

**STRIPES**

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### TECHNICAL INFORMATION

**Composition:** 100% Natural Cotton

**Elaboration:** Handmade

**Colors:** Beige-Coral Pink, Beige-Glacier Grey, Beige-Marsala, Beige-Nile Blue, Beige-Elephant Grey

**Design:** Beige base with stripes and fringe in two colors on the sides.

**Size:** 120 x 160 cm

**Weight:** 3'5 Kg



Stripes Coral Pink  
120 x 160 cm | C-ST-CORALPINK



Stripes Glacier Grey  
120 x 160 cm | C-ST-GLACIER



Stripes Marsala  
120 x 160 cm | C-ST-MARSALA



Stripes Nile Blue  
120 x 160 cm | C-ST-NILEBLUE



Stripes Elephant Grey  
120 x 160 cm | C-ST-ELEPHANT



## Selling Tips

- A basic design in 5 trendy colors that match in any **home decoration**, as well as for children and teenagers.
- The Coral Pink and the Nile Blue have been **chosen as the colors of the year 2016**.
- **Thicker base** than other collections, which makes them heavier.
- **New kind of fringe** in two colors on the sides. It's bigger and thicker than the other ones.
- **They are washable:** there is no problem if they get dirty, because you can wash them at home.
- **They are safe:** you can keep them always clean, so children can be in direct contact with the rug.
- They are **handmade**. Every rug is elaborated carefully and individually, so each one is unique. **No two are alike**.
- They are **soft, cozy** and bring warmth to any room. They are fresh in summer and warm in winter.
- They are lightweight (compared to traditional rugs) so we can **easily move** them from place to place.
- Lorena Canals is the **leading brand** in the market of children's rugs.
- Lorena Canals is the **pioneer of the concept of washable rugs**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- The brand has also at your disposal **anti-slip underlays** for the washable carpets.
- Lorena Canals is **environmentally responsible**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificates obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- With the profits from sales, Lorena Canals finances the **education** of over 100 children in northern India, giving them the opportunity to decide their future. By purchasing their rugs **you are helping Indian kids to go to school**. Discover the **Sakula Project** by Lorena Canals.

