

BISCUITS



BISCUIT

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INFORMATIONS TECHNIQUES

Composition : 100 % coton naturel.

Fabrication : Fabriqués à la main.

Couleurs : Blanc, rose, bleu, rouge, gris, crème et terracota.

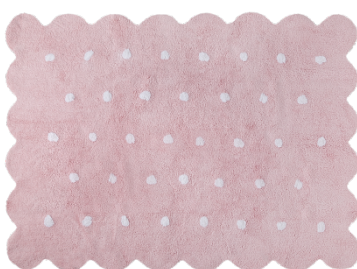
Modèle : Forme de petit-beurre parsemée de pois répartis de façon symétrique.

Dimensions : 120 x 160 cm

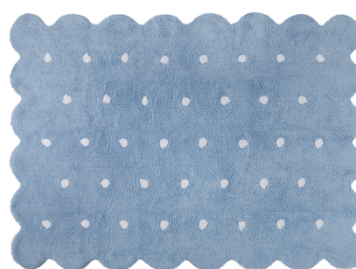
Poids : 3,5 kg



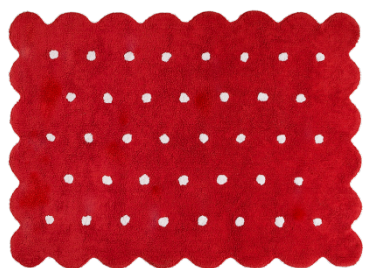
Biscuit White
120 x 160 cm | C-77770



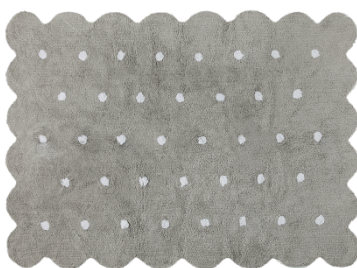
Biscuit Pink
120 x 160 cm | C-77771



Biscuit Blue
120 x 160 cm | C-77772



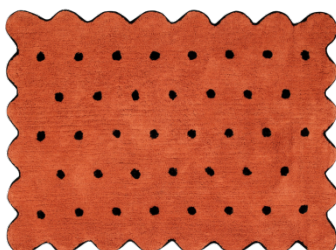
Biscuit Red
120 x 160 cm | C-77773



Biscuit Grey
120 x 160 cm | C-77775



Biscuit Beige
120 x 160 cm | C-77778



Biscuit Terracota
120 x 160 cm | C-77777

Arguments de vente

- Notre **modèle le plus doux** disponible dans différentes couleurs : des plus classiques aux dernières tendances.
- Le Biscuit fut le **premier tapis lavable** dessiné par Lorena Canals il y a plus de 15 ans.
- Cette collection est **un classique** qui décore n'importe quelle chambre d'enfant.
- La base du tapis est **découpée à la main**, en formant des vagues qui simulent la **forme d'un petit-beurre**.
- Si vous souhaitez apporter une **touche douce et câline** à la chambre de votre bébé, c'est le meilleur choix.
- Si vous aimez prendre des risques avec des couleurs plus osées, choisissez notre **Biscuit Terracota**, qui apportera **intensité et contraste** à la décoration.
- **Ils sont lavables** : pas de problème s'ils se salissent, car vous pouvez les laver chez vous.
- Ces tapis peuvent être lavés dans un **lave-linge de 5 kg**.
- **Ils sont sûrs** : Ils sont faciles à garder toujours propres. Les enfants peuvent être au contact direct avec eux.
- **Ils sont fabriqués à la main**. Chaque tapis est fabriqué de façon individuelle, ils sont tous uniques. **Il n'y en a pas deux pareils**.
- Ils sont fabriqués en **coton 100 % naturel**.
- **Ils sont doux, chaleureux** et réchauffent toutes les pièces. Le coton naturel est frais en été et chaud en hiver.
- **Ils sont légers** (comparés aux tapis traditionnels). Ils sont faciles à déplacer d'un endroit à l'autre et peuvent être installés partout : du porche à la chambre.
- Lorena Canals est la marque **pionnière du concept de tapis lavables** qui a révolutionné le secteur de la décoration, en étant rapidement adopté par une société de plus en plus pratique et exigeante.
- Nous disposons d'**échantillons** à disposition de nos clients.
- Vous pouvez assortir cette collection à nos **nouveaux coussins, plaids et paniers lavables**.
- Lorena Canals offre le meilleur rapport **qualité-prix** du marché.
- La marque propose aussi des **mailles antidérapantes en PVC** pour ses tapis lavables.
- Lorena Canals est **responsable envers l'environnement**. La marque utilise des teintures non toxiques et des matières premières 100 % naturelles.
- Lorena Canals soumet ses produits à de **stricts contrôles de qualité**. Elle a obtenu les certificats ISO 9001, ISO 14001, ISO 18001 et AITEX.
- Lorena Canals est **socialement responsable** et contrôle strictement la non-exploitation des enfants. L'entreprise n'emploie aucun enfant, pour aucune de ses activités.
- Tous nos tapis portent la signature de la créatrice sur l'envers, une marque de **qualité et d'authenticité**.
- Avec les bénéfices des ventes, Lorena Canals finance l'**éducation** de plus de 100 enfants dans le nord de l'Inde, en leur donnant la chance de décider de leur avenir. En achetant ses tapis, **vous aidez de nombreux enfants à aller à l'école et à recevoir l'attention nécessaire**. Découvrez le **Sakûla Project** de Lorena Canals.



