

**TRIBUTE TO
COTTON**

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New collection by Lorena Canals

[Lorena Canals](#) presents her new collection Tribute to Cotton.

Cotton is the essence of Lorena Canals, it represents all the values she stands for: it's natural, safe, eco-friendly, resistant and versatile. Harvested in northern India, the designer works with a team of artisans, controlling the process from beginning to end to ensure a fair and safe environment.



With the brand using 700,000 kilograms of cotton per year, it is only natural the designer wanted to pay homage to it with a complete collection of machine washable rugs, cushions, garlands and baskets.

The softness of each piece in this collection transports us to the infinite cotton fields of northern India. Cool in summer and warm in winter, it is the ideal material with which to decorate your home all year round.

"I inherited my love for cotton from my father," Lorena responds when asked about her material choice. "He had sensitive skin and we could only have cotton in the house growing up. It was the natural choice when I first started creating my products."



As a raw material, cotton is one of the most versatile and resistant natural fibres that exist. "The best thing about using cotton in our collections is to know that it is of the best quality, from its harvest, to its preparation and its use. It's fascinating to watch it grow from a tiny cotton boll to a rug or a cushion in someone's house".

Although cotton can be dyed any color, the shades of white, beige, linen and grey are the protagonists of this collection, to maintain the natural tones that remind us of the material's warmth.



Cotton Bolls Rug 120x170cm. (155€.), Cotton Flower Rug 120x130cm. (89€.) & Cotton Shades Rug 140x200cm. (229€.), Cotton Bolls Garland 150cm. (29€.), Cotton Boll Cushion 25x25x10cm. (39€.) Ivory, Blue & Clay Baskets 30x30x30cm. (34€.)

This collection has also introduced some new design techniques for the brand. A new sewing method has been used to create the spherical volumes on the baskets; the texture reminding us of the volume of a cotton flower. Finally, the spherical shape of the Cotton Boll cushion has been achieved by creating a shirred closure on the top, so that it is a compact and visually authentic to the flower.



For hi-res images, please contact:

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