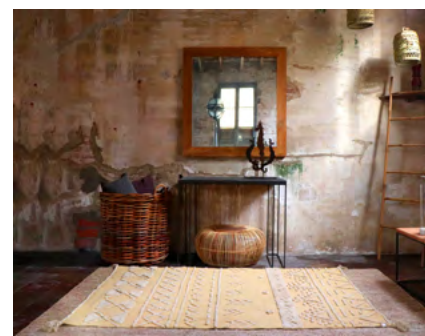


Lorena
Lorena Canals

ALL ABOUT LORENA CANALS

When rugs start to make sense



www.lorenacanal.com



Who we are

We are the creators of the washable rug concept. Our designer, Lorena Canals, is dedicated to create safe and functional environments with eco-friendly and handmade rugs and accessories.

It all started 20 years ago; when searching for the ideal practical rug that she couldn't find, she decided to design the perfect washable rug herself to create an ideal kid-friendly home. Nowadays, there's not just one for every home room, but tons of complements to complete the look, without putting aside a great design.

No more worries, let the kids be messy while you drink that cup of wine!



Creators of the washable rug concept





The designer

Lorena Canals has been over 20 years creating and designing machine-washable rugs and home decor accessories. Everything is a pretext for creation.

"My favorite place to find inspiration has always been nature. I love transforming everything I see into rugs".

Lorena Canals



What we do

Lorena Canals' rugs are designed to be lightweight, practical and ideal to go into your home washing machine. An avant-garde brand that allows a stylish and modern, yet practical decor. All our accessories are handmade perfectly matching our rugs, it is the ideal way to complete your look at home.



**washable
cotton
rugs**



**washable
wool
rugs**



pouffes



cushions



blankets



baskets



hangers



garlands

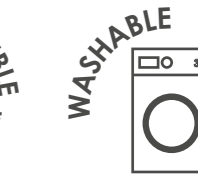
**The perfect option for
everyday life**



Forend
Cordis



orena
Com
als



How we do it

The designer works side by side with 172 artisans who take care of every detail to create unique sustainable art pieces.

The brand prides itself on excellence in every aspect of production. We use natural raw materials that are eco-friendly, natural cotton and wool, toxic-free dyes. By designing exceptional quality rugs and accessories, we are also taking care of the environment together!

Taking care of every detail





Where we are

BARCELONA · NEW DELHI · NEW YORK

Lorena Canals owns two factories in India, offices in Barcelona and New York and warehouses in Europe, Asia, and North America.

Today, Lorena Canals has a wide network of exclusive distributors operating worldwide and more than 3.000 points of sale, making its products available in more than 60 countries.