BISCUIT

- We have designed a new version of the cushions of our **Biscuit Collection**. Four round knitted cushions and four others in a square shape. All designed in different colors with small white polka dots in 3D, blink to the iconic Biscuit rugs.
- Who would resist this double temptation?



BISCUIT
 Light Grey - Ivory
 SC-BISCUIT-GR
 25 X 35 cm



BISCUIT
 Pink Pearl - Ivory
 SC-BISCUIT-PP
 25 X 35 cm
 400 g



BISCUIT
 Ivory - Dune White
 SC-BISCUIT-IVO
 25 X 35 cm
 400 g



BISCUIT
 Dune White - Ivory
 SC-BISCUIT-DWH
 25 X 35 cm
 400 g



ROUND BISCUIT
 Light Grey - Ivory
 SC-RBISC-GR
 25 X 25 cm
 350 g



ROUND BISCUIT
 Pink Pearl - Ivory
 SC-RBISC-PP
 25 X 25 cm
 350 g



ROUND BISCUIT
 Ivory Dune White
 SC-RBISC-IVO
 25 X 25 cm
 350 g



ROUND BISCUIT
 Dune White - Ivory
 SC-RBISC-DWH
 25 X 25 cm
 350 g



- 3 New **Basics Baby Blankets**
- A cozy and soft knitted cuddler blanket, inspired by our Biscuit Collection, with round edges and jacquard weave color.
- **Made from high-quality cotton, these tricot blankets comply with the OEKO-TEX certification and match with all of our rugs and accessories.**
- **Timeless accessories.** Made with the finest premium cotton quality. Cool during summer and warm winter!
- They come in a packaging to be **easily displayed** in the store and become the **perfect gift**.



**Baby Blanket Biscuit
 White**
 BLC-BISC-WH
 120 x 90 cm
 500 g



**Baby Blanket Biscuit
 Light Grey**
 BLC-BISC-GR
 120 x 90 cm
 500 g



**Baby Blanket Biscuit
 Dune White**
 BLC-BISC-DWH
 120 x 90 cm
 500 g



When rugs start to make sense



BISCUIT

BISCUIT

TECHNICAL INFORMATION

Composition: compact fabric in 100% natural cotton. Filling in 100% polyester.

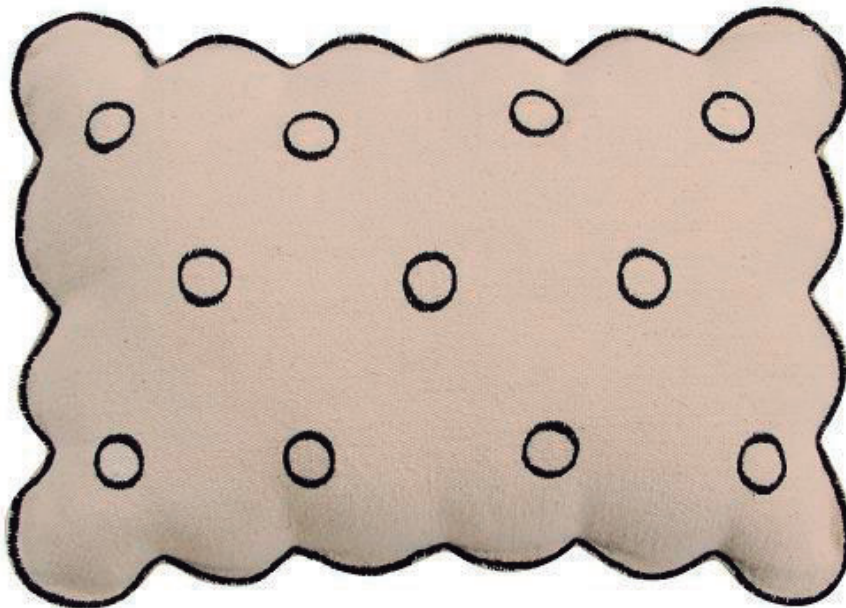
Elaboration: handmade.

Colors: natural and black.

