

**TRACE**



# TRACE

## TRACE

### TECHNICAL INFORMATION

**Composition:** 100% natural cotton.

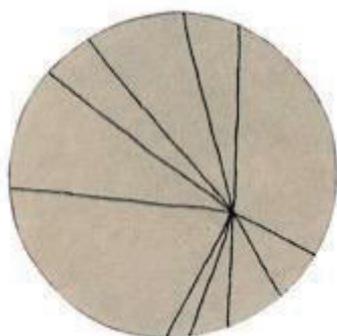
**Elaboration:** handmade.

**Colors:** beige, Klein blue, vintage nude, petroleum and wood rose. Lines and edging in black.

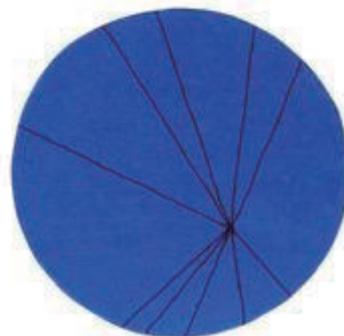
**Design:** round shape, with background in a solid color, and black lines creating geometric motifs.

**Sizes:** Ø160 cm

**Weight:** 3.6 Kg



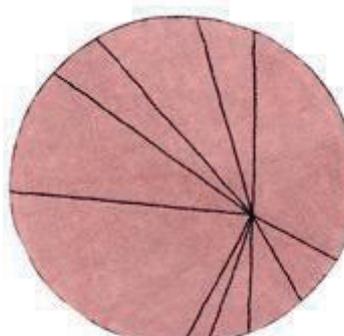
Trace Beige  
Ø 160 cm | C-TRACE-BEIGE



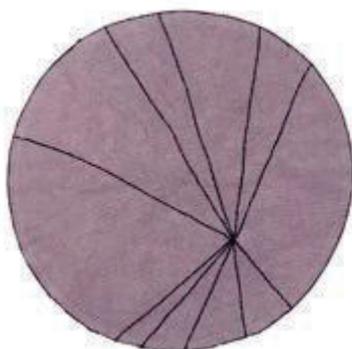
Trace Klein  
Ø 160 cm | C-TRACE-KLEIN



Trace Petroleum  
Ø 160 cm | C-TRACE-PETRO



Trace Vintage Nude  
Ø 160 cm | C-TRACE-VINTNU



Trace Wood Rose  
Ø 160 cm | C-TRACE-WOOD

From northern Europe comes a warm design for a modern, simple and elegant design!

## SELLING TIPS

- This model is inspired in the **Scandinavian style** and is the right choice for a **decor with clean lines, and a modern and versatile concept**.
- Round shape, simple black lines that start from the same point and create geometric motifs of different sizes. Made using a loop technique, for added comfort and warmth.
- Model presented in trendy **colors**: Klein blue, petroleum, vintage nude and wood rose, intense and nuanced tones, to add a special touch to your place.
- This rug suits **children's rooms** as well as **other rooms of the house**. Since it is washable, it can be used outdoors. **Suits other interior decoration styles** perfectly.
- Matches rectangular rugs beautifully, particularly from the **Bereber collection**: our **new Square cushions** or any other with a natural-colored background, our new **Bubbly Natural blankets**, our **new Pebbles baskets** and the **Geometric wall hanging**.
- **They are washable**: there is no problem if they get dirty, because you can wash them at home.
- This model requires a **7 kg machine** for washing.
- **They are handmade**. Every rug is elaborated carefully and individually, so each one is unique. **No two are alike**.
- They are made out of **100% natural cotton** and **non-toxic dyes**, which are made through an artisanal process
- They are **soft, comfy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- They are lightweight (compared to traditional rugs) so we can **easily move** them from place to place.
- You can **place them everywhere**: from your porch to your room.
- Lorena Canals is the **pioneer of the concept of washable rugs and cushions**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- There are **hanging samples** available.
- You can match this collection with our **new washable cushions, blankets, baskets, wall hangings and garlands**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- The brand has also at your disposal **anti-slip underlays** for the washable rugs.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificated obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- All of our rugs include **the signature of the designer**, which certifies their **quality and authenticity**.
- We have at our customers' disposal a **B2B system** so they can manage their order by themselves. Our customers can choose the **Drop Shipping** service to deliver their orders.
- **Lorena Canals is committed** to the world of children and their development: it finances the **education** of more than 120 children from northern India, by giving them the opportunity to decide on their future. By purchasing any item from their collection, you **are helping many children go to school and get the attention they need**. Find the **Sakûla Project** through Lorena Canals.