We're in rooms all over the world



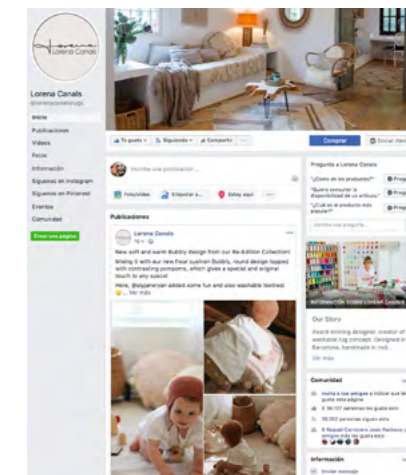
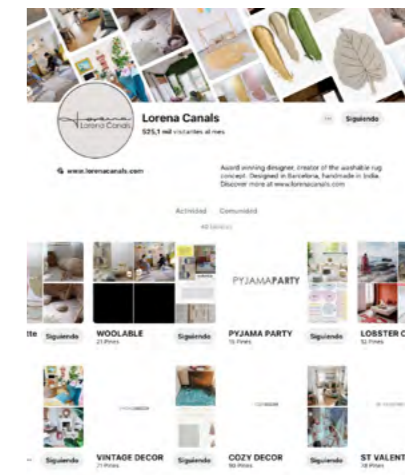
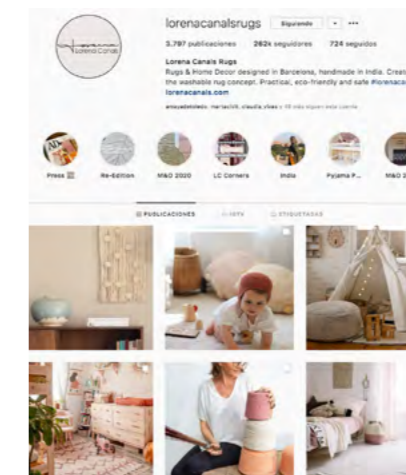
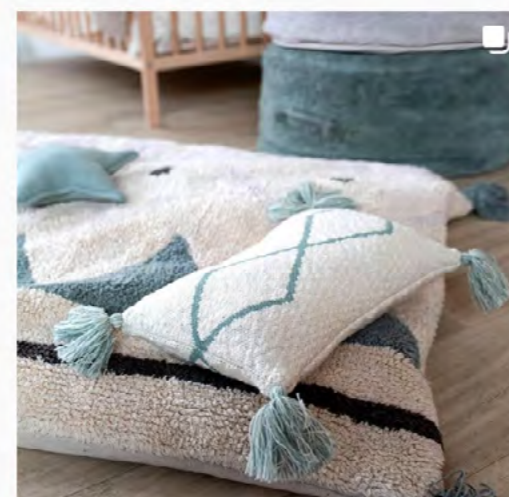
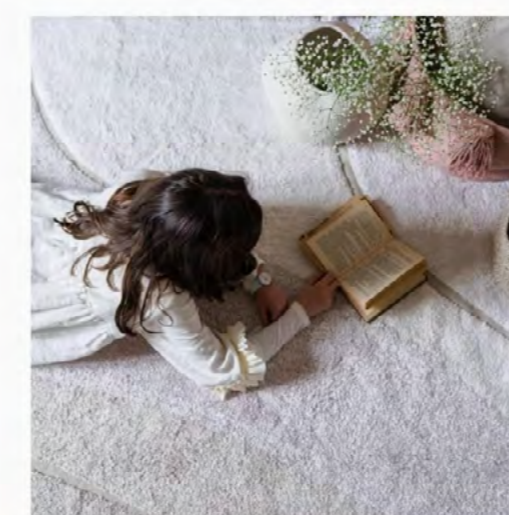
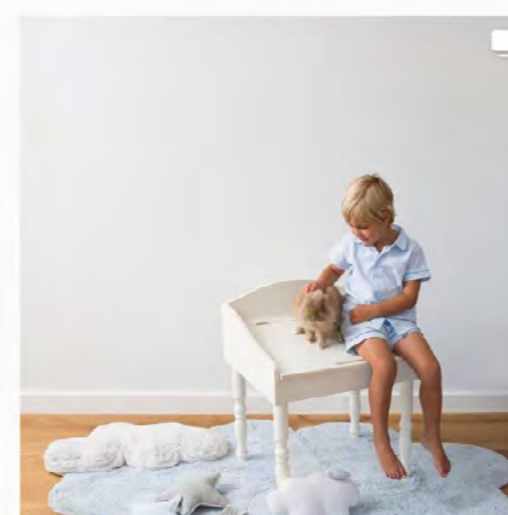
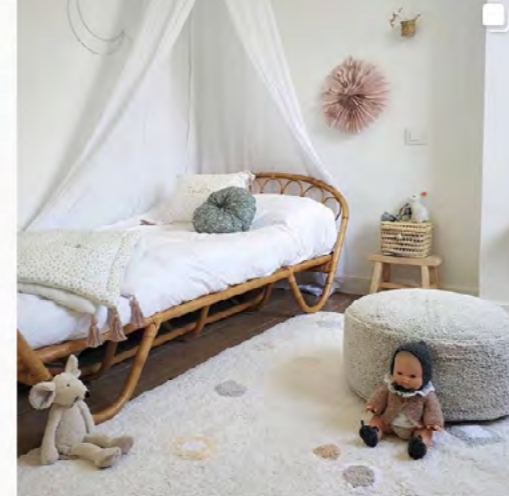
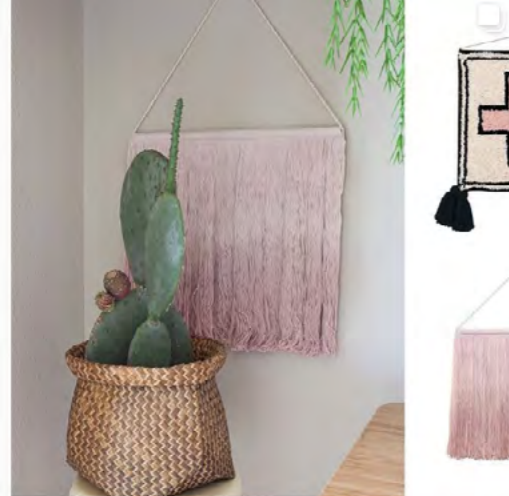
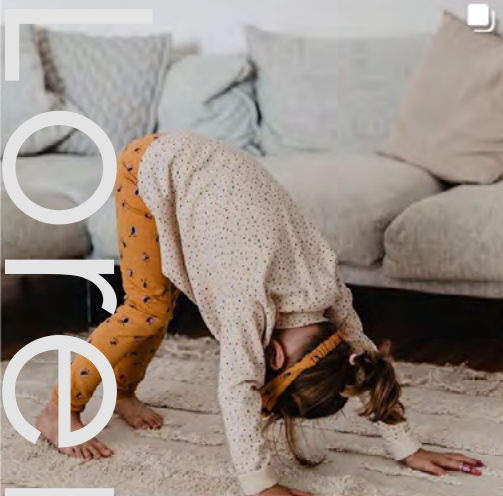
STUDIO
CUBES
DESIGN



