

GEOMETRIC



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ROUND GEOMETRIC

TECHNICAL INFORMATION

Composition: 100% natural cotton.

Elaboration: handmade.

Colors: mint and emerald tones. Klein blue, wood rose, natural and black. Pink and fuchsia tones.

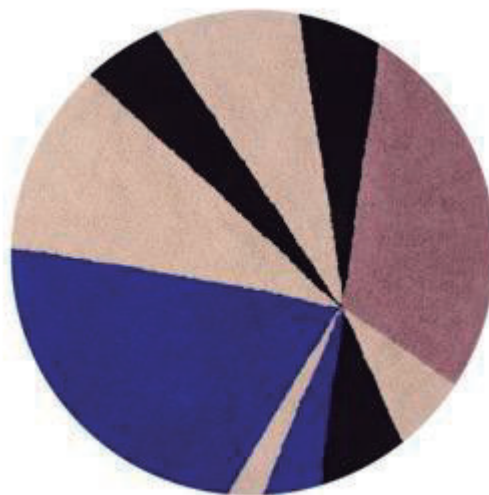
Design: round shape, with different colors creating geometric motifs.

Sizes: Ø 160 cm

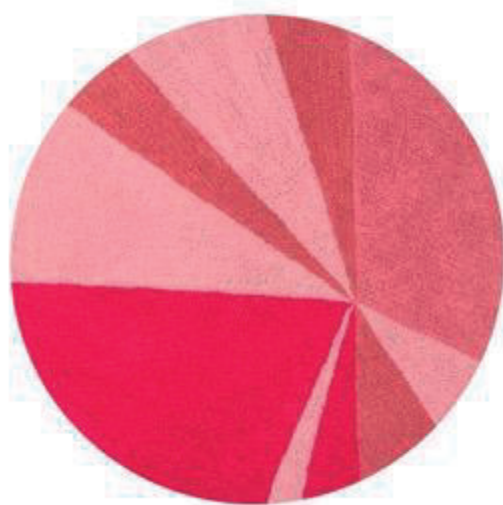
Weight: 3.5 Kg



Round Geometric Emerald
Ø 160 cm | C-GEO-EMER



Round Geometric Klein
Ø 160 cm | C-GEO-KLEIN



Round Geometric Pink
Ø 160 cm | C-GEO-PK

FRAME

TECHNICAL INFORMATION

Composition: 100% natural cotton.

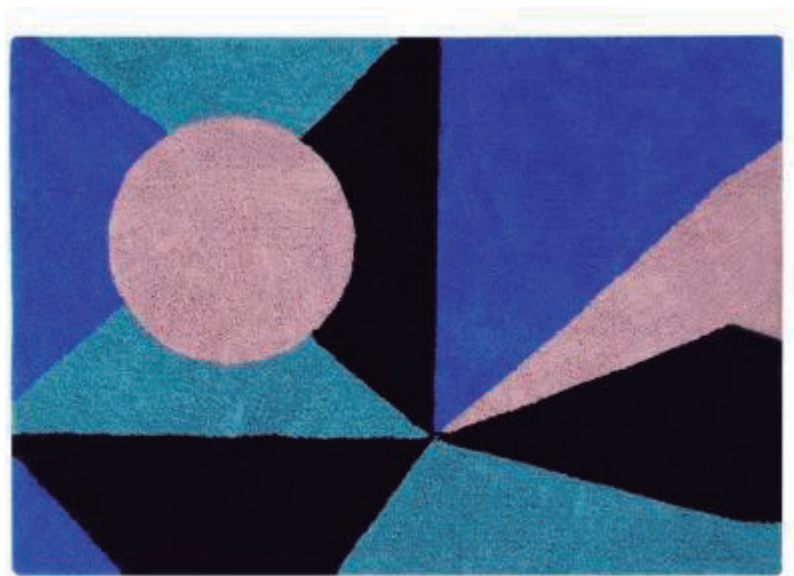
Elaboration: handmade.

Colors: petroleum, Klein blue, wood rose and black.

Design: rectangular shape, with different geometric figures resembling a painting.

