RE EDITION



RE-EDITION COLLECTION

Based on some of our Bestsellers, carefully selected by our clients' preferences and uses, now presented in new warm earthy inspired colors, where the use of different design techniques turn them into elegant and functional pieces that will last forever and will go with every style of room and taste.

Bestsellers. **Basic timeless designs and colors, handmade and sustainable.** Versatile and with their own personality, inspired by nature. Mix-and-matchable, for both kids and home decor.

RE-EDITION



of honey, a

treasure

from nature.

perfume of

a walk in the

forest.

There's nothing more essential than nature, providing us a color palette that will never go out of style. Combining these rich nature-inspired color shades with Lorena Canals' classic best-sellers. Essential and iconic designs

A WHOLE NEW COLLECTION EMERGED.
A PERFECT COLLECTION, A FOREVER
COLLECTION. DESIGNS THAT WILL
FOREVER LAST IN EVERY HOME.



green

shades of an

olive grove.

and always

essential.

color in a

bestseller

collection.



LORENA'S INSPIRATION

For this collection the designer inspired herself on her love for the environment. Bringing earth and nature into the home was her first objective when she started developing this collection.

Lorena Canals has taken her bestsellers and has given them a modern twist, using new colors and implementing new techniques to elevate the uniqueness and value of these already iconic pieces.

This collection is based on 8 of our bestsellers, summing up to 37 new references, where we can find washable rugs in different sizes, pouffes and floor cushions. They were designed to be mixed and matched between them or with previous collections.

Basic colored rugs and accessories giving the possibility of combining them in different rooms and obtaining the perfect look.

Bestsellers that were originally designed with intense, modern or classic baby colors, now transformed into softer, earthy tones. Giving the opportunity to enjoy our iconic designs in new elegant versions.



SELLING TIPS

- Lorena Canals has returned to its essence; with this Re-edition Collection, she is reinventing her classic best-sellers presenting them in 5 earthy colors.
- A breath of fresh air, each piece of this collection transports you to nature.
- Our Re-edition collection is a **warm and easy-to-combine collection**, offering multiple options of combinations for your home.
- With this collection Lorena aspires to integrate the rich textures and subtle colors of nature with your home, as an expression of her love for nature.
- Thanks to its versatility, its elegance and the warmth it brings to any room, the Re-edition collection
 perfectly represents the values associated with Lorena Canals, such as her commitment with ecofriendly products suitable for any home and kids-friendly.



SELLING TIPS

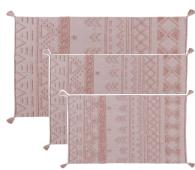
- With a **timeless color palette selection**, premium materials and the use of different techniques, this collection is directed to anyone looking for an elegant, soft and earthy-inspired space.
- Reinterpreting the canvas bases allows us to play with different textures, creating uniqueness and elegance to each piece.
- The colors used are never plain, but rich in shades thanks to the use of melange yarns, imitating the subtle color nuances of nature, resulting in more **unique designs**.
- All pieces are made according to strict quality standards, using non-toxic, certified dyes, assuring our products are safe and kids-friendly.
- **Designs based on 5 colors,** 3 of them new, providing an elegant, soft, vintage, and earthy look: olive, vintage nude and honey tones, soil brown and our classic natural.
- Using soft tones and a neutral nature-inspired color palette, this collection is very easy to combine with other accessories or decor styles.

PRODUCTS



Tribu HoneyC-TRIBU-HNY-S I 120 X 160 cm
C-TRIBU-HNY-M I 140 X 200 cm
C-TRIBU-HNY-L I 170 X 240 cm





Tribu Vintage Nude C-TRIBU-VNU-S I 120 X 160 cm C-TRIBU-VNU-M I 140 X 200 cm C-TRIBU-VNU-L I 170 X 240 cm



Tribu Natural
C-TRIBU-NAT-S I 120 X 160 cm
C-TRIBU-NAT-M I 140 X 200 cm
C-TRIBU-NAT-L I 170 X 240 cm
C-TRIBU-NAT-XL I 200 X 300 cm



