

**BOHEMIAN
COLLECTION**

BOHEMIAN CLASSICS

A bohemian collection of washable wool rugs

November de 2019.- Lorena Canals presents **Bohemian Classics**, a collection of **Woolable by Lorena Canals** having a hippy inspiration and designed with a palette of soft colors, easy to combine in any home. The collection has two designs *Berber Soul* y *Lakota*, in total nine rugs and a pouffe. The combination of different textures and handmade finishes gives a richness to the simplicity of the designs.



Wool washable rugs Lakota Night 170x240cm (495€) and 80x140cm (139€), and Berber Rug 200x300cm (765€) and Pouffe Berber Soul 70x70xH20cm (169€) from Woolable by Lorena Canals

The **Bohemian Classics** collection highlight the natural beauty that wool provides with carefully selected colors, adding small details such as fringes knotted by hand, mix of colors and a combination of different heights. As a result, the designs have a bohemian touch ready to give your home that special extra you were looking for.

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The neutral base and ethnic design of the *Berber Rug* and the pouffe *Berber Soul* from **Bohemian Classics** collection give your home a bohemian and warmth

touch. *Berber Soul* is a rectangular shaped wool rug with classic Berber inspired design in soft and fluffy long pile, finished with messy one-knot fringes at edges. The *Pouffe Berber* with its reversible design, gives you the possibility to play, change, and decorate your home just the way you like it.



Wool washable rugs Berber Soul 200x300cm (765€), 140x200cm (375€) and 80x140cm (149€), Pouffe Berber Soul 70x70xH20cm (169€) from Woolable by Lorena Canals

The *Lakota* design from the **Bohemian Classics** collection is a rectangular wool rug with ethnic inspired symbols, mixed with lines and edges in medium pile to create a structured surface. A soft and easy to combine color combination. The *Lakota design* comes in three different sizes and in two color version: *Lakota Day* in a combination of soft colors in sand tones and almond frost with ethnic inspired symbols over a natural base rug, and *Lakota Night* in a Smoke Blue, Silver Gray, Natural and Charcoal, both are modern and elegant decorate any corner at home.



Wool washable rugs Lakota 170x240cm (495€), 140x200cm (355€) and 80x140cm (169€) from Woolable by Lorena Canals

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During the last 20 years, **Lorena Canals** has evolved to become one of the most well-known brands and creators of washable rugs at home! Now, **WOOLABLE by LORENA CANALS**® is here to revolutionize the washable rug concept once again.

Lorena Canals, has explored different techniques, playing with its lengths, diameter and strengths. After 2 years of research has come up with such a clear process, defining the specific factors to create this new concept. Join the revolution with the first washable wool rugs. Now, you can get them dirty! Lorena Canals' rugs are designed to be lightweight and practical. Ideal to go into your home washing machine.

Now, everything is washable, even wool!



Wool is distinguished to be a high-quality fiber, natural, sustainable, and prized for its exquisite characteristics. All our products are made artisanal out of natural wool fiber, enhancing the beauty of our rich color pallet.



Join the revolution with the first washable wool rugs. Now, you can get them dirty!



Our Woolable rugs are only possible thanks to our skilled artisans, contributing with their expertise in every process. From the selection of the best wool fibers until the final finishing, 10 artisans are involved to take care of each detail to make your rug unique. Handcrafted one by one, no two are alike.



Following our corporate values, we handcraft products that are safe and eco-friendly. We use natural raw materials, sustainable and natural non-toxic dyes which are safe and respectful to the environment.



We achieve the best results, applying natural non-polluting dyes that follow our eco-friendly values. Every new collection adds brand new colors to Lorena Canals' colors palette. We count with more than 120 colors for the cotton collections and 30 colors for Woolable by Lorena Canals.



Lorena Canals works personally to give children a better future, providing schooling for children in northern India. By purchasing our products, you contribute to our Sakula Project!

Products Bohemian (800 Mb): <https://we.tl/t-nLUtjT0VA9>
Looks Bohemian (173 Mb): <https://we.tl/t-Y69vC5tApD>