Sizes: 140 x 200 cm

Weight: 4.8 Kg



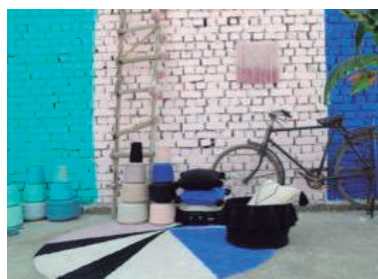
Geometric Frame
140 x 200 cm | C-GEO-FRAME

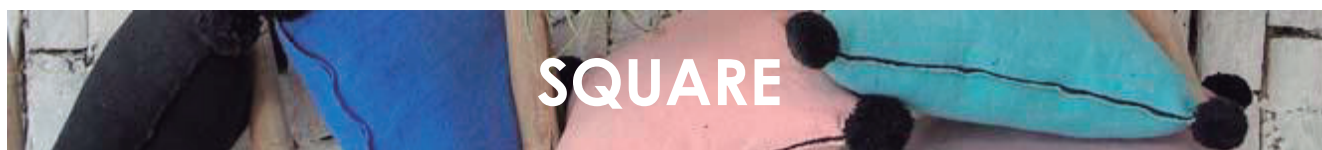


Shapes and colors for unique works of art! Discover Lorena Canals' Geometric rugs

SELLING TIPS

- **Geometric prints** are one of the **greatest trends in interior decoration**. This trend, both fascinating and inspiring to the interior decorator, adds **elegance, versatility** and **sophistication**, with lots of style and **catches our eye in any room**.
- Round or rectangular shape, the entire rug has different motifs and colors.
- The **colors** are especially relevant since they define shapes and play with the same range of colors or use contrast for added interest and elegance.
- This rug suits **children's rooms** as well as **other rooms of the house**. Since it is washable, it can be used outdoors. **Suits other interior decoration styles** perfectly.
- Matches the **Trace and Terrazzo rugs**, our **new Square and Terrazzo cushions**, the **Bubbly Natural blankets** and the **Geometric wall hanging**. If you are looking for storage solutions to match with, the **Tassels baskets** are the perfect pick due to their range of color.
- **They are washable:** there is no problem if they get dirty, because you can wash them at home.
- Geometric Frame requires a **9 kg machine** for washing and **7 kg** for round shape.
- **They are handmade**. Every rug is elaborated carefully and individually, so each one is unique. **No two are alike**.
- They are made out of **100% natural cotton** and **non-toxic dyes**, which are made through an artisanal process
- They are **soft, comfy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- They are lightweight (compared to traditional rugs) so we can **easily move** them from place to place.
- You can **place them everywhere:** from your porch to your room.
- Lorena Canals is the **pioneer of the concept of washable rugs and cushions**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- There are **hanging samples** available.
- You can match this collection with our **new washable cushions, blankets, baskets, wall hangings and garlands**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- The brand has also at your disposal **anti-slip underlays** for the washable rugs.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificated obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- All of our rugs include **the signature of the designer**, which certifies their **quality and authenticity**.
- We have at our customers' disposal a **B2B system** so they can manage their order by themselves. Our customers can choose the **Drop Shipping** service to deliver their orders.
- **Lorena Canals is committed** to the world of children and their development: it finances the **education** of more than 120 children from northern India, by giving them the opportunity to decide on their future. By purchasing any item from their collection, you **are helping many children go to school and get the attention they need**. Find the **Sakûla Project** through Lorena Canals.





SQUARE

TECHNICAL INFORMATION

Composition: compact fabric in 100% natural cotton. Filling in 100% polyester.

Elaboration: handmade.

Colors: beige, Klein blue, black, vintage nude, petroleum and wood rose.

Design: basic cushion in a square shape and plain color. The edge is embroidered by hand with black thread. Each corner is finished by a stitched-in black pompom.

Size: 40 x 40 cm

Weight: 600 g.



Square Black
40 x 40 cm | SC-SQUAR-BK



Square Beige
40 x 40 cm | SC-SQUAR-BG



Square Klein
40 x 40 cm | SC-SQUAR-KLEIN



Square Petroleum
40 x 40 cm | SC-SQUAR-PETRO



Square Vintage Nude
40 x 40 cm | SC-SQUAR-VINTNU



Square Wood Rose
40 x 40 cm | SC-SQUAR-WOOD

The most cutting-edge and elegant trend to make your home unique!

