

LOBSTER

LOBSTER COLLECTION

Sea lovers who want to feel the softness of the white sand, this collection will bring the ocean breeze to any corner of the house.

WASHABLE RUGS



A mixture of red and natural tones

Lobster
C-LOBSTER
140 x 200 cm
5300 g



Different textures on canvas

Mini Lobster
C-MINILOB-XS | C-MINILOB-L
80 x 140 cm | 170 x 240 cm
1500 g | 5700 g



A worn effect creates unique colours

LOBSTERS CLIMB THE WALLS IN THIS MARINE COLLECTION



ACCESSORIES



BASKET
Mini Tricolor Natural
BSK-TRIC-NAT
15 x Ø15 cm
200 g



BASKET
Tray Brick Red
BSK-TRAY-BR
12 x Ø30 cm
500 g



DOOR HANGER
Lobster
DOOR-LOBSTER
50 x 30 cm
200 g

Mix of natural tones on canvas



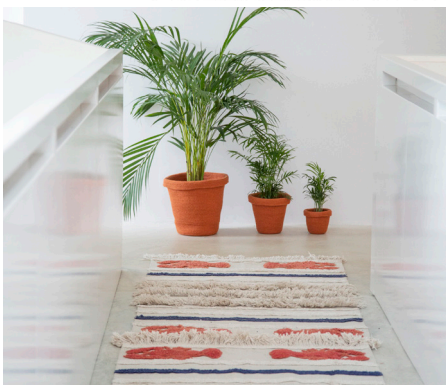
WALL DECOR HANGER
Lobster Natural
HANG-LOBSTER
100 x 70 cm
800 g



WALL DECOR HANGER
Giant Lobster Brick Red
HANG-GIANT-LOB
200 x 140 cm
2200 g

SELLING TIPS

- As a loyal lobster lover and all things maritime, Lorena Canals launches a fun, marine style collection, both for children's rooms and for any corner of the home.
- The intense reddish tones of the lobsters add a whimsical touch to the simple designs of natural color.
- The linen and beige tones at the base of the rug remind us of the white, fine sand of paradisiacal beaches. Navy blue stripes add a maritime look to the designs, which combines perfectly with every detail of this collection.
- Not only made up of washable rugs, this collection includes striking wall hangings, which can be also thrown into a conventional washing machine and tumble dryer.
- To make the wall hangings with a reddish base, the same "stone wash" technique has been used as for the Coral Cushion from The Sea Collection. This means that every tapestry is unique and there are no two equal patterns.
- In the "Mini Lobster" design, we have played with the cotton base like the other "Canvas" designs, leaving parts of the rug without "weaving." This allows us to produce larger sizes which are still suitable for a conventional washing machine.



- In addition to the wall decor accessories, this collection also includes storage baskets and door hangers. Every single design has been handmade into irregular shapes, so that there are not two equal accessories and each piece is unique.
- All the designs from this collection combine perfectly with our recently launched collections "The Sea" and "Air".
- Blankets such as Air Dune White or Alaska Blue, the Air Natural Pouffe, or the Air and Fish cushions are the perfect complement to add to the "Lobster environment"
- This collection is perfect for a modern beach house, as well as for those who want to reminisce about the ocean breeze from anywhere.

