

**SWEET & COZY
MR. WONDERFUL**

Mr.
wonderful*

by

Lorena
Lorena Canals

SWEET & COZY COLLECTION A WORLD OF FANTASY AT YOUR TIPTOES!

Following the success of their previous collaboration, Lorena Canals and Mr. Wonderful join their creative talents once again to present a new collection of rugs filled with positive vibes. The not-so-little ones in the house now have a choice of their own to fill their rooms with plenty of fun!

Five new designs inspired by children's imaginative universe become fun decorating items that bring kids rooms to life, with a sweet and cozy touch.

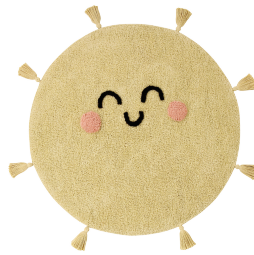
Rugs such as **“Smile Like a Llama”**, **“You’re My Sunshine”**, **“Big Big World”**, **“Believe in Yourself”** and **“Happy Heart”** decorate playful environments in which kids can enjoy fun times at home letting the magic remain even outside of their dreams!



SMILE LIKE A LLAMA

C-MW-LLAMA

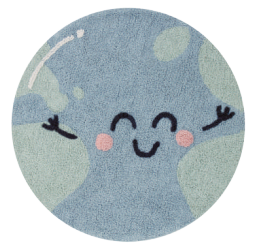
82 x 120 cm



YOU ARE MY SUNSHINE

C-MW-MYSUN

Ø100 cm



BIG BIG WORLD

C-MW-BIGW

Ø100 cm



BELIEVE IN YOURSELF

C-MW-BELIEVE

Ø100 cm



HAPPY HEART

C-MW-HEART

90 x 105 cm



When rugs start to make sense

SELLING TIPS



SWEET AND COZY COLLECTION

- Following the success of their previous collection, Lorena Canals and Mr. Wonderful team up once again to launch the new **“Sweet & Cozy” collection**, made up of **5 lovely rugs**.
- A collection addressed to the **not-so-little ones**, inspired by imaginative, playful kids that never want to stop the fun.
- This collection comes in a **brighter range of colors** than last year’s, showcasing the **older kids’** joyful universe as opposed to the former baby-oriented pastel tones used previously.
- **Mr. Wonderful’s iconic characters** come to life to brighten up every kid’s room with **positive vibes**. Real world elements as seen through the eyes of a child, filled with fantasy and innocence.
- The “Sweet & Cozy” collection is the perfect excuse to pose **positive values** to our kids, as a subtle reminder of the important things during our life on this planet, from nature to love, from enjoyment to consciousness.
- Soft rugs made with **natural cotton and non-toxic dyes** guarantee a kid-friendly environment making children’s rooms’ decor **cozy and safe**.
- 5 rugs which are inspired and connected by the values they portray, made in **bright, cheerful colors**, perfect for every kids’ room.
- **Mix & match with different textile accessories from other Lorena Canals collections**. The Mr. Wonderful rugs provide the perfect starting point for a coordinated decoration style.

SMILE LIKE A LLAMA

Composition: 100% Natural cotton

Design: Llama-shaped rug in cotton pile

Elaboration: Handmade

Size: 82 x 120 cm

Weight: 1,15 kg



SHE IS
BLUSHING!

SMILE LIKE A LLAMA
C-MW-LLAMA

- Cute and soft almost like a stuffed toy, this friendly llama reminds us to love and care for animals with its charming smile.
- A llama-shaped rug with a rectangular form that can fit either as a bedside rug or as a central feature in the room, reminding us to smile from every corner!
- Easy to combine with its ivory white hue and light gray and cotton candy pink details.
- An 82×120 cm piece that's filled with charm!
- Don't be afraid to decorate the kids' room with a white rug as it can easily be tossed in the washing machine to be cleaned.



YOU ARE MY SUNSHINE

Composition: 100% Natural cotton

Design: Round-shaped rug in cotton pile with a sun design and 8 tassels

Elaboration: Handmade

Size: Ø100 cm

Weight: 1,2 kg

CUTE 8
TASSELS!