SELLING TIPS

- The **Square collection** is the perfect solution to match different models of rugs from Lorena Canals' new collection.
- The **design is simple**: square-shaped and in plain colors. The **quality details** are: black-stitched edge and black cotton pompom sewn in each corner.
- The **colors** are the same as those that are **in-trend this season**: beige, Klein blue, black, vintage nude, teal and dusty pink. The beige color is the natural color of cotton, without the use of dyes. The decoration accessories, and especially the cushions, are a simple solution to **change the style of any room of the house, simply by adding a pop of color...** Give your room a new look with a Square cushion!
- This cushion suits **children's rooms** as well as **other rooms of the house**. You can put it on sofas, chairs, beds and on the floor, as a pouf, together with the washable rugs.
- In the same range of colors as these cushions, Lorena Canals presents the **new Bereber washable rugs**, the **new Trace round rugs** as well as the **Geometric** or **Geometric Frame** rugs, which feature one of these colors. The **baskets**, such as our new **Pebbles model**, also follow this range of trendy colors. Fresh from the 70s, the wall hangings take center stage, like our new **Geometric wall hanging** and our Pebbles baskets are a good choice to help create a **stylish, cutting-edge interior decoration, with personality, defined by a main color**.
- This is the **first time** Lorena Canals launches washable cushions into the market, with a base in compact fabric in 100% natural cotton and embroidered.
- **They are washable**: there is no problem if they get dirty, because you can wash them at home.
- You can put them into the washing machine **without taking out the filler**. It's easy and practical!
- **They are safe**: you can keep them always clean, so children can be in direct contact with them. In addition, they're safe for children, because they don't have **zippers and buttons**.
- **They are handmade**. Every cushion is elaborated carefully and individually, so each one is unique. No two are alike.
- They are made out of **100% natural cotton** and **non-toxic dyes**, which which are made through an artisanal process. Filling 100% polyester.
- They are **soft, comfy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- Lorena Canals is the **pioneer of the concept of washable rugs and cushions**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- You can match the new collection of washable cushions with our **new rugs, blankets, baskets, wall hangings and garlands**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificated obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- All of our cushions include the signature of the designer, which certifies their **quality and authenticity**.
- **Lorena Canals is committed** to the world of children and their development: it finances the **education** of more than 120 children from northern India, by giving them the opportunity to decide on their future. By purchasing any item from their collection, you **are helping many children go to school and get the attention they need**. Find the **Sakûla Project** through Lorena Canals.



GEOMETRIC

TECHNICAL INFORMATION

Composition: 100% natural cotton. Plastic rod lined in cotton.

Elaboration: Handmade.

Colors: klein blue, black, petroleum and wood rose. These are the international trend colors for fall-winter 2017/18.

Design: Wall hanging panel made of the same materials and techniques as the washable rugs. This panel is attached to a string by means of a built-in plastic rod. The black motifs are made in a loop, adding an original play on texture. It hangs from a string stitched to the rod of the panel. 4 long fringes in the 4 colors used in the panel, hang on the bottom part.

Size: panel height 40 cm and width 31 cm, overall height 88 cm and width 31 cm (approx. measurements).

Weight: 500 g.



Wall Hanging Geometric
40 cm x 31 cm / 88 cm x 31 cm (approx) | HANG-GEOMETRIC

Geometry knows no reason... Fall in love with the new trend for wall decoration.

SELLING TIPS

- Lorena Canals' new **wall hanging** collection is a reflection of new international trends for wall hangings and is perfect to **decorate any room of the house**: living room, hallway, entrance, children's rooms, etc.
- **Design**: This wall hanging simulates a painting, and the panel is made in the same techniques as that of the washable rugs; in addition, the black-colored shapes are made using a loop technique, which adds a different and interesting texture. Thanks to the shapes, colors and textures, this model adds a **touch of style and sophistication** to the decoration of the walls.
- The **colors** used are those which are going to be on-trend this fall-winter: Klein blue, black, petroleum and wood rose. With this range of colors, you can define a main color for your decoration and add details in the other colors to personalize your decor. This wall hanging perfectly matches the new **Geometric and Geometric Frame rugs** by incorporating these colors in the design. The **Bereber model** is also available in these colors. The cushions and baskets also follow trends and colors, and any one of the **Square cushions** and **Pebbles baskets** can be matched together to create a **modern, elegant and sophisticated decoration** with simple lines and shapes.
- This is the **first time** Lorena Canals launches wall hangings into the market, inspired by the first wall hangings from the 70s, opting for different models with different techniques where handmade, quality work prevails.
- **They are washable**: there is no problem if they get dirty because you can easily wash them by hand with a neutral soap.
- **They are safe**: you can always keep them clean, so children can be in direct contact with them.
- **They are handmade**. Each wall hanging is individually made, so each one is unique. **No two are alike**.
- **They are lightweight**, so you can use them on any support without risk.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
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