- **They are lightweight**, so you can use them on any support without risk.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificated obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- **Lorena Canals is committed** to the world of children and their development: it finances the **education** of more than 120 children from northern India, by giving them the opportunity to decide on their future. By purchasing any item from their collection, you **are helping many children go to school and get the attention they need**. Find the **Sakûla Project** through Lorena Canals.