What they say

"Lorena...full of talent and artist at heart... She creates, draws, tests, transforms, erases and starts all over again, all in an effort to make our interiors even more beautiful."

Karina Vigier (Chief Editor of Kids Magazine)



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Get inspired by #lorenacanalrugs or #lorenacanal moments in real life.

65k
Alcance/Photo

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Pinterest: /lorenacanalrugs
Linkedin: Lorena Canals
Facebook: Lorena Canals

+1 millón
Pin/impressiones
64.000
Personas en BBDD

22.000
Media de aperturas

Influencers Lorena Canals



mamiandchic • Follow

mamiandchic Back to home ❤️

Llevo esa sensación de que el tiempo pasó como en un abrir y cerrar de ojos... es lo que sucede cuando estás disfrutando al máximo y con eso me quedo 🥰.

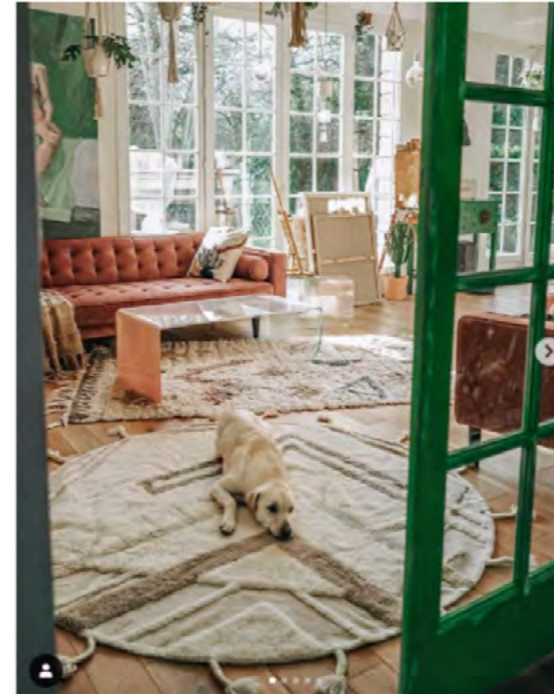
Tenemos el fin de semana por delante para poner todo a punto (lavadoras etc...) y disfrutar también de alguna actividad más en familia 🥰.

