

GALAXY



GALAXY

MILKY WAY

TECHNICAL INFORMATION

Composition: 100% natural cotton.

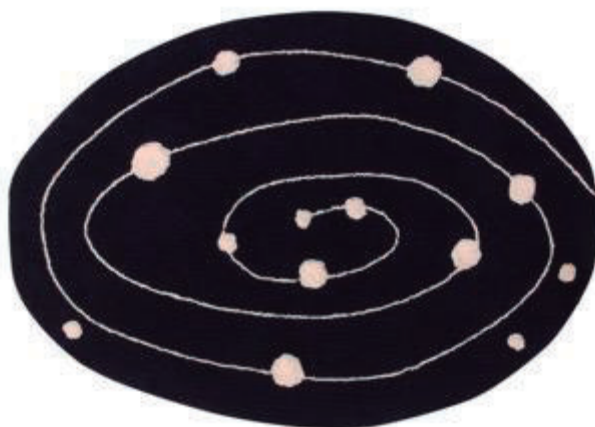
Elaboration: handmade.

Colors: natural and black.

Design: oval-shaped rug with simple natural-colored lines and circles, to emulate the Milky Way and made using a loop technique.

Size: 140 x 200 cm

Weight: 4.5 Kg



Milky Way
140 x 200 cm | C-MILKYWAY



UNIVERSE

TECHNICAL INFORMATION

Composition: 100% natural cotton.

Elaboration: handmade.

Colors: natural and black.

Design: rectangular-shaped rug with black background, Universe details in a natural color, small cotton pompoms on two sides and yellow star in a corner. Made using a loop technique.

Size: 140 x 200 cm

Weight: 5.5 Kg



Universe
140 x 200 cm | C-UNIVERSE



From the Earth to the Moon, Mars, Saturn, stars... Imagination knows no bounds!

SELLING TIPS

- The **Galaxy collection** is one of the **greatest inspirations for this season**. The design sets the children's and the adults' imagination free. Love them to the moon and back!
- **Design:** This collection presents 2 models that pay tribute to Space: Milky Way and Universe. Each one of these models has details for added **imaginative realism**: from the spiral representing the Milky Way to the planets Mars and Saturn, meteorites, stars, a rocket... and the moon! In addition, a **loop technique** is used to make these rugs, a **handmade process** that makes every rug unique. So, there are no two alike.
- The background **color** is black, with motifs in the natural color of cotton since no dyes are used. The result is a simple, yet detailed design to set our imagination free.
- This is the **first time** Lorena Canals creates a **Black & White collation aimed at children**, even though it suits **everyone**.
- This rug matches any one of our **Black & White rugs**, our **new Galaxy cushions** and any of our other cushions from the collection, and any of our **natural and ombré baskets** and **blankets**. As a novelty, the **wall hanging** has appeared this season to add style to your walls, and our **Galaxy wall hanging** is the perfect complementary piece.
- You can **combine different designs from this collection** and create a cozy and modern decor.
- **They are washable:** there is no problem if they get dirty, because you can wash them at home.
- Big size requires a **9 kg machine** for washing.
- **They are handmade.** Every rug is elaborated carefully and individually, so each one is unique. **No two are alike.**
- They are made out of **100% natural cotton** and **non-toxic dyes**, which are made through an artisanal process
- They are **soft, comfy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- They are lightweight (compared to traditional rugs) so we can **easily move** them from place to place.
- You can **place them everywhere:** from your porch to your room.
- Lorena Canals is the **pioneer of the concept of washable rugs and cushions**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- There are **hanging samples** available.
- You can match this collection with our **new washable cushions, blankets, baskets, wall hangings and garlands**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- The brand has also at your disposal **anti-slip underlays** for the washable rugs.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificated obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- All of our rugs include **the signature of the designer**, which certifies their **quality and authenticity**.
- We have at our customers' disposal a **B2B system** so they can manage their order by themselves. Our customers can choose the **Drop Shipping** service to deliver their orders.
- **Lorena Canals is committed** to the world of children and their development: it finances the **education** of more than 120 children from northern India, by giving them the opportunity to decide on their future. By purchasing any item from their collection, you **are helping many children go to school and get the attention they need**. Find the **Sakûla Project** through Lorena Canals.



GALAXY

MARS

TECHNICAL INFORMATION

Composition: compact fabric in 100% natural cotton. Filling in 100% polyester.

