

**CLOUDS**



## CLOUDS

### TECHNICAL INFORMATION

**Composition:** 100% Natural Cotton

**Elaboration:** Handmade

**Colors:** Natural Cotton, Grey, Terracota, Mustard, Vintage Blue.

**Design:** Clouds fly away on a trendy colored background.

**Size:** 120 x 160 cm

**Weight:** 3'5 Kg



Clouds Grey

120 X 160 cm | C-CL-G



Clouds Terracota

120 X 160 cm | C-CL-TE



Clouds Mustard

120 X 160 cm | C-CL-MU



Clouds Vintage Blue

120 X 160 cm | C-CL-VB

## Selling Tips

- **A modern interpretation of a classic design**, our new Clouds collection is a “must” for any children’s room, let the clouds fly away!
- **New trendy colors** inspired by Nature: Grey, Vintage Blue, Terracota and Mustard.
- These colors match with the natural cotton color (without dyes) from the clouds.
- The “**Earth colors**” reflect one of the main characteristics of our washable rugs: they are environmentally friendly. We use natural cotton and artisanal, non-toxic dyes.
- A basic for any room.
- They are elaborated with **high quality, soft cotton**.
- All of our rugs include the **signature of the designer** on the back, which certify their quality and authenticity.
- **Hanging samples** pack available.
- We have at our customers’ disposal a **B2B system** so they can manage their orders by themselves.
- Customers can select our **Drop Shipping** service.
- They are **machine-washable** and easy to clean, so they are **safe** for any kid and practical for any parents.
- They are **handmade**, carefully and individually, so each carpet is unique. No two are alike.
- They are **soft, cozy, and bring warmth** and sweetness to any room.
- They are **lightweight**, so we can easily move them from place to place.
- **Non-toxic dyes** and 100% natural raw materials are used.
- Lorena Canals undergoes **extensive quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificates obtained.
- Lorena Canals is **socially responsible** and control non-child labor. We do not employ child labor in none of our activities.
- With the profits from sales, Lorena Canals finances the education of over 100 children in northern India, giving them the opportunity to decide their future. By purchasing their rugs **you are helping Indian kids to go to school**. Discover the **Sakūla Project** by Lorena Canals.







# CLOUDS

## CLOUDS

### TECHNICAL INFORMATION

**Composition:** 100% Natural cotton.

**Elaboration:** Handmade.

**Colors:** Black and mustard.

**Design:** Cloud-shaped cushion.

**Size:** 50 x 40 cm

**Weight:** 800 g.



**Cloud Black**  
50 x 40 cm | SC-CL-BK



**Cloud Mustard**  
50 x 40 cm | SC-CL-MU



There's no place like a fluffy cloud!

**SELLING TIPS**

- We have increased our cloud-shaped cushions with **two new trendy colors**: mustard and black.
- Their **vibrant colors**, set against a **natural background**, bring personality and energy to the room's décor.
- These cushions look great both in **children's rooms**, as well as in **other places at home**. You can place them on any sofa, chair, bed, and even on the floor with a washable rug.
- **They are washable**: there is no problem if they get dirty, because you can wash them at home.
- You can put them into the washing machine **without taking out the filler**. It's easy and practical!
- **They are safe**: you can keep them always clean, so children can be in direct contact with them.
- They are **handmade**. Every cushion is elaborated carefully and individually, so each one is unique. **No two are alike**.
- They are made out of **100% natural cotton** and **non-toxic dyes**, which are made through an artisanal process.
- They are **soft, comfy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- Lorena Canals is the **pioneer of the concept of washable rugs and cushions**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- You can match the new collection of washable cushions with our **new washable rugs, blankets and baskets**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificates obtained.
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