Tribu Soil Brown
C-TRIBU-SBR-S | 120 X 160 cm
C-TRIBU-SBR-M | 140 X 200 cm
C-TRIBU-SBR-L | 170 X 240 cm C-TRI-BU-SBR-XL | 200 X 300 cm



PRODUCTS



MONSTERA Honey C-MON-HNY 120x180 cm



MONSTERA Olive C-MON-OLV 120x180 cm



MONSTERA Vintage Nude C-MON-VNU 120x180 cm



MONSTERA Natural C-MON-NAT 120x180 cm



BUBBLY Natural - Honey C-BUBBLY-HNY Ø 120 cm



BUBBLY
Olive - Natural
C-BUBBLY-OLV
Ø 120 cm



BUBBLY Vintage Nude - Natural C-BUBBLY-VNU Ø 120 cm



KAAROL EARTH Natural C-KAA-NAT 140x200 cm



FLOOR CUSHION BUBBLY Honey SC-BUB-HNY Ø 48 cm



FLOOR CUSHION BUBBLY Olive SC-BUB-OLV Ø 48 cm



FLOOR CUSHION BUBBLY Vintage nude SC-BUB-VNU Ø 48 cm



POUFFE CHILL Honey P-CHILL-HNY 50x50x20 cm



HIPPY DOTS Natural-Honey C-HIDO-HNY 120x160 cm



HIPPY DOTS Natural-Olive C-HIDO-OLV 120x160 cm



HIPPY DOTS
Natural-Vintage Nude
C-HIDO-VNU
120x160 cm



POUFFE CHILL Natural P-CHILL-NAT 50x50x20 cm



SLEEPOVER POUFFE LOU Honey P-LOU-HNY Ø 120 cm



SLEEPOVER POUFFE LOU Natural P-LOU-NAT Ø 120 cm



SLEEPOVER POUFFE LOU Vintage Nude P-LOU-VNU Ø 120 cm





MONSTERA

Composition: 100% Natural cotton

Design: Leaf-shaped rug in mixed yarns and

canvas base

Elaboration: Handmade

MONSTERA

Honey

C-MONSTERA-HNY

Size: 120 x 180 cm **Weight:** 3500 g







MONSTERA Vintage nude C-MONSTERA-VND





MONSTERA
Natural
C-MONSTERA-NAT

- **Because in real life not all leaves are green**, Lorena re-invented her classic green Monstera rug and came up with a whole range of colorful leaves in natural and rich but subtle color nuances.
- The classic and iconic Lorena Canals' Monstera in **four new colors** with mixed colored bases and melange yarns giving a richer textured effect.
- Part of the base is visible, a contrast that makes the Monstera rug unique.
- Perfect to move from one room to another and use as a playmat.







BUBBLY

Composition: 100% Natural cotton Design: Round rug with cotton balls

Elaboration: Handmade

Size: Ø 120 cm **Weight: 3500 g**









BUBBLY Vintage nude - Natural C-BUBBLT-VNU



- Evolving from the original classic baby pink and blue colors, this all-time favourite rug is now available in three new elegant color versions, maintaining the cute touch of our famous Bubbly rug with its pom poms.
- Three new versions of the iconic and successful Bubbly rug: natural with honey, natural with vintage nude and olive with natural.
- Delicate and elegant combinations of earthy and natural colors, finished at the border with soft pom poms in the same mixed color tones.
- Due to its **practical size and soft fluffy quality** it is an excellent choice for the smaller ones at home.
- Perfect to move from one room to another and use as a playmat.



- For Bubbly lovers: Our classic and iconic Bubbly is now a floor cushion!
- Delicate and elegant combination in earthy and natural colors with cute little pom poms in the same tones in mixed yarns.
- Its round design topped with contrasting pompoms, gives it a special and original touch.
- A versatile cushion that can be used on a sofa, or as a playful floor cushion in a children's room.
- Can be washed in a conventional washing machine.