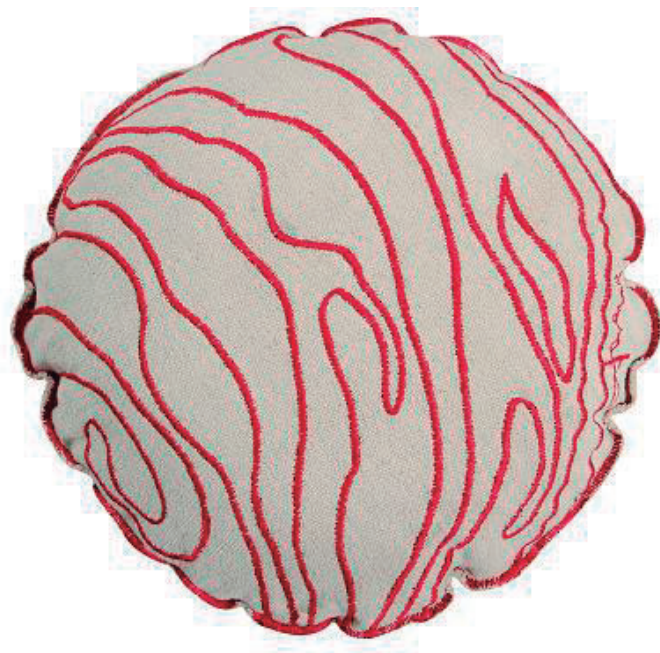
Elaboration: handmade.

Colors: natural and red.

Design: inspired by Mars, 'the red planet'. Round cushion with irregular edge, both sides with red curved lines embroidered by hand, to resemble this planet's reddish surface. The outline is embroidered by hand with a red thread.

Size: Ø 40 cm

Weight: 400 g.



Mars
Ø 40 cm | SC-MARS

MOON

TECHNICAL INFORMATION

Composition: compact fabric in 100% natural cotton. Filling in 100% polyester.

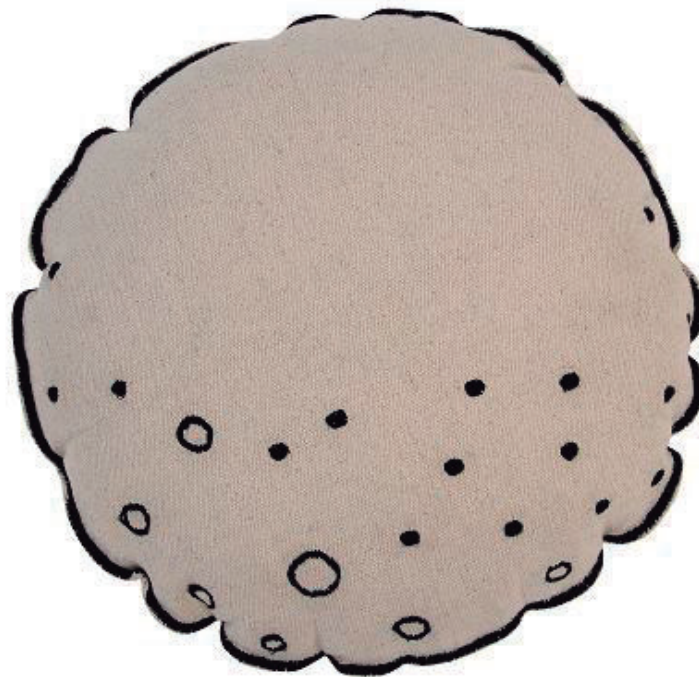
Elaboration: handmade.

Colors: natural and black.

Design: round cushion with irregular edge, both sides with small black circles in different sizes embroidered by hand, to resemble the craters on the Moon. The outline is embroidered by hand with a black thread.

Size: Ø 40 cm

Weight: 400 g.



Moon
Ø 40 cm | SC-MOON

ROCKET

TECHNICAL INFORMATION

Composition: compact fabric in 100% natural cotton. Filling in 100% polyester.

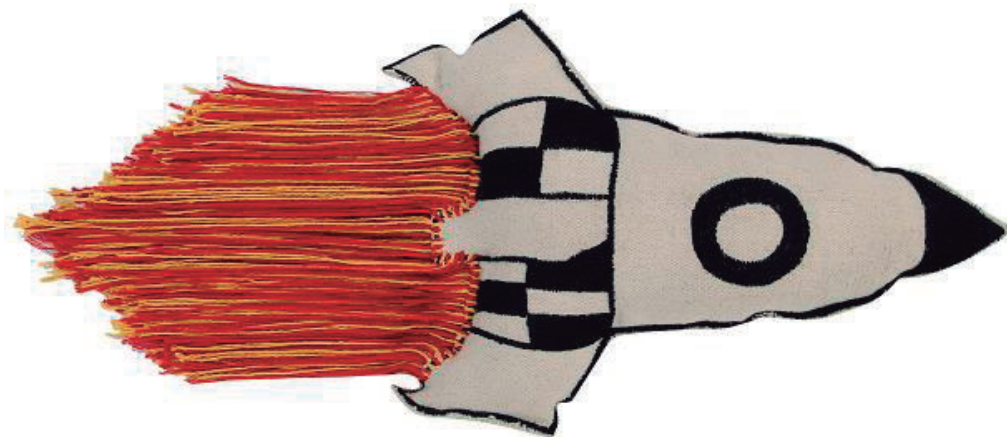
Elaboration: handmade.

Colors: natural, black, red and yellow.

Design: rocket-shaped cushion, both sides with black motifs embroidered by hand to resemble a rocket. Long fringe with red and yellow cotton yarn, sewn one by one, to resemble the trail of the rocket, creating movement and adding a fun pop of color. The outline is embroidered by hand with black thread.

