# TRIBUTE TO COTTON



### TRIBUTE TO COTTON COLLECTION

We can finally talk about the well-deserved tribute to cotton, a natural, soft, safe, resistant, versatile, eco-friendly material.

### WASHABLE RUGS



**Cotton bolls** C-COT-BOLLS 120 x 170 cm 3500 g



Cotton Flower C-COT-FLOWER 120 x 130 cm 2300 g



Cotton Shades C-COT-SHADES 140 x 200 cm 5000 g

#### THIS COLLECTION WILL TAKE YOU TO A FIELD OF SOFT, FLUFFY COTTO



## Lorena Canals

### **SELLING TIPS**

- With this collection, Lorena Canals wants to pay tribute to cotton, the material with which she has been working for more than 20 years to make her rugs and home decor accessories.
- Thanks to its versatility, its softness and the warmth it brings to any room, cotton perfectly represents the values associated with Lorena Canals, such as craftsmanship and her commitment to safe guarding the environment.
- Natural cotton is cool in summer and warm in winter, so these rugs are the perfect accessory for any season of the year.
- With these rugs being washable, we have been able to work with light colors, such as white, light grey and linen tones, which bring simplicity and elegance to home decor.
- This collection transports us to endless cotton fields, thanks to its soft tones and variety of textures.
- As well as being ideal for children's rooms, this collection will also fit beautifully in other rooms, like bathrooms, halls, living rooms, etc.
- In addition to the 3 washable rugs, this collection includes several accessories such as cushions, baskets and garlands which match all of the designs. Tribute to Cotton contains everything needed to decorate any room.
- For the rectangular rugs, Lorena Canals has experimented with different heights and textures to give volume to the details, such as cotton balls.
- In some designs, different shades of color have been used in the same stitch, giving a "mixed fibres" effect and a more realistic design.





### **SELLING TIPS**

- For the first time, Lorena Canals launches a new type of cushion with the Cotton Boll design, which has a shirred closure on the top.
- This collection includes a matching garland to hang on the wall, made up of hand sewn "cotton flowers", with a white cotton tassel and linen canvas leaves.
- New sewing techniques have been used to create the new baskets from this collection. One of the designs, made from mixed fibres of various colours, has cotton balls stitched to the exterior and it's shape is such that it can be used as a tray. The other design is spherical-shaped, simulating a cotton ball, and it can be used as a flowerpot, among other things.
- For the first time, we offer smaller baskets and different shapes, which allows them to have many more uses.
- All designs from this collection combine beautifully with the Air Dune White blanket (Early Hours Collection), the Bubbly Light Grey blanket (Bubbly Collection), the Hippy Stars Natural blanket (Hippy Stars Collection) and other accessories such as: natural and light grey Tassels baskets, Early Hours natural cushion and pouffe or the Cotton and Earth natural wall hangers.
- As we have used soft tones and a simple color scheme, this collection is very easy to combine with other accessories or decor styles.





### **COTTON FIELD**

### **TECHNICAL INFORMATION**

**Composition:** 100% natural cotton. Plastic rod lined in cotton.

Elaboration: handmade.

**Colors:** natural cotton color, without dyes, natural-colored balls.

**Design:** wall hanging panel made from natural cotton yarn in the shape of a curtain, with incorporated cotton balls resembling cotton flowers, in the natural color of cotton, without dyes. This panel hangs from a string on a built-in plastic rod. It hangs from a string stitched on the rod of the panel.

Size: height 63 cm and width 36 cm (approx. measurements).

Weight: 260 g.



Wall Hanging Cotton Field 63 cm x 36 cm (approx) | HANG-COTTON



#### Decorate your walls with natural inspiration! Find Lorena Canals' new designs!

#### **SELLING TIPS**

- Lorena Canals' new **wall hanging** collection is the reflection of new international trends for wall hangings and is perfect to **decorate any room of the house**: living room, hallway, entrance, children's room, etc.
- **Design:** The bottom of the panel is made with **cotton yarns creating long fringes**, like a curtain. To make as if we are in a cotton field, **balls were incorporated** in the same cotton yarns, at different lengths, adding a fresh and natural touch to the decoration of the room.
- The **color** is that of true natural cotton, without dyes, to respect the natural style of the design.
- This wall hanging perfectly matches any of our items, with a natural cotton background, from our Bereber rugs, to our new beige Trace rug, as well as the Bereber and Circle cushions and our brand new Square cushion. As for baskets, the black Pebbles basket creates contrast, and both this and the natural Tassel basket are pratical and stylish additions.
- This is the **first time** Lorena Canals launches wall hangings into the market, inspired by the first wall hangings from the 70s, opting for different models with different techniques where handmade, quality work prevails.
- **They are washable:** there is no problem if they get dirty because you can easily wash them by hand with a neutral soap.
- They are safe: you can always keep them clean, so children can be in direct contact with them.
- They are handmade. Each wall hanging is individually made, so each one is unique. No two are alike.
- They are lightweight, so you can use them on any support without risk.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificated obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- Lorena Canals is committed to the world of children and their development: it finances the education of more than 120 children from northern India, by giving them the opportunity to decide on their future. By purchasing any item from their collection, you are helping many children go to school and get the attention they need. Find the Sakûla Project through Lorena Canals.