

**BOHEMIAN
CLASSICS**

During the last 20 years, Lorena Canals has evolved to become one of the most well-known brands and creator of washable rugs at home. Now, WOOLABLE by LORENA CANALS® is here to revolutionize the washable rug concept once again.

The first machine Washable Wool Rugs. Handcrafted one by one by our skilled artisans using natural wool fiber. The perfect option for everyday life. Join the revolution!

Lorena Canals' rugs are designed to be lightweight and practical. Ideal to go into your home washing machine. Now, everything is washable, even wool!

More than 40 references to choose from for your home. Composed of 4 collections: Hopi, Free your Soul, Fields and Bohemian classics. Very special designs with significant messages behind which convey a whole new world of emotions, peacefulness and mysticism to Lorena Canals.

Adaptable rugs for every space of your home. Come in five sizes: 80x140, 90x240, 140x200, 170x240 to 200x300

A cotton bag and a non-slip underlay is included with every rug.

Wool + Washable + Rug

WOOLABLE by Lorena Canals
The first machine washable wool rugs. Join the revolution!



Wool is distinguished to be a high-quality fiber, natural, sustainable, and prized for its exquisite characteristics. All our products are made artisanally out of natural wool fiber.



Following our corporate values, we handcraft products that are safe and eco-friendly. We use natural raw materials, sustainable and natural non-toxic dyes which are safe and respectful to the environment.



Join the revolution with the first washable wool rugs. Now, you can get them dirty! Because life happens, everything should be washable, even wool!



We achieve the best results, applying natural non-polluting dyes that follow our eco-friendly values. Every new collection adds brand new colors to Lorena Canals' colors palette.



From the selection of the best wool fibers until the final finishing, 10 artisans are involved to take care of each detail to make your rug unique. Handcrafted one by one, no two are alike.



Lorena Canals works personally to give children a better future providing schooling for children in northern India. By purchasing our products you contribute to our Sakula Project!



The first wool washable rugs!

BOHEMIAN CLASSICS COLLECTION

Our Bohemian Classics Collection is designed with a palette of soft colors, easy to combine in any home, giving richness to the simplicity of the designs through the combination of different textures and handmade finishes.

We highlight the natural beauty that wool provides with carefully selected colors, adding small details such as fringes knotted by hand, mix of colors and a combination of different heights. As a result the designs have a bohemian touch ready to give your home that special extra you were looking for.



Lakota Day
WO-LAKODA-L
170 x 240 cm



Lakota Day
WO-LAKODA-M
140 x 200 cm



Lakota Day
WO-LAKODA-S
140 x 80 cm



Lakota Night
WO-LAKONI-L
170 x 240 cm



Lakota Night
WO-LAKONI-M
140 x 200 cm



Lakota Night
WO-LAKONI-S
140 x 80 cm

LAKOTA DAY

SELLING TIPS

- Wool rug with ethnic inspired symbols, mixed with lines and edges in medium pile to create a structured surface. A soft and easy to combine color combination.

Colors used: Natural, Sandstone, Almond Frost

Pile length: Short and medium

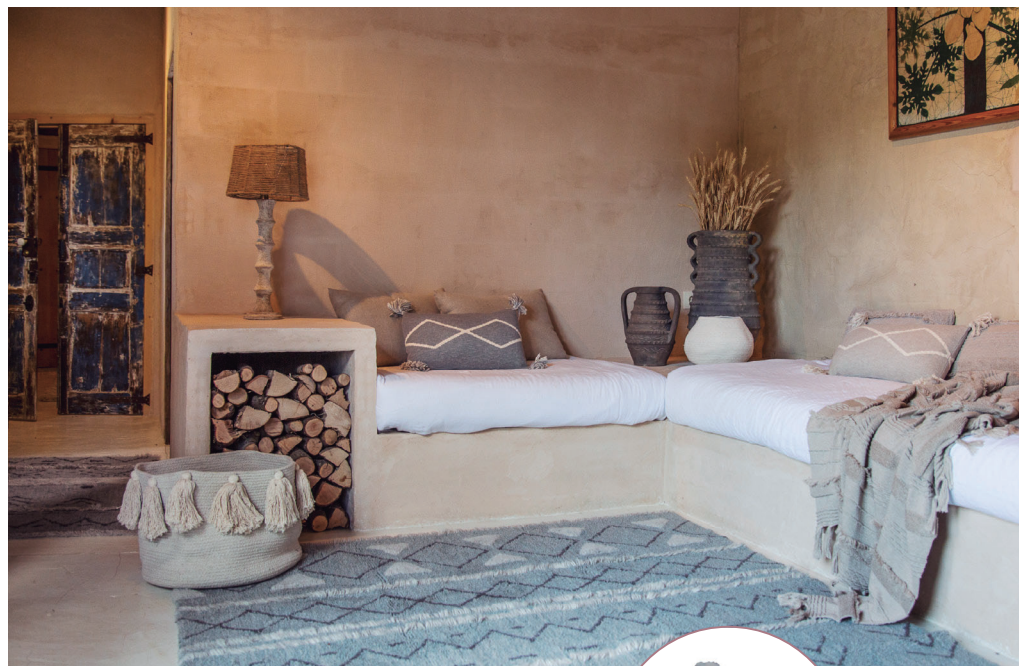
LAKOTA NIGHT

SELLING TIPS

- Inspired in ethnic design symbols, mixed lines and edges in medium pile create a structured surface. Lakota Night is modern and elegant color combination to decorate any corner at home.

Colors used: Natural color mixed with Sandstone, Almond Frost

Pile length: Short and medium



DIFFERENT PILE LENGTHS



The first wool washable rugs!



Berber Soul
WO-BERB-S
140 x 80 cm



Berber Soul
WO-BERB-M
140 x 200 cm



Berber Soul
WO-BERB-XL
300 x 200 cm

BERBER SOUL



SELLING TIPS

- A cozy rug all with long pile length, will definitely give your home a bohemian touch.
- Rectangular shaped wool rug with classic Berber inspired design in soft and fluffy long pile, finished with messy one-knot fringes at edges.

Colors used: Natural, Charcoal
Pile length: Long

POUFF BERBER



ALL WITH LONG
PILE LENGTH

SELLING TIPS

- Ideal to create a cosy corner at home. The Pouff berber with its reversible design, gives you the possibility to play, change, and decorate your home just the way you like it.
- Reversible design, combining long pile design on one side and short pile on the reverse.
- The pouff has a zipper and removable inside filler with polystyrene balls.

Colors used: Natural, Charcoal
Pile length: Long and short

REVERSIBLE DESIGN
LONG AND
SHORT PILE





The first wool washable rugs!