

**PUFFY**

## PUFFY COLLECTION

Soft and fluffy like a newborn baby, our Puffy Collection has been extended with two more original rugs, which have been specially designed for playmat areas or tummy time.



**WASHABLE RUGS**  
**Puffy Wings**  
C-PUFFY-WINGS  
120 x 160 cm  
4200 g

With a soft blue base and a white wings cushion, this design will not only add an angelic look to the nursery but will also help you to look after your baby. Wings play the role of a safe support for the little ones.

KIDS WILL NOT LEAVE  
THESE RUGS WHERE THEY CAN  
PLAY SAFELY AND RELAX

A new conceptual design is featured in this collection with a big cushion attached that you can wash separately or along with the rug in a washing machine.

**WASHABLE RUG**  
**Puffy Sheep**  
C-PUFFY-SHEEP  
Ø 140 cm  
3800 kg

**WASHABLE COUSHION**  
**Sheep**  
45 x 55 x 25 cm



COTTON BUTTON



REMOVABLE COUSHION



MACHINE WASHABLE

## SELLING TIPS

- The Puffy Collection is perfect for tummy time and as a playmat area for the little ones.
- 2 in 1! In opposition to our other designs, this collection of washable rugs has a cushion integrated on one side.
- Both cushion and rug have the same soft texture and are made from 100% natural cotton.
- The wings-shaped cushion on one of the designs plays the role of a support for babies, which allows parents to keep doing their tasks while their baby is held securely and relaxed.
- Both rugs can be used as a playground. Baby can sit on the sheep and imagine he/she is in the field.
- They can be also used separately as a very simple rug and a floor cushion or a big toy.
- The sheep cushion is attached to the rug with a button, made of a natural cotton cord. Hole in this rug is very well done, which allows families to use the rug without the cushion and use the cushion separately.
- There's a wide collection of **accessories** from other collections **to match with** these rugs: blankets, wall decor, cushions, baskets,...





# PUFFY

## PUFFY LOVE NUDE / PUFFY DREAM BLUE

### TECHNICAL INFORMATION

**Composition:** 100% Natural Cotton.

**Elaboration:** Handmade.

**Colors:** Vintage pink with nude and blue with white.

**Design:** Heart and cloud shaped rugs with one little cushion stitched on the side.

**Size:** 160 cm x 180 cm (Puffy Love Nude) and 110 cm x 170 cm (Puffy Dream Blue).

**Weight:** 4'5 Kg



**Puffy Love Nude**  
160cm x 180cm | C-PUFFY-LOVE



**Puffy Dream Blue**  
110cm x 170cm | C-PUFFY-DREAM



Fall in love and make your dreams come true with our heart and cloud shaped rugs and their built-in cushion. Great for nap time and play rooms! Comfy and practical? Yes, please!

## Selling Tips

- **2 in1!** This collection of washable rugs has a cushion integrated on one side.
- Both cushion and rug have the **same soft texture** and are made from 100% natural cotton.
- You can put them **together in the washing machine**. It's easy and practical!
- **New sizes:** 160cm x 180cm and 110 cm x 170cm.
- The Puffy collection is perfect for tummy time and as a **play mat area** for the little ones!
- **They are washable:** there is no problem if they get dirty, because you can wash them at home.
- **They are safe:** you can keep them always clean, so children can be in direct contact with the rug.
- They are **handmade**. Every rug is elaborated carefully and individually, so each one is unique. **No two are alike.**
- They are made out of **100% natural cotton**.
- They are **soft, cozy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- They are lightweight (compared to traditional rugs) so we can **easily move** them from place to place.
- You can **place them everywhere:** from your porch to your room.
- Lorena Canals is the **pioneer of the concept of washable rugs**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- There are **hanging samples** available.
- You can match this collection with our **new washable cushions, blankets and baskets**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- The brand has also at your disposal **anti-slip underlays** for the washable rugs.
- Lorena Canals is **environmentally friendly**. **Non-toxic dyes** and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificates obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- All of our rugs include the **signature of the designer** on the back, which certifies their quality and authenticity.
- We have at our customers' disposal a **B2B system** so they can manage their orders by themselves.
- Our customers can choose the **Drop Shipping** service to deliver their orders.
- With the profits from sales, Lorena Canals finances the education of over 100 children in northern India, giving them the opportunity to decide their future. By purchasing their rugs **you are helping Indian kids to go to school**. Discover the **Sakûla Project** by Lorena Canals.





- Lorena Canals designs for the first time two cushions that replicate a miniature version of the puffy rugs.
- For the dreamers we designed a cushion with the shape of **small wings**. A soft knitted cotton cushion with white with knitted details and patterns. Ideal to combine with our Wings rug and any other kids collection. So cute!
- Greenery and botanic vibes, a must at Lorena Canals! This remake of the **Monstera leaf** is here to join our soft knitted cushion collection.

MINI PUFFYS  
¡2 CUSHIONS TOGETHER!



**DREAM**  
White - Soft Blue  
SC-DREAM  
23 X 35 cm  
400 g



**LOVE**  
Vintage Nude - Pink Pearl  
SC-LOVE  
30 X 35 cm  
450 g



**ANGEL WINGS**  
White  
SC-ANGELWING  
25 X 25 cm  
300 g



**BABY LEAF**  
Green - Light Green  
SC-BABYLEAF  
28 X 42 cm  
450 g

MIX&MATCH WITH  
OUR MONSTERA RUG