

MIX COLLECTION



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TECHNICAL INFORMATION

Composition: 100% Natural Cotton

Elaboration: Handmade

Colors: Sand Beige, Stone Grey, Emerald Green, Flamingo Pink, Linen - Pink, Linen - Navy.

Design: Mixture of 4 different colors **Size:** 140 x 200 cm / 90 x 160 cm

Weight: 6 Kg (140 x 200 cm) / 4 Kg (90 x 160 cm)





Lorena Canals - Selling Tips

MIX COLLECTION



Selling Tips

- It's a **high-elaborated collection**, handmade by mixing 4 different colors on the same rug. It fits beautifully into any home decoration, as well as in children and teenager rooms.
- 2 sizes available: 140 x 200 cm and 90 x 160 cm, which is perfect for corridors and for the bedside.
- Thicker base than other collections, which makes them heavier.
- They are washable: there is no problem if they get dirty, because you can wash them at home.
- They are safe: you can keep them always clean, so children can be in direct contact with the rug.
- They are **handmade**. Every rug is elaborated carefully and individually, so each one is unique. **No two are alike**.
- They are soft, cozy and bring warmth to any room. They are fresh in summer and warm in winter.
- They are lightweight (compared to traditional rugs) so we can easily move them from place to place.
- Lorena Canals is the leading brand in the market of children's rugs.
- Lorena Canals is the **pioneer of the concept of washable rugs**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- Lorena Canals offers the optimum cost-benefit ratio.
- The brand has also at your disposal anti-slip underlays for the washable carpets.
- Lorena Canals is environmentally responsible. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificates obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- With the profits from sales, Lorena Canals finances the education of over 100 children in northern India, giving
 them the opportunity to decide their future. By purchasing their rugs you are helping Indian kids to go to
 school. D Discover the Sakūla Project by Lorena Canals.
- Each rug from the Mix Collection is named after one of these kids that can go to school thanks to the profits from Lorena Canals' sales. They are Ritika, Ramlal, Daksh, Aarty, Nancy and Arian.



