

COTTON WOODS



COTTON WOODS COLLECTION

The cotton song of the woods

Take a piece of forest home! The new Cotton Woods collection evokes a walk in the woods at the Mediterranean coast – filled with moss, lichen-covered rocks, pinecones scattered on the ground, the rustle of a squirrel climbing up a tree, and the mushrooms sprouting in autumn. All this surrounded by pine trees swaying in the wind and that special smell – a mixture of rosemary and pine.



LORENA'S INSPIRATION

Lorena Canals was inspired by the forests where she walked as a child to design this collection named Cotton Woods – real **landscapes made out of cotton** that seem to sprout from the surface of its rugs and textile accessories.

Its designs are evocative of nature's little treasures – from textures to shades of color, vegetation, fauna... and perhaps even some birds singing!



SELLING TIPS

- The wooded landscape of the Mediterranean coast, with its lush pine forests, inspires a whole **range of textures** that are reflected throughout this collection.
- Carpets and textile decoration accessories become true **sensory landscapes** that **draw nature into the home** bringing it **closer to the little ones** and inviting them to experiment. Pieces of forest made with innovating weaving techniques enter kids rooms.
- A tribute to Mediterranean nature, Cotton Woods comes in an **elegant color palette that mimics the chromatic shades of the woods**, softened by the blended effect of mixed yarns to achieve natural hues.
- As nature itself, the different items in the collection gain a **timeless style**.
- This collection's challenge was to **transform the yarn and fabric into the shapes and textures found in the woods**.
- The collection is made up both of **iconic pieces** with delicate finishes – such as the Path of Nature or the Pine Tree rugs - and other more **neutral designs**, adaptable to any space.
- Combine several rugs and accessories to create a sense of nature in the home. They also work perfectly together with pieces of the **Re-edition collection**, due to their same melange finish and colors.



PRODUCTS



PATH OF NATURE
 Natural-Olive
 C-PATH
 120 x 160 cm



PINE FOREST
 Natural
 C-PIFOREST
 140 x 200 cm



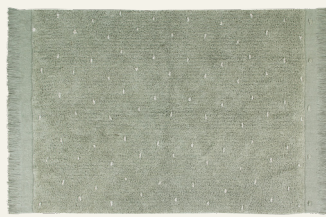
PINE TREE
 Soil Brown
 C-PINETREE
 80 x 140 cm



WOODY
 Soil Brown
 BSK-WOODY-SBR
 Ø 30 x 30 cm



WOODS SYMPHONT
 Vintage Nude
 C-SYMP-VNU
 140 x 200 cm



WOOD SYMPHONY
 Olive
 C-SYMP-OLV
 140 x 200 cm



WOODS SYMPHONY
 Linen
 C-SYMP-LIN
 140 x 200 cm



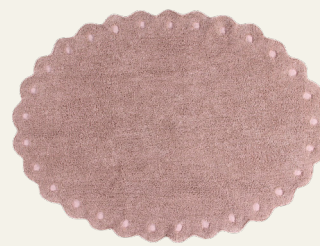
WOODY
 Pearl Blue
 BSK-WOODY-PBL
 Ø 30 x 30 cm



PINECONE
 Vintage Nude
 C-PICONE-VNU
 130 x 180 cm



PINECONE
 Pearl Blue
 C-PICONE-PBL
 130 x 180 cm



PINECONE
 Ivory
 C-PICONE-IVO
 130 x 180 cm



WOODY
 Vintage Nude
 BSK-WOODY-VNU
 Ø 30 x 30 cm



GARLAND PIO PIO
 Natural
 GARL-PIO
 100 cm



BABY MUSHROOM
 Natural-Linen
 BSK-MUBABY
 Ø 23 x 27 cm



PIO PIO NEST
 Soil Brown
 BSK-NEST
 Ø 40 x 20 cm



WOODY
 Olive
 BSK-WOODY-OLV
 Ø 30 x 30 cm



MAMA MUSHROOM
 Natural-Linen
 BSK-MUMAMA
 Ø 33 x 38 cm



POUFFE MOSSY ROCK
 Natural-Olive
 P-ROCK
 Ø 50 x 30 cm



WOODY
 Honey
 BSK-WOODY-HNY
 Ø 30 x 30 cm

Washable rug Path of Nature

C-PATH | 120x160 cm

COMPOSITION: 100% natural cotton, and recycled cotton based

DESIGN: 3D miniature landscape with a cotton stuffed horse

ELABORATION: Handmade

SIZE: 120x160 cm

WEIGHT: 3,7 kg

COTTON HORSE
AND BAG ARE
INCLUDED!



DIFFERENT
TECHNIQUES
AND HEIGHTS!

