

**LOBSTER**

# LOBSTER

## A collection for sea lovers

April 2019.- **Lorena Canals** introduce the new Lobster Collection, in which the designer reflects her passion for the sea, and specially for lobsters. Turning this animal and the living coral, color of the year, into the main character of rugs, carpets and washable baskets full of energy and vitality.



Washable Rug Lobster 140x200cm. (245€.), Mini Lobster XS 80x140cm (79€.), Mini Lobster 170x240cm (265€.), Door Hanger Lobster 50x30cm. (25€.) and Giant Lobster Brick Red 200x140cm. (155€.)

The lobster is designed and carefully made of materials and techniques that the brand has been working with for more than 20 years. The canvas of the base of the rugs, the garlands and pom poms, the fringes – characteristic of many of her designs – and the materials from baskets. These elements give form to a new fun, original and cheerful door hanger with a lobster shape, which is the protagonist of the new **Lobster Collection** which includes rugs, wall hangings, the door hanger and baskets.



Lorena Canals doing one of the Lobsters (25€)

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The intense reddish tones of the living coral in the lobsters stand out on the bases in natural colors, inspired by the fine white sand of the paradisiacal beaches. A fresh, young color and with energy that applied to the home makes us live an eternal summer. The blue of the sea takes the form of thin stripes in navy blue that give the collection a marine and fresh touch. The entire collection is carefully crafted by hand, one by one, by the expert artisans in India, using natural cotton and non-toxic dyes.



Washable rug Mini Lobster 170x240cm (265€.)

**New processing techniques.** For this stone washed finish of the wall hanging Giant Lobster it has been used a technique that makes unique pieces. Besides, the finish and the tones do not repeat themselves. Furthermore, the Mini Lobster carpet model, available in 2 sizes, get different textures and thickness thanks to the use of various sewing techniques on the canvas basis. In this way, in addition to an original and attractive texture, it is possible to lighten the piece and it allows to offer bigger sizes.



Washable Rug Lobster 140x200cm. (245€.), Mini Lobster 170x240cm (265€.), Mini Lobster XS 80x140cm (79€.), Giant Lobster Brick Red 200x140cm. (155€.) and Lobster Natural 100x70cm. (39€)



Door Hanger Door Lobster 50x30cm. (25€.), baskets Mini Tricolor Natural and Ivory 15x15x15cm. (15€), Pot Baskets Terracota – Pack 3 sizes 30x30cm, 20x20cm and 13x12cm (59€), Basket tray Brick Red and natural 12x30x30cm (34€.) and Basket Bola Ivory 30x30cm (34€).

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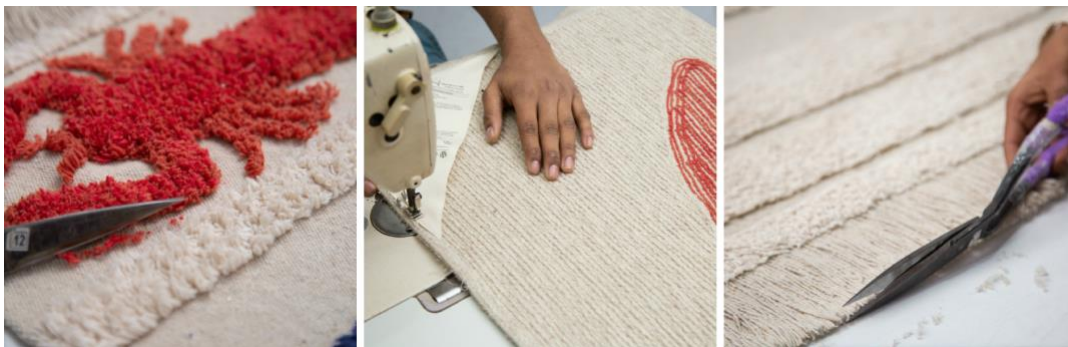
An ideal collection for sea and softness of the white sand lovers, to feel and remember the sea vibes from any corner of the house, bringing peace and calm. Perfect for beach houses, combinable with the latest collections, The Sea and Air.

For Lorena Canals, the follow-up of all the process of the rugs creation in India is very important. The designer works closely with her team of artisans to ensure a fair and safe work environment, which, moreover, they manage to make each piece special and unique.



*Elaboration of de washable rug Lobster 140x200cm. (245€.)*

In addition, Saküla Project, the project that Lorena Canals created, collaborates in the education of children from the north of India. The project turns into products of solidarity each of its pieces.



*Process of cutting the petals of the basket Petals Vintage Blue and knotted of the fringes of the rug English Garden Ash Rose.*

Ambient Images (Mb): <https://we.tl/t-s1bbs5p7JO>

Silhouette images (Mb): <https://we.tl/t-WH8JbBaQjQ>