

**TIE-DYE**

# TIE-DYE

## TIE-DYE

### TECHNICAL INFORMATION

**Composition:** 100% natural cotton.

**Elaboration:** handmade.

**Colors:** yellow, blue, vintage blue, vintage nude and pink, dyed one by one for a tie-dye effect.

**Design:** round rug, with background in natural cotton color and tie-dye effect.

**Sizes:** Ø 150 cm

**Weight:** 2.8 Kg



**Tie-Dye Yellow**  
Ø 150 cm | C-TIE-Y



**Tie-Dye Pink**  
Ø 150 cm | C-TIE-PK



**Tie-Dye Blue**  
Ø 150 cm | C-TIE-BL



**Tie-Dye Vintage Blue**  
Ø 150 cm | C-TIE-VINTBL



**Tie-Dye Vintage Nude**  
Ø 150 cm | C-TIE-VINTNU

Smile at life! The colors of our Tie-Dye rugs are inspiring!

## SELLING TIPS

- Our new **Tie-Dye rug** collection is inspired in the **60's revival, one of the greatest cutting-edge trends of the 21st century**, and is upgraded with new designs and colors. The result is a cool and practical piece of decoration that adds a special light and cheerfulness to any room.
- **Rounded shape.** Each one is dyed using an elaborated dyeing process resulting in a **faded tie-dye effect**. This **handmade process** makes every rug unique, so no two are alike. Each one is like a work of art. The **colors** are fresh, cheerful and soft.
- This rug suits **children's rooms** as well as **other rooms of the house**.
- The **Tie-Dye trend** can also be found in our **new Tie-Dye washable rugs, Tie-Dye wall hangings** and the **Tie-Dye garlands**. The **new Tassel baskets** are the perfect solution if you need extra storage and want to match any of the Tie-Dye colors. Because there are 11 monochromatic, you will surely find a color that matches perfectly.
- **They are washable:** there is no problem if they get dirty, because you can wash them at home.
- This model requires a **6 kg machine** for washing.
- **They are handmade.** Every rug is elaborated carefully and individually, so each one is unique. **No two are alike.**
- They are made out of **100% natural cotton** and **non-toxic dyes**, which are made through an artisanal process
- They are **soft, comfy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- They are lightweight (compared to traditional rugs) so we can **easily move** them from place to place.
- You can **place them everywhere:** from your porch to your room.
- Lorena Canals is the **pioneer of the concept of washable rugs and cushions**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- There are **hanging samples** available.
- You can match this collection with our **new washable cushions, blankets, baskets, wall hangings and garlands**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- The brand has also at your disposal **anti-slip underlays** for the washable rugs.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificated obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- All of our rugs include **the signature of the designer**, which certifies their **quality and authenticity**.
- We have at our customers' disposal a **B2B system** so they can manage their order by themselves. Our customers can choose the **Drop Shipping** service to deliver their orders.
- **Lorena Canals is committed** to the world of children and their development: it finances the **education** of more than 120 children from northern India, by giving them the opportunity to decide on their future. By purchasing any item from their collection, you **are helping many children go to school and get the attention they need**. Find the **Sakûla Project** through Lorena Canals.

# TIE-DYE

## TIE-DYE

### TECHNICAL INFORMATION

**Composition:** compact fabric in 100% natural cotton. Filling in 100% polyester.

**Elaboration:** handmade.

**Colors:** yellow, soft blue, vintage blue, vintage nude and pink, base in natural cotton color dyed one by one for a tie-dye effect.

**Design:** inspired in the 60s and in the hippie esthetic. Round cushion with irregular edge. Base in a natural cotton color with the application of hand-dyed process for a fresh, cheerful and vibrant tie-dye. Natural-colored embroidery around the edges années 60 et de l'esthétique hippy.

**Dimensions:** Ø 40 cm

**Poids:** 400 g.



**Tie-Dye Yellow**  
Ø 40 cm | SC-TIE-Y



**Tie-Dye Soft Blue**  
Ø 40 cm | SC-TIE-BL



**Tie-Dye Vintage Blue**  
Ø 40 cm | SC-TIE-VINTBL



**Tie-Dye Vintage Nude**  
Ø 40 cm | SC-TIE-VINTNU



**Tie-Dye Pink**  
Ø 40 cm | SC-TIE-PK

Smile to life! Our Tie-Dye cushions have inspiring colors!

