

FREE YOUR SOUL

During the last 20 years, Lorena Canals has evolved to become one of the most well-known brands and creator of washable rugs at home. Now, WOOLABLE by LORENA CANALS® is here to revolutionize the washable rug concept once again.

The first machine Washable Wool Rugs. Handcrafted one by one by our skilled artisans using natural wool fiber. The perfect option for everyday life. Join the revolution!

Lorena Canals' rugs are designed to be lightweight and practical. Ideal to go into your home washing machine. Now, everything is washable, even wool!

More than 40 references to choose from for your home. Composed of 4 collections: Hopi, Free your Soul, Fields and Bohemian classics. Very special designs with significant messages behind which convey a whole new world of emotions, peacefulness and mysticism to Lorena Canals.

Adaptable rugs for every space of your home. Come in five sizes: 80x140, 90x240, 140x200, 170x240 to 200x300

A cotton bag and a non-slip underlay is included with every rug.

Wool + Washable + Rug

WOOLABLE by Lorena Canals
The first machine washable wool rugs. Join the revolution!



Wool is distinguished to be a high-quality fiber, natural, sustainable, and prized for its exquisite characteristics. All our products are made artisanally out of natural wool fiber.



Following our corporate values, we handcraft products that are safe and eco-friendly. We use natural raw materials, sustainable and natural non-toxic dyes which are safe and respectful to the environment.



Join the revolution with the first washable wool rugs. Now, you can get them dirty! Because life happens, everything should be washable, even wool!



We achieve the best results, applying natural non-polluting dyes that follow our eco-friendly values. Every new collection adds brand new colors to Lorena Canals' colors palette.



From the selection of the best wool fibers until the final finishing, 10 artisans are involved to take care of each detail to make your rug unique. Handcrafted one by one, no two are alike.



Lorena Canals works personally to give children a better future providing schooling for children in northern India. By purchasing our products you contribute to our Sakula Project!



The first wool washable rugs!

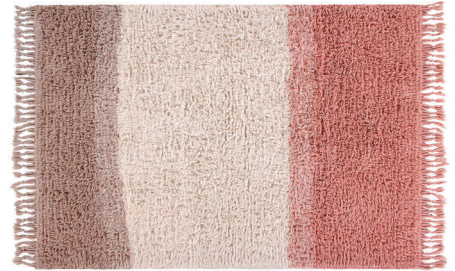
FREE YOUR SOUL COLLECTION

Free Your Soul Collection goes into a world of sensations and opens the mind and soul pulling out the best of oneself. Lorena Canals believes every individual has a free soul with deep feelings and a unique spirit. Free your Soul Collection brings a world of hippie feelings and desires; breaking the ordinary & always staying connected with the essentials of life. Throughout the Collection, we want to highlight the importance of colors and how they contribute to our wellness, convey sensations and awaken the senses. This wool washable rugs will fill with coziness and colorfulness for every part of your home.

SOUNDS OF SUMMER

SELLING TIPS

- Sounds of summer reminds us of the summer spirit, reflecting freedom, joyfulness and the summer lights.
- Like an innocent child that turns out wild; lose all time, love your mind and free your soul.

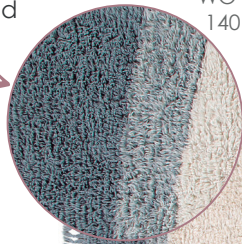


Sounds of Summer
WO-SOUND-M
140 x 200 cm

Sounds of Summer
WO-SOUND-XL
300 x 200 cm

Colors used: Dusty Pink, Natural and Champagne
Pile length: Medium

OMBRE EFFECT



Into the Blue
WO-TOBLU-M
140 x 200 cm

Into the Blue
WO-TOBLU-XL
300 x 200 cm

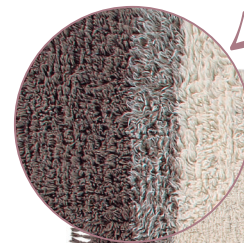
Colors used: Smoke Blue, Natural and Silver Gray
Pile length: Medium

INTO THE BLUE

SELLING TIPS

- Into the blue, the deepest part of our inner self, where pure, real feelings are overflowing our emotions.
- Like water that flows bringing life, serenity and peacefulness to the interior.