Size: 30 x 65 cm

Weight: 220 g.



Rocket
30 x 65 cm | SC-ROCKET

ROUND STAR

TECHNICAL INFORMATION

Composition: compact fabric in 100% natural cotton. Filling in 100% polyester.

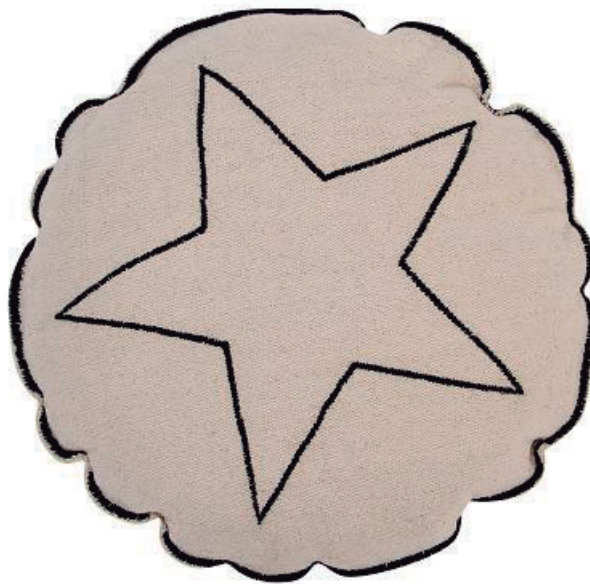
Elaboration: handmade.

Colors: naturel and black.

Design: inspired by Space and the classic stars in the Lorena Canals' rugs. Round cushion with irregular edge, both sides embroidered with five-pointed star. The outline is embroidered by hand with black thread.

Size: Ø 40 cm

Weight: 350 g.



Round Star
Ø 40 cm | SC-ROUND-STAR

SATURN

TECHNICAL INFORMATION

Composition: compact fabric in 100% natural cotton. Filling in 100% polyester.

Elaboration: handmade.

Colors: natural and Klein blue.

Design: inspired by Saturn and its rings. Round cushion with irregular edge, one side with wide Klein blue strip created with a handmade loop technique, standing out from the round edge and resembling this planet's rings. The other side is plain. The outline is embroidered by hand with Klein blue thread. The embossed rings, fabric and edging are created using a loop technique to add different textures to the cushion.

Size: 40 x 60 cm

Weight: 450 g.



Saturn
40 x 60 cm | SC-SATURN



From the Earth to the moon, Mars, Saturn and the stars... Our imagination knows no bounds!

SELLING TIPS

- The **Galaxy collection** is **one of the most inspiring of this season**. The design sets no boundaries to the imagination of children and adults.
- Lorena Canals presents this collection with 5 models that pay tribute to Space: Moon, Mars, Saturn, Star and Rocket. Each of these models has a detail for added realism: the craters of the moon, the red color of Mars, the rings of Saturn, the immensity of a star and the trail of a rocket.
- The background **color** is that of **natural cotton**, since no dyes are used. Each model has a distinct color to represent: red for Mars, black for the moon and star, Klein blue for Saturn and red and yellow for the trail of the rocket... Simple design, but full of details, to set our imagination free!
- This cushion suits **children's rooms** as well as **other rooms of the house**. You can put it on sofas, chairs, beds and even on the floor, as a pouf, with the washable rugs.
- This cushion is the **perfect complementary accessory** for our **Milky Way and Universe washable rugs**, and any other model that has the natural color of cotton as its main color. We can find the same design in the new **Galaxy wall hanging**. When traveling through Space, we always like to cuddle up in a **blanket like the Bubbly Natural** and, to add inspiration of the universe to our home, the **new Pebbles basket** is perfect thanks to its great storage capacity.
- This is the **first time** Lorena Canals launches washable rugs into the market, with a base in compact fabric in 100% natural cotton and embroidery.
- **They are washable**: there is no problem if they get dirty, because you can wash them at home.
- You can put them into the washing machine **without taking out the filler**. It's easy and practical!
- **They are safe**: you can keep them always clean, so children can be in direct contact with them. In addition, they're safe for children since they don't have **zippers or buttons**.
- **They are handmade**. Every cushion is elaborated carefully and individually, so each one is unique. No two are alike.
- They are made out of **100% natural cotton** and **non-toxic dyes**, which which are made through an artisanal process. Filling 100% polyester.
- They are **soft, comfy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- Lorena Canals is the **pioneer of the concept of washable rugs and cushions**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- You can match the new collection of washable cushions with our **new rugs, baskets, wall hangings and garlands**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificated obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- All of our cushions include the signature of the designer, which certifies their **quality and authenticity**.
- **Lorena Canals is committed** to the world of children and their development: it finances the **education** of more than 120 children from northern India, by giving them the opportunity to decide on their future. By purchasing any item from their collection, you **are helping many children go to school and get the attention they need**. Find the **Sakûla Project** through Lorena Canals.