

**FREE YOUR SOUL  
COLLECTION**

## FREE YOUR SOUL COLLECTION

A washable wool collection that awakes your senses

**Woolable by Lorena Canals is the first line of wool washable rugs and accessories that can be washed in a washing machine, Lorena Canals revolutionized again the textile sector.**

**Free Your Soul** collection goes into a world of sensations and opens the mind and soul pulling out the best of oneself. **Lorena Canals** has chosen each color to awake unique sensations highlighting the importance each one of them on our wellbeing. Colors transmit to our emotions and awaken the five senses given a special energy to the home.



Wool washable rugs *Into the Blue* 300x200cm (695€) and *Autumn Breeze* 140x200cm (295€)

**“I am the soul of our washable rugs universe. I consider everyone should free their soul with their own talents”.** Lorena Canals

**Lorena Canals** believes every individual has a free soul with deep feelings and a unique spirit. **Free your Soul** collection brings a world of hippie feelings and desires; breaking the ordinary & always staying connected with the essentials of life.

Throughout the collection, we want to highlight the importance of colors and how they contribute to our wellness, convey sensations and awaken the senses. These wool washable rugs will fill with coziness and colorfulness for every part of your home.

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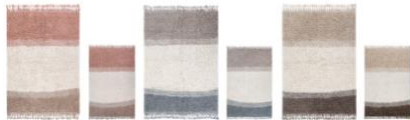
The rugs *Sounds of Summer*, *Into the Blue* and *Forever Always*, in washable wool have medium pile length, and represent the harmony of the free souls full of sensations presented by soft color shades in *Ombré* effect.

*Sounds of Summer* reminds us of the summer spirit, reflecting freedom, joyfulness and the summer lights.

*Into the Blue* the deepest part of our inner self, where pure, real feelings are overflowing our emotions. The Smoke blue combine with Natural and Silver Gray, is inspired on the water that flows bringing life, serenity and peacefulness to the interior.

*Forever Always* is inspired on the warmth feelings of calm and serenity of the earthen tones.

Wool washable rugs *Sounds of Summer*, *Into the Blue*, *Forever Always* 300x200cm (695€) y 140x200cm (295€);



*Spring Spirit*, *Autumn Breeze* and *Winter Calm* brings coziness and warmth to daily life. These fluffy, long pile rectangular wool rugs in neutral based color have contrasted lines of a darker color, with their white uneven fringes at edges that gives to them a bohemian, hippie look.

The design *Winter Calm* is inspired on one of those days when the wind blows cold, a sensation of warmth will surround your home. Chill evenings near the fireplace will transport you to the *Winter Calm*.

*Autumn Breeze* smelling autumn, wild dancing in the breeze, the sunburn leaves that follow the autumn breeze.

*Spring Spirit* highlights the power of springtime, as the equinox, a new light and life fulfills your journey.



Wool washable rugs *Spring Spirit*, *Autumn Breeze* and *Winter Calm* 300x200cm (740€) and 140x200cm (495€)

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During the last 20 years, **Lorena Canals** has evolved to become one of the most well-known brands and creators of washable rugs at home! Now, **WOOLABLE by LORENA CANALS** is here to revolutionize the washable rug concept once again.

**Lorena Canals**, has explored different techniques, playing with its lengths, diameter and strengths. After 2 years of research has come up with such a clear process, defining the specific factors to create this new concept. Join the revolution with the first washable wool rugs. Now, you can get them dirty! Lorena Canals' rugs are designed to be lightweight and practical. Ideal to go into your home washing machine.

Now, everything is washable, even wool!



Wool is distinguished to be a high-quality fiber, natural, sustainable, and prized for its exquisite characteristics. All our products are made artisanal out of natural wool fiber, enhancing the beauty of our rich color pallet.



Join the revolution with the first washable wool rugs. Now, you can get them dirty!



Our Woolable rugs are only possible thanks to our skilled artisans, contributing with their expertise in every process. From the selection of the best wool fibers until the final finishing, 10 artisans are involved to take care of each detail to make your rug unique. Handcrafted one by one, no two are alike.



Following our corporate values, we handcraft products that are safe and eco-friendly. We use natural raw materials, sustainable and natural non-toxic dyes which are safe and respectful to the environment.



We achieve the best results, applying natural non-polluting dyes that follow our eco-friendly values. Every new collection adds brand new colors to Lorena Canals' colors palette. We count with more than 120 colors for the cotton collections and 30 colors for Woolable by Lorena Canals.



Lorena Canals works personally to give children a better future, providing schooling for children in northern India. By purchasing our products, you contribute to our Sakula Project!

Free Your Soul Products (95Mb): <https://we.tl/t-FQtnY3FLBB>  
Free Your Soul Looks (215Mb): <https://we.tl/t-nQIKpiTnZl>