## SQUARE

### TECHNICAL INFORMATION

**Composition:** compact fabric in 100% natural cotton. Filling in 100% polyester.

**Elaboration:** handmade.

**Colors:** beige, Klein blue, black, vintage nude, petroleum and wood rose.

**Design:** basic cushion in a square shape and plain color. The edge is embroidered by hand with black thread. Each corner is finished by a stitched-in black pompom.

**Size:** 40 x 40 cm

**Weight:** 600 g.



Square Black  
40 x 40 cm | SC-SQUAR-BK



Square Beige  
40 x 40 cm | SC-SQUAR-BG



Square Klein  
40 x 40 cm | SC-SQUAR-KLEIN



Square Petroleum  
40 x 40 cm | SC-SQUAR-PETRO



Square Vintage Nude  
40 x 40 cm | SC-SQUAR-VINTNU



Square Wood Rose  
40 x 40 cm | SC-SQUAR-WOOD

The most cutting-edge and elegant trend to make your home unique!

## SELLING TIPS

- The **Square collection** is the perfect solution to match different models of rugs from Lorena Canals' new collection.
- The **design is simple**: square-shaped and in plain colors. The **quality details** are: black-stitched edge and black cotton pompom sewn in each corner.
- The **colors** are the same as those that are **in-trend this season**: beige, Klein blue, black, vintage nude, teal and dusty pink. The beige color is the natural color of cotton, without the use of dyes. The decoration accessories, and especially the cushions, are a simple solution to **change the style of any room of the house, simply by adding a pop of color...** Give your room a new look with a Square cushion!
- This cushion suits **children's rooms** as well as **other rooms of the house**. You can put it on sofas, chairs, beds and on the floor, as a pouf, together with the washable rugs.
- In the same range of colors as these cushions, Lorena Canals presents the **new Bereber washable rugs**, the **new Trace round rugs** as well as the **Geometric** or **Geometric Frame** rugs, which feature one of these colors. The **baskets**, such as our new **Pebbles model**, also follow this range of trendy colors. Fresh from the 70s, the wall hangings take center stage, like our new **Geometric wall hanging** and our Pebbles baskets are a good choice to help create a **stylish, cutting-edge interior decoration, with personality, defined by a main color**.
- This is the **first time** Lorena Canals launches washable cushions into the market, with a base in compact fabric in 100% natural cotton and embroidered.
- **They are washable**: there is no problem if they get dirty, because you can wash them at home.
- You can put them into the washing machine **without taking out the filler**. It's easy and practical!
- **They are safe**: you can keep them always clean, so children can be in direct contact with them. In addition, they're safe for children, because they don't have **zippers and buttons**.
- **They are handmade**. Every cushion is elaborated carefully and individually, so each one is unique. No two are alike.
- They are made out of **100% natural cotton** and **non-toxic dyes**, which which are made through an artisanal process. Filling 100% polyester.
- They are **soft, comfy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- Lorena Canals is the **pioneer of the concept of washable rugs and cushions**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- You can match the new collection of washable cushions with our **new rugs, blankets, baskets, wall hangings and garlands**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificated obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- All of our cushions include the signature of the designer, which certifies their **quality and authenticity**.
- **Lorena Canals is committed** to the world of children and their development: it finances the **education** of more than 120 children from northern India, by giving them the opportunity to decide on their future. By purchasing any item from their collection, you **are helping many children go to school and get the attention they need**. Find the **Sakūla Project** through Lorena Canals.