

**SUNRAYS
COLLECTION**

Presented during the last edition M&O Paris

SUN RAYS

Reflecting the abstract world of Regina Gimenez

February 2020.- Lorena Canals presents Sun Rays, the newest collection of wool washable rugs from Woolable by Lorena Canals. This capsule collection is born from the collaboration with the contemporary artist Regina Gimenez.

For this season, Lorena Canals brings to her world of rugs the spirit of the contemporary artist Regina Gimenez. What brings them together is the talent to materialize an abstract concept; combine colors, textures, and materials to immerse us in their universe.

Regina and Lorena have played, and design to create a unique capsule collection composed of two matching products; a wool rug and wool pouffe inspired in the abstract shapes of her original piece of art, Sun Rays.



Wool washable rug Sun Rays 170x240cm (550€) and Sun Rays Pouffe 70x70cm (169€) from Woolable by Lorena

For Regina this collaboration has been **“the perfect match between both artistic expressions – the painting and the textile design - and for this reason this piece is unique”**. The main inspiration for this capsule collection comes from the abstract painting of Regina Gimenez, **Sun Rays**. A piece of art created out of a preexisting chart of an old almanack representing the solstice and the equinox. The simple shape colors in this piece to symbolize the light that reflects and influences the earth. In this piece, it is the brightness and the shadow of the earth that has been transformed into art.

(next...)

For the designer Lorena Canals it has been the opportunity to explore the art world and express herself through the design of this work piece **“I have always consider myself as a unfulfilled painter”** confesses the designer, **“this has been the perfect opportunity for me to express myself as an artist and all this through my products; in the end, rugs are paintings that cover the floors”**.



Sun Rays, inspired from the abstract painting of Regina Gimenez.

Sun Rays Collection combines the contrast colors of Sea Shell, Sandstone and Smoke Blue in medium pile one side, and short pile on the other.



Wool washable rugs Sun Rays 170x240cm (550€) and Sun Rays Pouffe 70x70cm (169€) from Woolable by Lorena Canals

The **Sun Rays** pouffe with its reversible design allows you to play and decor any corner of your home. The pouffe has a zipper and removable inside filler with polystyrene balls to make it easy to go into the washing machine.

Images of the collection (219Mb): <https://we.tl/t-p09tt9uRn>