Design: rectangular biscuit-shaped cushion with scalloped edge and small black circles, embroidered by hand on both sides. Black edging embroidered by hand.

Size: 35 x 50 cm

Weight: 550 g.



Biscuit
35 x 50 cm | SC-BISCUIT

Add flavor to the room with the sweetest, softest and yummiest cushion!

SELLING TIPS

- **Lorena's first classic design is now a cushion!**
- This model, inspired by **traditional biscuits** that we all know and love, is an original design, in a natural color, to enjoy from morning to night in any style of interior decoration, since it perfectly suits **modern decor with clean lines**.
- The background **color** is **natural cotton**, since no dyes are used, and black. The black outlined silhouette and the embroidered circles imitating those of biscuits add a bonus feature to add realism and style.
- This cushion is perfect for **children's rooms** as well as **other rooms of the house**. You can put it on sofas, chairs, beds and even on the floor as a pouf together with washable rugs.
- This cushion is the **perfect complementary piece** to our **Biscuit washable rugs**, as well as the **beige Bereber washable rug**, the new **beige Trace washable rug** and our natural-colored **ABC rug**. The **Baby wall hanging** has the same biscuit design as this cushion... Go for details that make the difference! The natural color and black lines of this cushion make it decorative and useful, easy to match in any **classic and original decor, for children and adults alike**.
- This is the **first time** Lorena Canals launches into the market washable cushions with an embroidered compact fabric in 100% natural cotton.
- **They are washable:** there is no problem if they get dirty, because you can wash them at home.
- You can put them into the washing machine **without taking out the filler**. It's easy and practical!
- **They are safe:** you can keep them always clean, so children can be in direct contact with them. In addition, they're safe for children since they don't have **zippers or buttons**.
- **They are handmade.** Every cushion is elaborated carefully and individually, so each one is unique. No two are alike.
- They are made out of **100% natural cotton** and **non-toxic dyes**, which which are made through an artisanal process. Filling in 100% polyester.
- They are **soft, comfy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- Lorena Canals is the **pioneer of the concept of washable rugs and cushions**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- You can match the new collection of washable cushions with our **new rugs, baskets, wall hangings and garlands**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificated obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- All of our cushions include the signature of the designer, which certifies their **quality and authenticity**.
- **Lorena Canals is committed** to the world of children and their development: it finances the **education** of more than 120 children from northern India, by giving them the opportunity to decide on their future. By purchasing any item from their collection, you **are helping many children go to school and get the attention they need**. Find the **Sakûla Project** through Lorena Canals.



BABY

TECHNICAL INFORMATION

Composition: outer 100% natural cotton. Filling 100% polyester. Plastic rod lined in cotton.

Elaboration: handmade.

Colors: natural cotton color, without dyes, and black.

Design: wall hanging made from 3 strings tied together to a rod lined in cotton. Some motifs representing the Lorena Canals collections hang from the 3 strings, such as: biscuit, teddy bear, heart, stars and polka dots. At the end of each string, there's a pompom or tassel. It hangs from a string stitched to the rod of the wall hanging.

Size: height 58 cm and width 40 cm (approx. measurements).

Weight: 230 g.



Wall Hanging Baby
58 cm x 40 cm (approx) | HANG-BABY

Original, elegant and fun! Lorena Canals' new wall hanging collection

SELLING TIPS

- Lorena Canals' new **wall hanging** collection is the reflection of new international trends for wall hangings and is perfect to **decorate any room of the house**: living room, hallway, entrance, children's rooms, etc.
- **Design**: From a rod lined with cotton strings hang 3 strings with bulky handmade figurines, imitating small cushions and paying tribute to the Lorena Canals' washable rugs collection: **teddy bear, heart, stars and polka dots**. On the end of each string is a pompom, or tassel.
- **Colors**: Only two colors are used for this model: the natural color of cotton, without dyes, and black. This color combination gives this wall hanging a cool and fun look, **suitable for adults' or children's rooms**.
- This wall hanging perfectly matches the **beige Bereber rug** as well as the new **beige Trace, Milky Way and Universe rugs**, the new **Bereber, Biscuit, Moon and Square cushions**. In addition, the **natural Bubbly blankets** as well as the new **Pebbles and Tassels baskets** add a touch of style to any calm, elegant and fun decor.
- This is the **first time** Lorena Canals launches wall hangings into the market, inspired by the first wall hangings from the 70s, opting for different models with different techniques where handmade, quality work prevails.
- **They are washable**: there is no problem if they get dirty because you can easily wash them by hand with a neutral soap.
- **They are safe**: you can always keep them clean, so children can be in direct contact with them.
- **They are handmade**. Each wall hanging is individually made, so each one is unique. **No two are alike**.
- **They are lightweight**, so you can use them on any support without risk.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificated obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
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