- The **most iconic piece** in the Cotton Woods collection. **It's a playrug!**
- It mimics the **textures of the forest's plants** creating a **miniature landscape**.
- Full of interesting details, with **new weaving techniques and different pile heights**. Like a walk in nature where the imagination flows!
- Includes a small **cotton stuffed horse** for children to add some life to this unique cotton landscape.
- Its **irregular contour** makes it seem like a **cutout of a piece of forest**. It combines live green and natural shades, with a touch of dusty pink, light gray and aqua blue.
- It comes packed in a **comfortable printed natural cotton tote bag**, closed with a rope, meant either for storage or for transporting it.



Washable rug Pine Forest

C-PIFOREST | 140x200 cm

COMPOSITION: 100% natural cotton, and recycled cotton base

DESIGN: Twigs and leaves pattern with double row of fringes on its edges

ELABORATION: Handmade

SIZE: 140x200 cm

WEIGHT: 5 kg



TWO ROWS OF FRINGES!



- Like a collection of **little treasures** in a forest walk: tiny twigs, leaves, herbs, or pinecones appear in this rug.
- Pine Forest is a reflection of those childhood collecting moments; of those aromas and sounds that imbue us with their essence, in a stage of full **discovery and connection with nature**.
- Finished with **two rows of fringes overlapping the edges**, in soft contrasting shades of brown and linen.
- Similar to our Botanic Plants rug, a previous design in which the colorful tropical print now gives way to a more sober palette, **inspired by the Mediterranean flora**.
- With this piece, nature can sneak out of the kids' room and enter the living room too!

Washable rug Pine Tree

C-PINETREE | 80x140 cm

COMPOSITION: 100% natural cotton and recycled cotton base

DESIGN: A bark made rug with tassels on its corners

ELABORATION: Handmade

SIZE: 80x140 cm

WEIGHT: 2,2 kg

- A bark made into a rug with its veins and knots outlined by **rich cotton textures, in mixed shades.**
- **Irregular contour and topped with pompoms in the corners;** This design manages to capture the tree's subtleties.
- Delicate finishes with three-dimensional effects that evoke the **Mediterranean pine** and seems to exude a life of its own.
- Its small size makes it suitable as a bedside rug or as an addition to other pieces of the collection.



A GAME OF
TEXTURES AND
DEPTHS!



Washable rug Woods Symphony

C-SYMP-VNU | 140x200 cm

C-SYMP-LIN

C-SYMP-OLV

COMPOSITION: 100% natural cotton and recycled cotton base

DESIGN: Speckled print with mixed yarns visible base and a embroidered frase

ELABORATION: Handmade

SIZE: 130x180 cm

WEIGHT: 5 kg

- Woods Symphony rug comes in **three natural shades** to bring the subtlety of the **forest's colors into the home**.
- **A timeless design adaptable to any space** and a firm candidate to become an all-time favorite.
- **It mixes well with other pieces in the collection**, as well as with other Lorena Canals' collections that also use cotton yarn blends, such as **Re-edition collection**.
- **Small strands of yarn in higher pile** stick out from the canvas base creating a subtle **speckled print** that imitates spikes of grass.
- **Long and elegant fringes** manually frayed from the canvas fabric, with a base strip exposed that reads *The Cotton Song of the Woods* in **hand-embroidered letters**.



MIXED YARN, VISIBLE BASE AND FRINGES!



Washable rug Pine Cone

C-PICONE-PBL | 130x180 cm

C-PICONE-IVO

C-PICONE-VNU

COMPOSITION: 100% natural cotton and recycled cotton base

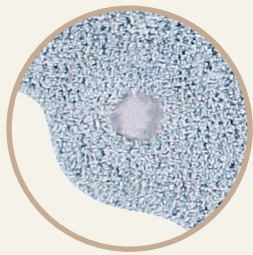
DESIGN: Abstract seed-bearing fruit with visible base and wavy cut

ELABORATION: Handmade

SIZE: 130x180 cm

WEIGHT: 3 kg

MIXED YARNS,
VISIBLE BASE
AND WAVY CUT!



- An abstract representation of this **seed-bearing fruit**, which color range was inspired in the **changes in shades that it experiences throughout its life cycle** and across the seasons.
- Handcrafted using **mixed bicolor cotton yarn**.
- The edge of the rug is finished off with a **border of circular holes** - like those left by the pine nuts when falling from the cone - leaving bare parts of the base canvas, to show **different textures**.
- Its **oval shape and medium size** make it a very **versatile rug**, even for smaller spaces



Basket Woody

BSK-WOODY-OLV | Ø 30x30 cm

BSK-WOODY-VNU

BSK-WOODY-HNY

BSK-WOODY-PBL

BSK-WOODY-SBR

COMPOSITION: 100% natural cotton

DESIGN: Mix of yarns with 5 tassels

ELABORATION: Handmade

SIZE: Ø30x30 cm

WEIGHT: 0 95 kg

- Designed to **match the Cotton Woods collection** but also for combining with previous collections, such as Re-edition, made from **cotton melange** and a similar color palette.
- Handmade with braided **cotton cords of mixed yarn colors**.
- They combine two shades to achieve an **ever-changing color palette** that is inspired by nature.
- Presented in **five different color combinations** and a perfect size to keep toys, books, or small treasures in an easy-to-find place.
- The baskets are finished with **handcrafted, mixed-color tassels**, that are attached around the edges.