## SELLING TIPS

- The new **Tie-Dye cushion** collection is inspired by the **60s revival** and upgraded with new designs and colors. **It's one of the greatest cutting-edge trends of the 21st century.** The result is a cool and practical decorative piece that adds a special light and cheerfulness.
- Each one of these **round-shaped** cushions was previously dip dyed by hand, one by one, for a **faded tie-dye effect.** This **handmade process** makes each one of the cushions unique.
- The **colors** are fresh, cheerful and vibrant, but more vintage and nuanced tones were used as well.
- This cushion suits **children's rooms** as well as **other rooms of the house.** You can put it on sofas, chairs, beds and even on the floor, as a pouf, together with the washable rugs.
- This **tie-dye trend** is also present in the **new Tie-Dye washable rugs, Tie-Dye wall hangings** and **Tie-Dye garlands.** The **new Tassel baskets** are the perfect solution if you need extra storage and want to combine with any one of the Tie-Dye colors. Since there are 11 colors available, there's always a color to match.
- This is the **first time** Lorena Canals launches washable cushions in the market, with a compact fabric base in 100% natural and embroidery.
- **They are washable:** there is no problem if they get dirty, because you can wash them at home.
- You can put them into the washing machine **without taking out the filler.** It's easy and practical!
- **They are safe:** you can keep them always clean, so children can be in direct contact with them. In addition, they're safe for children because they **don't have zippers or buttons.**
- **They are handmade.** Every cushion is elaborated carefully and individually, so each one is unique. No two are alike.
- They are made out of **100% natural cotton** and **non-toxic dyes,** which which are made through an artisanal process. Filling in 100% polyester.
- They are **soft, comfy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- Lorena Canals is the **pioneer of the concept of washable rugs and cushions,** which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- You can match the new collection of washable cushions with our **new rugs, blankets, baskets, wall hangings and garlands.**
- Lorena Canals offers the **optimum cost-benefit ratio.**
- Lorena Canals is **environmentally friendly.** Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls.** ISO 9001, ISO 14001, ISO 18001 and AITEX certificated obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- All of our cushions include the signature of the designer, which certifies their **quality and authenticity.**
- **Lorena Canals is committed** to the world of children and their development: it finances the **education** of more than 120 children from northern India, by giving them the opportunity to decide on their future. By purchasing any item from their collection, you **are helping many children go to school and get the attention they need.** Find the **Sakûla Project** through Lorena Canals.



## TIE-DYE

### TECHNICAL INFORMATION

**Composition:** 100% natural cotton.

**Elaboration:** handmade.

**Colors:** yellow, soft blue, vintage blue, pink, green and wood rose.

**Design:** cotton rope with 8 sewn-in tassels. Each end has a tie in the same rope material to hang on a wall, ceiling or other surface.

**Size:** 1.7 meter rope, 13 cm approx. tassels.

**Weight:** 170 g.



**Pom Pom Garland Tie-Dye Yellow**  
1.7 m x 13 cm (approx) | **GARL-TIE-Y**



**Pom Pom Garland Tie-Dye Soft Blue**  
1.7 m x 13 cm (approx) | **GARL-TIE-BL**



**Pom Pom Garland Tie-Dye Vintage Blue**  
1.7 m x 13 cm (approx) | **GARL-TIE-VINTBL**



**Pom Pom Garland Tie-Dye Pink**  
1.7 m x 13 cm (approx) | **GARL-TIE-PK**



**Pom Pom Garland Tie-Dye Green**  
1.7 m x 13 cm (approx) | **GARL-TIE-GR**



**Pom Pom Garland Tie-Dye Wood Rose**  
1.7 m x 13 cm (approx) | **GARL-TIE-WOOD**



Decorate any room of the house with Lorena Canals new Pom Pom Tie-Dye cotton garlands!