YOU ARE MY SUNSHINE
C-MW-MYSUN

- A radiant sun lives in the imaginary world of every child reminding us of the beautiful world we live in. As if popped out of a kid's drawing, the "You're My Sunshine" rug brings a sunny spell into the room.
- Wake up admiring your sunshine rug to start fresh in the morning with a positive vibe and enjoy your day!
- A cheerful circular rug in the form of a smiling sun with its rays made out of tassels all around it. An ideal kids room feature either at the bedside or as a central element.
- A smiling, bright yellow sun with details outlined in light gray and cotton candy pink.
- Ø100 cm of joy in a rug!



HAPPY HEART

Composition: 100% Natural cotton

Design: Heart-shaped rug in cotton pile

Elaboration: Handmade

Size: 90 x 105 cm

Weight: 1,2 kg

AS SOFT AS
A LOVING HEART!



HAPPY HEART
C-MW-HEART



- Love at first sight on a rug! Its soft and cozy pink hues fill the room with a touch of tenderness.
- Everyone wants his or her child to be happy and feel loved. This design evokes childhood's unconditional love.
- A cute, heart-shaped rug in the perfect size, either as a bedside feature or as a central decorating element in the room on which kids can play.
- Pink cotton candy hues for a smiling heart rug with details outlined in light gray and peach.
- 90×105 cm of true love!



BIG BIG WORLD

Composition: 100% Natural cotton

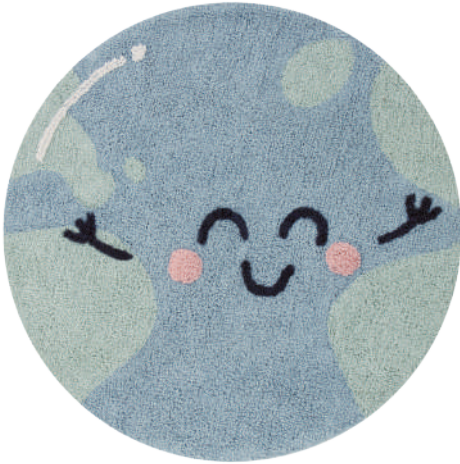
Design: Round-shaped rug in cotton pile with an earth design

Elaboration: Handmade

Size: Ø100 cm

Weight: 1,2 kg

LET THEIR
IMAGINATION FLY!



BIG BIG WORLD
C-MW-BIGW

- No other planet fascinates kids more than the Earth. Discovering the world we live in is great fun! So why not bring it to life in the shape of a rug?
- The “Big Big World” rug encourages a message of awareness towards caring for the planet. Its smile and open arms is a reminder to keep it happy and to be grateful to Mother Nature.
- This rug opens a world of adventure to children alike, allowing them to fantasize, invent and explore without leaving the room.
- A round-shaped rug, with the design of a smiling Earth globe that is fit either as a bedside rug or as a central item in the room, becoming a reminder to always be curious, adventurous and Earth conscious.
- The planet's geography appears printed in soft blue and green hues with added details in gray and peach. Ø100 cm of adventure!



YOU ARE MY SUNSHINE

Composition: 100% Natural cotton

Design: Round-shaped rug in cotton pile with an unicorn design

Elaboration: Handmade

Size: Ø100 cm

Weight: 1,25 kg

AS POWERFUL AS
A MOTHER'S HUG!



BELIEVE IN YOURSELF
C-MW-BELIEVE



- Unicorns are magical mythological creatures with the power to grant wishes. What better way to symbolize the dreams of a child whose path is still unwritten?
- Self-confidence is the basis for a child to thrive in every aspect of life. The magical and enchanting unicorn represents the power of the self. "Believe in yourself and your dreams will come true" is the message that this rug tries to send out to every child.
- A round-shaped rug with a sweet, smiling unicorn design that seems to magically emerge from the surface to remind us to believe in ourselves. Its size is fit either as a bedside rug or as a central decorative element, always present in the room.
- An ivory white unicorn design is the central motif over a pearl gray background sprinkled with stars. Other details stand out in cotton candy pink, peach, turquoise blue and pastel yellow for an overall soft nuance.
- Ø100 cm of pure magic!