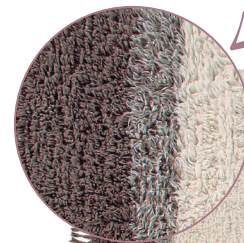
MIX OF COLORS



FOREVER ALWAYS

SELLING TIPS

- Warmth feelings of calm, serenity that we forever always want to remember.
- Basic bohemian styled rug in natural colors that will bring coziness to the environment.



Forever Always
WO-FOREVER-M
140 x 200 cm

Forever Always
WO-FOREVER-XL
300 x 200 cm

Colors used: Sandstone, Natural and Almond Frost
Pile length: Medium



WOOL RUG
IN SOFT
COLORS SHADES

"I AM THE SOUL OF OUR WASHABLE RUGS UNIVERSE. I CONSIDER EVERYONE SHOULD FREE THEIR SOUL WITH THEIR OWN TALENTS."
- LORENA CANALS

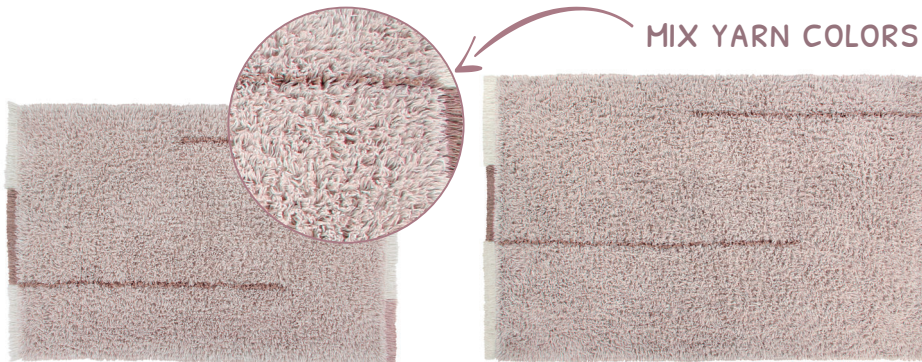
The first wool washable rugs!

SPRING SPIRIT

SELLING TIPS

- Spring spirit highlights the power of springtime, as the equinox, a new light and life fulfills your journey.
- A fluffy, long pile rectangular wool rug with contrast lines.
- Uneven fringes at edges gives the rug a bohemian, hippie look.

Colors used: Misty Rose mixed with Natural and Quartz Color
Pile length: Long



Spring Spirit
WO-SPRING-L
170 x 240 cm

Spring Spirit
WO-SPRING-XL
300 x 200 cm

AUTUMN BREEZE

SELLING TIPS

- Smelling autumn, wild dancing in the breeze, the sunburn leaves follow the autumn breeze.
- Rectangular wool rug, with uneven fringes at edges gives the rug a bohemian look.

Colors used: Natural color mixed with Sandstone, Almond Frost
Pile length: Long



Autumn Breeze
WO-AUTUMN-L
170 x 240 cm

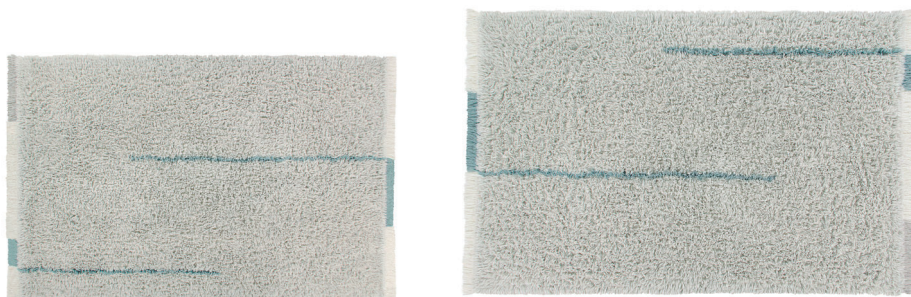
Autumn Breeze
WO-AUTUMN-XL
300 x 200 cm

WINTER CALM

SELLING TIPS

- One of those days when the wind blows cold, a sensation of warmth will surround your home. Chill evenings near the fireplace will transport you to the Winter Calm.
- A fluffy, long pile rectangular wool rug, in Natural color mixed with Silver Gray and with contrast lines in Smoke Blue.

Colors used: Natural color mixed with Silver Gray and Smoke Blue
Pile length: Long



Winter Calm
WO-WINTER-L
170 x 240 cm

Winter Calm
WO-WINTER-XL
300 x 200 cm



The first wool washable rugs!



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