¿Cómo ha ido vuestra semana? Qué tengáis un finde estupendo 🥰

Liked by lorenacanalrugs and 1,574 others

DECEMBER 27, 2019

Add a comment...



threebirdies • Following France

threebirdies ❤️ GIVEAWAY CLOSED ❤️

Thank you all very much for participating!!!! You guys are the best! This time the lucky winner is @susanamaraujo! Congratulations 🥰

Hello guys! You might have noticed over the years how much we appreciate @lorenacanalrugs. So I've partnered up with them to give one of you a chance to win Bannock OR Tuba rug - inspired by the American Indian artisanal teepees and symbols (the ones in the pictures) from their new @woolablebylorenacanal collections of wool washable rugs! How exciting is that? To win simply:

1) follow @threebirdies,

Liked by lorenacanalroura and 1,925 others

JANUARY 19

Add a comment...



saarmanche • Follow

takeapictureready 🥰

mostrimostri That amazing rug! ❤️

seventeendoors 🥰

jannheeren Erg mooi

mirtheblusse enhorabuena @ginagimenez @woolablebylorenacanal

Liked by 2,941 others

5 HOURS AGO

Log in to like or comment.



thstellabluegallery • Following

5w Reply

courtisfeldhome I want to love here 🥰🥰🥰🥰

5w Reply

ungurianu7elena_ungurianu Foarte important pentru mine.

4w Reply

keganc Oooooohhhh 🥰

4w Reply

thecraftprints Thissssss! So cozyyyy! 🥰🥰🥰

3w Reply

Liked by 2,719 others

JANUARY 11

Add a comment...



govictoria • Follow

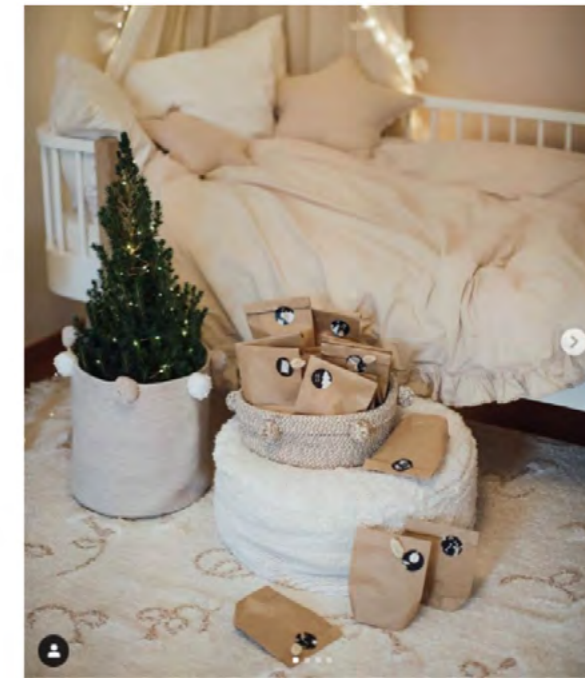
govictoria Every once in a while for family night, we eat dinner in the living room and watch a movie together. Part of the fun is making the popcorn beforehand. The boys love watching it pop on the stove and helping me pour in the kernels. (I am sharing how we make it in my stories) The past few times, we've used @bertolli_us olive oil for our popcorn for its rich flavor and added health benefits. It's a heart-smart choice and their quality assurance makes it an easy choice to give to my boys. #TheRecipeIsSimple #BertolliQuality#organicoilveoil #qualityoliveoil

<http://liketk.it/2CCDa> #liketkit @liketknow.it #LTKfamily #LTKhome

Liked by lorenacanalrugs and 1,010 others

JUNE 17, 2019

Add a comment...



clari_calahari • Follow

helen_in_style So wunderschön 🥰

11w Reply

nohi.loves.eli 🥰🥰🥰

11w Reply

ina.stil So eine nette Idee 🌲

11w Reply

bab_s_ 🥰

11w Reply

petitnord_copenhagen So pretty 🥰

11w Reply

Liked by lorenacanalrugs and 806 others

NOVEMBER 28, 2019

Add a comment...



Sakûla Project

Our work is a combination of creativity, quality, and solidarity. We create designs full of love for everyday life to contribute to our Sakûla Project. A satisfying project of our daily work that helps every year, more and more kids in the north of India to have access to education.



Contact us

hello@lorenacanal.com



THANK YOU

Lovena