## New Collections 2019



## AVANCE NUEVAS COLECCIONES 2019 English Gardens, Tribute to Cotton y Lobster

Lanzamiento oficial en MAISON & OBJET PARIS el 18 de enero de 2019

Lorena Canals presentará en la próxima edición de Maison & Objet Paris, que se celebra del 18 al 22 de enero de 2019, sus tres nuevas colecciones de alfombras lavables y complementos decorativos: "English Gardens", "Tribute to Cotton" y "Lobster".

Son tres las nuevas colecciones que presenta **Lorena Canals** en esta nueva edición de Masion & Objet Paris, cuya inspiración viene del amor por lo bello, lo básico y lo esencial de 3 elementos que la diseñadora siempre ha admirado: la flor de algodón, el mar y los diseños florales. Tres pasiones de siempre que ha transformado en sus nuevas colecciones para 2019, que también se presentarán en NY Now, del 3 a 6 de febrero, y en Intergift, del 6 al 10 de febrero.



Colecciones English Gardens, Tribute to Cotton y Lobster de Lorena Canals

(sigue...)



## LORENA CANALS NEW COLLECTIONS, 2019

## Tribute to Cotton. English Gardens and Lobster

Official Launch at Maison & Objet, Paris, 18 January 2019

Lorena Canals will present at the next edition of **Maison & Objet, Paris, 18-22** January, her three new collections of washable rugs and decorative accessories: **Tribute to Cotton**, **English Gardens**, and **Lobster**.

These three new collections have been inspired by the brand's origins and the designer's love for nature. These passions have been transformed into cohesive and comprehensive collections, with a great focus on elaborate details.

The collections will also be presented at NY Now, New York, 3-6 February, and at Intergift, Madrid, 6-10 February.



**Craftsmanship:** The ethos of Lorena Canals was built around the attributes of cotton – it's versatility, warmth and softness, amongst many others. So, it was only natural for Lorena Canals to pay homage to this safe and eco-friendly natural material with the **Tribute to Cotton**. This collection transports us to India's endless cotton fields, thanks to its soft tones and variety of textures, and is one of Lorena Canals most comprehensive collections, with different models of rugs, cushions, baskets and garlands. This collection is a tribute to a material which represents the values of Lorena Canals, such as craftsmanship and a commitment to safe guarding the environment.



Rugs, cushion and basket from the Tribute to Cotton collection

**Elegance:** The **English Gardens** collection is inspired by the richness of colors and textures experienced in English botanical gardens, which captivated the designer as a child. Nature teaches us the importance of small details, and this point is highlighted by the elaborate finishes in this collection and the introduction of a new type of handmade knotted fringe. This collection has the largest number of accessories, comprising of baskets, a puff and garlands in pink, mauve and white with renewed and elegant floral designs.



Rugs, puff & garland from the English Gardens collection

**Joy:** As a loyal lobster lover and all things maritime, Lorena Canals launches a fun, marine style collection: the **Lobster** collection. Having grown up by the sea, Lorena Canals has turned her childhood memories into fun carpets and wall hangings, with matching baskets and door hangers, in intense red and natural tones with textures that seem sprinkled by the wind and sea water and softened by the white sand.



Wall hangings, rugs and door hanger from the Lobster Collection

In addition to these three new collections of washable rugs and decorative accessories, the designer will present her new collection of cotton baskets with 27 new references of new designs in circular, petal, ball, baskets with handles, trays and flower pots.



Basket collection by Lorena Canals

Lorena Canals' award-winning designs have garnered international attention for being modern & stylish, yet practical & safe for children. Our fair-trade products are handmade by expert craftsman in India, who use raw materials of the best quality. Our rigorous artisanal process produces environmentally friendly, machine washable rugs and decorative accessories made from natural cotton. All designs are hand stitched and dyed with natural, non-toxic dyes, to ensure durability after washing.

Lifestyle images: <u>https://we.tl/t-5JJQ7bExTH</u>

For product images, please contact:

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Lorena Canals