

FIELDS

During the last 20 years, Lorena Canals has evolved to become one of the most well-known brands and creator of washable rugs at home. Now, WOOLABLE by LORENA CANALS® is here to revolutionize the washable rug concept once again.

The first machine Washable Wool Rugs. Handcrafted one by one by our skilled artisans using natural wool fiber. The perfect option for everyday life. Join the revolution!

Lorena Canals' rugs are designed to be lightweight and practical. Ideal to go into your home washing machine. Now, everything is washable, even wool!

More than 40 references to choose from for your home. Composed of 4 collections: Hopi, Free your Soul, Fields and Bohemian classics. Very special designs with significant messages behind which convey a whole new world of emotions, peacefulness and mysticism to Lorena Canals.

Adaptable rugs for every space of your home. Come in five sizes: 80x140, 90x240, 140x200, 170x240 to 200x300

A cotton bag and a non-slip underlay is included with every rug.

Wool + Washable + Rug

WOOLABLE by Lorena Canals
The first machine washable wool rugs. Join the revolution!



Wool is distinguished to be a high-quality fiber, natural, sustainable, and prized for its exquisite characteristics. All our products are made artisanally out of natural wool fiber.



Following our corporate values, we handcraft products that are safe and eco-friendly. We use natural raw materials, sustainable and natural non-toxic dyes which are safe and respectful to the environment.



Join the revolution with the first washable wool rugs. Now, you can get them dirty! Because life happens, everything should be washable, even wool!



We achieve the best results, applying natural non-polluting dyes that follow our eco-friendly values. Every new collection adds brand new colors to Lorena Canals' colors palette.



From the selection of the best wool fibers until the final finishing, 10 artisans are involved to take care of each detail to make your rug unique. Handcrafted one by one, no two are alike.



Lorena Canals works personally to give children a better future providing schooling for children in northern India. By purchasing our products you contribute to our Sakula Project!



The first wool washable rugs!

FIELDS COLLECTION

In a recent trip to Sri Lanka, the designer Lorena Canals was impressed by the beautiful green landscapes nature gives us throughout her journey. Cultivated tea plantations on the hills and valleys of such an exotic environment inspired her to create the Fields collection.

Inspired by the fertile earth and its different types of organized cultivated lands; black chia, almond and coffee were the inspiration of Lorena. Elaborated using the contrast of the cotton canvas base in dark colors visible in between the lines of short pile wool in Champagne, Silver Grey, and Charcoal color.



FIELDS

SELLING TIPS

- A favourite pouffe for any corner. A light-weight round pouffe, easy to move from one space to another.
- The pouffe has a zipper and removable inside cushion filled with polystyrene balls.

Colors used: Charcoal, soft Seashell and Moonlight colors
Pile length: Short

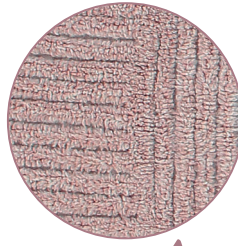


Fields
Ø70x20 cm

THE COTTON CANVAS BASE IS VISIBLE



Rose Tea
WO-ROSETEA
Ø160 cm



ROSE TEA

SELLING TIPS

- Inspired by the exotic blend of Rose Tea. Obtained through the mix of sun-dried tea leaves with petals from roses.
- Ready to fill a home decor corner with coziness and a touch of rose color tenderness.

Colors used: Misty Rose, Natural
Pile length: Short and cotton canvas in Pearl Grey

GREEN TEA

SELLING TIPS

- Inspired by the exotic hills of Sri Lanka's tea cultivated lands.
- This wool rug has been elaborated using the contrast of the cotton canvas base in Charcoal color.
- The perfect rug to decorate any corner of your home and enjoy a peaceful time.

Colors used: Charcoal, Sage
Pile length: Short and cotton canvas in Charcoal

BLACK TEA LEAVES INSPIRED THE DESIGN



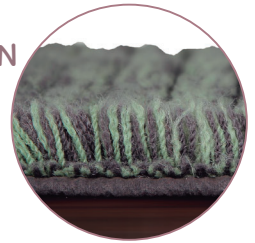
Black Tea
WO-BLACKTEA
Ø160 cm



MIX OF GREEN AND GREY TONES



Green Tea
WO-GREENTEA
Ø160 cm



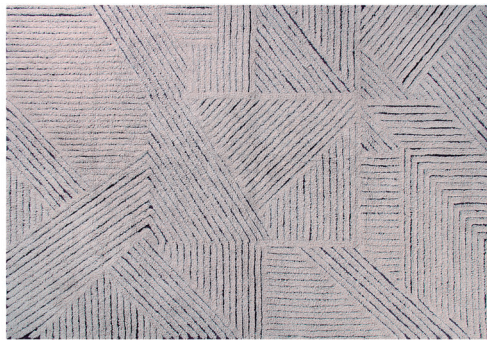
BLACK TEA

SELLING TIPS

- The drying Black tea leaves in the sun during a long period of time is the main inspiration of the design.
- The cotton base canvas in Charcoal color with mix of grey and natural tones.

Colors used: Charcoal, Natural
Pile length: Short and cotton canvas in Charcoal

BLACK CHIA



Black Chia
WO-CHIA-L
170 x 240 cm



VISIBLE BASE
IN BETWEEN
LINES

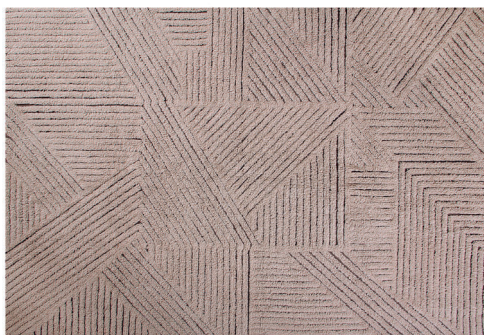
SELLING TIPS

- Inspired by a landscape of cultivated fields in autumn.
- This rectangular wool rug has been elaborated using the contrast of the cotton canvas base in Charcoal color.
- Visible in between the lines of short pile wool in Silver Grey color.

Colors used: Silver Grey, charcoal
Pile length: Short and cotton canvas in Charcoal color



GOLDEN COFFEE



Golden Coffee
WO-COFFEE-L
170 x 240 cm

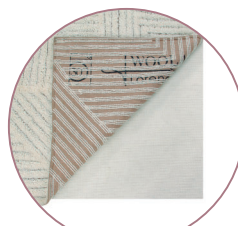
DARK BROWN
COTTON CANVAS



SELLING TIPS

- The aromatic coffee bean and the fertile earth where it is cultivated have inspired this rectangular wool rug.

Colors used: Champagne color
Pile length: Short and cotton canvas in Dark brown color



THIN RUG

ALMOND VALLEY



Almond Valley
WO-ALMOND-L
170 x 240 cm

SELLING TIPS

- Alleys of almond trees in organized rows covering the hills of a vast landscape.

Colors used: Linen color
Pile length: Short and cotton canvas in Charcoal color





The first wool washable rugs!