BICOLOR
COTTON
CORD!



WOODY
Soil Brown
BSK-WOODY-SBR



WOODY
Honey
BSK-WOODY-HNY



NEW TASSEL
DESIGN!



WOODY
Olive
BSK-WOODY-OLV



WOODY
Vintage Nude
BSK-WOODY-VNU



WOODY
Pearl Blue
BSK-WOODY-PBL



Basket Mama Mushroom & Baby Mushroom

BSK-MUMAMA | Ø 33x38 cm

BSK-MUBABY | Ø 23x27 cm

COMPOSITION: 100% natural cotton

DESIGN: Mushroom-shaped
two-in-one basket

ELABORATION: Handmade

SIZE: Ø33x38 cm | Ø23x27 cm

WEIGHT: 1,04 kg - 0,55 kg

CORD MADE WITH
MIXED COLORS!



MAMA MUSHROO
BSK-MUMAMA

BABY MUSHROOM
BSK-MUBABY

- Adorable **mushroom-shaped baskets** that will remind kids of those sunny and morning hikes in the woods.
- Almost like toys in themselves, the Mama Mushroom and Baby Mushroom baskets can be used either together or separate.
- **Two baskets in one**, as the lid can function separately as a second bowl-shaped basket.
- Handcrafted using **natural, non-dyed cotton yarn** and **contrasting stitching** in linen color.
- They perfectly combine with all the rugs in the collection, to decorate the room with an **overall forest-like style**.



Basket Pío Pío Nest

BSK-NEST | Ø 40x20 cm

COMPOSITION: 100% natural cotton

DESIGN: A nest made of loose yarns

ELABORATION: Handmade

SIZE: Ø40x20 cm

WEIGHT: 1 kg



- A bowl-shaped basket adorned on the outside with messy fringes of different lengths.
- **Inspired by a bird's nest** hidden at the tree tops.
- Handcrafted with **brown cotton cords**, it is an ideal accessory of the collection.
- This basket can be a fun place to keep toys or a bold decorative object, with a certain bohemian vibe.

COMBINE IT
WITH OUR
RUGS!



Garland Pío Pío

GARL-RIO | 100 cm

COMPOSITION: 100% natural cotton

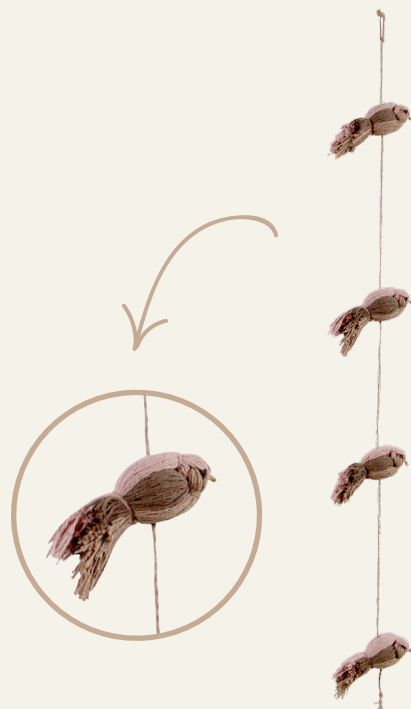
DESIGN: 4 birds made of mixed yarns

ELABORATION: Handmade

SIZE: 100 cm

WEIGHT: 0,12 kg

- Bullfinches, blue tits, woodpeckers... **The birds inhabiting the Mediterranean woods** are colorful and varied. Their sweet tweeting fills our strolls with a cheerful song. With this adorable garland they can also come in and decorate your room!
- **Carefully handcrafted with love** by our team of women artisans in India, making **each bird into a unique piece.**



Pouffe Mossy Rock

P. ROCK | Ø 50x30 cm

COMPOSITION: 100% natural cotton

DESIGN: Rock with cotton lichen and moss

ELABORATION: Handmade

SIZE: Ø50x30 cm

WEIGHT: 1,9 kg grs

- Just like a **rock in the middle of the woods** that is covered in lichen and moss, with a rounded shape, it invites you to take a seat and rest from your walk.
- It has a **removable, machine-washable cover**.
- Handmade in **natural cotton**; using the same soft-colored **yarn mixes** as in our Path of Nature play rug.
- Closed with a **zipper** and with a **removable filling** made of polystyrene pearls.

WE APPLIED NEW
TECHNIQUES!



AND IT HAS
REMOVABLE COVER!





This information is strictly confidential. Please do not share our collections with anybody until launch, next September.

When rugs start to make sense



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