Composition: 100% Natural cotton

Design: Round floor cushion with cotton

Elaboration: Handmade

Size: 48 Ø cm







TRIBU

Composition: 100% Natural cotton

Design: Rectangular cotton rug with ethnic

lines and tassels

Elaboration: Handmade

Size: 120 x 160 cm **Weight: 3500 g**





C-TRIBU-OLV

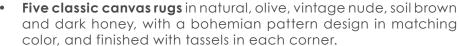


TRIBU

- Vintage nude C-TRIBU-VND



TRIBU Honey C-TRIBU-HNY



- A brand new mix of techniques and textures on Canvas, mixing yarn and basic patterns for a bohemian and chic style.
- Due to its elegant, slightly melange colored bases, it is an easy style to integrate into any home decoration style.
- Having only some woven lines, most of the canvas base is visible. This way the rug has a lighter weight, allowing us to create larger sizes that still will fit in a domestic washing machine.





MIX AND MATCH IT WITH OUR ACCESORIES!











HIPPY DOTS

Composition: 100% Natural cotton

Design: Rectangular cotton rug with our

classic dots and fringes **Elaboration**: Handmade

Size: 120 x 160 cm **Weight:** 5000 g







NOW WITH FRINGES!



HIPPT DOTS Natural - Olive C-HIDO-OLV

- Polka Dots never go out of style! Elegant and fun at the same time, they make the rug atemporal.
- Presenting a new complementary version of our best-selling Polka Dot rug, now in three options of earthy colors combined with natural, and finished with fun fringes at edges. With the new Hippy Dots rugs all polka dot lovers will find their own favourite.
- Through the use of different mixes of yarns and design techniques, the polka dots are faded into the rug some more than others giving the rug an elegant and soft touch.



HIPPY DOTS
Natural - Vintage nude
C-HIDO-VND





KAAROL EARTH

Composition: 100% Natural cotton

Design: Natural base with tribal shapes with

long natural fringes on the extremes

Elaboration: Handmade

Size: 140 x 200 cm **Weight:** 5000 g



KAAROL EARTHC-KAA-NAT



- Our iconic Moroccan-inspired Kaarol rug in bright, contrasted colors, now transformed into a soft, nature-inspired alternative in natural and earthy tones. A safe choice for any home.
- Maintaining the classic design pattern of our best-selling Kaarol rug, but using a new subtle color palette and mixing melange yarns to reach soft shaded effects, this new design brings calm and harmony to any room.
- Finished with 10 cm natural fringes at edges
- An easy-to-combine and elegant alternative for our Kaarol lovers.









SLEEPOVER POUFFE LOU

Composition: 100% Natural cotton

Design: Round and rectangular 2-in-1

concept pouffes with braids Elaboration: Handmade

Size: Ø 120 cm **Weight: 3900 g**



- This version of the 2 in 1 pouffe, the Sleepover pouffe, now in solid colors, will look perfect not only in a kids' room, but anywhere.
- Round-shaped, with a lightweight moldable filler, easy to move around the house or even to lay down at the garden.
- We combine the warmth of a rug with the comfort of a puff. The inside filler is removable, allowing the pouffe to convert into a traditional rug and to be washed in a conventional washing machine.







SLEEPOVER LOU Vintage Nude P-LOU-VNU



Natural P-LOU-NAT



2 IN 1 CONCEPT!



CHILL POUFFES

Composition: 97% Natural cotton -3% other

fibres

Design: Round pouffe with a handmade

braid in matching color as a handle

Elaboration: Handmade

Size: Ø **50** x **20** cm **Weight:** 1550g



- Due to the success of our Chill pouffes in our past Pyjama Party collection, Lorena decided to launch **new neutral colors of this comfortable pouffe.**
- 2 new colors have been added to this vintage pouffe repertory. Perfect size for kids and with a comfortable braid handle to move it to wherever you want.
- Because of its shape, it's an **easy-to-stack pouffe**; it hardly takes up space and you will always have an extra seat.
- Around the bottom edge there is a zipper, allowing to remove the inside filler when you need to wash the cover.

Its solid, soft colors make it match easily in any decoration.

• It goes perfect with all of our collections.



POUFFE CHILL Honey P-CHILL-HNY 50x50x20 cm



POUFFE CHILL Natural P-CHILL-NAT 50x50x20 cm