## SELLING TIPS

- Our new Lorena Canals **cotton garlands** are perfect to **decorate any room of the house**: living room, hallway, children's room, garden, etc.
- The **handmade dip-dye process**, which dates back to the 60s and the hippie esthetic, becomes one of **greatest fashion-forward trends of the 21st century**.
- Each tassel is dipped, one by one, in **fresh**, cheerful and vibrant tones, as well as in more vintage and nuanced tones, creating a dip-dye effect.
- You can match this collection with our **new Tie-Dye cushions, wall decor and washable rugs**, also inspired in the 60s revival and modernized by new designs and colors.
- It's the **first time** Lorena Canals launches cotton garlands into the market to decorate walls, ceilings, pillars, beams, etc.
- **They're washable**: there is no problem if they get dirty, because you can wash them at home.
- **They're safe**: you can always keep them clean, so children can be in direct contact with them.
- **They're handmade**. Each garland is individually made, so each one is unique. **No two are alike**.
- **They're lightweight**, so you can use them on any support without risk.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- Lorena Canals is **environmentally friendly**. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificated obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- **Lorena Canals is committed** to the world of children and their development: it finances the **education** of more than 120 children from northern India, by giving them the opportunity to decide on their future. By purchasing any item from their collection, you **are helping many children go to school and get the attention they need**. Find the **Sakûla Project** through Lorena Canals.





# TIE-DYE

## TIE-DYE

### TECHNICAL INFORMATION

**Composition:** 100% natural cotton. Plastic rod lined in cotton.

**Elaboration:** handmade.

**Colors:** yellow, light blue, vintage blue, vintage nude and pink, dyed one by one in a dip-dye effect.

**Design:** Wall hanging made from natural cotton yarns in the shape of a curtain. This panel is attached to a string by means of a built-in plastic rod. It hangs from a string stitched to the rod of the panel. The dyeing process creates a fresh, cheerful and vibrant dip-dye effect.

**Size:** height 46 cm and width 42 cm (approx. measurements).

**Weight:** 170 g.



Wall Hanging Tie-Dye Yellow  
46 cm x 42 cm (approx) | HANG-TIE-Y



Wall Hanging Tie-Dye Soft Blue  
46 cm x 42 cm (approx) | HANG-TIE-BL



Wall Hanging Tie-Dye Vintage Blue  
46 cm x 42 cm (approx) | HANG-TIE-VINTBL



Wall Hanging Tie-Dye Vintage Nude  
46 cm x 42 cm (approx) | HANG-TIE-VINTNU



Wall Hanging Tie-Dye Pink  
46 cm x 42 cm (approx) | HANG-TIE-PK



Smile at life! The dip-dye colors of our wall hangings are inspiring!

## SELLING TIPS

- Lorena Canals' new **wall hanging** collection is a reflection of new international trends for wall hangings and is perfect to **decorate any room of the house**: living room, hallway, entrance, children's rooms, etc.
- **Design**: The wall hanging panel is made with cotton yarns forming long fringes, like a curtain. Each panel is dipped one by one for a faded dip-dye effect.
- The **colors** are fresh, cheerful and vibrant, although more vintage and nuanced tones are used as well.
- The **hand dip dyed process**, that dates back to the 60s and to the hippie esthetic, stands out and becomes one of **biggest fashion-forward trends of the 21st century**. The result is a cool and original decoration element that adds a special brightness to any room of the house, whether for **children or adult decoration**.
- The **new Tie-Dye collection**, inspired by the 60s revival and upgraded by new designs and colors, is the perfect solution to decorate your home with style, quality and practicality: washable rugs, washable cushions and tassels. In addition, it goes very well with our **Bubbly and Natural baskets** and our **new Tassel collection**. The **Bubbly and Ombré blankets** are the right choice to decorate the foot of the bed or an armchair.
- This is the **first time** Lorena Canals launches wall decoration in the market, inspired by the first wall hangings of the 70s, and investing in different models with different techniques where craftsmanship and quality prevails.
- **They are washable**: there is no problem if they get dirty because you can easily wash them by hand with a neutral soap.
- **They are safe**: you can always keep them clean, so children can be in direct contact with them.
- **They are handmade**. Each wall hanging is individually made, so each one is unique. **No two are alike**.
- **They are lightweight**, so you can use them on any support without risk.
- Lorena Canals offers the **optimum cost-benefit ratio**.
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