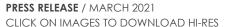


PRESS RELEASE







Welcome Spring!

Lorena Canals brings nature into the home for a seasonal makeover







Lorena Canals' inspiring designs weave nods to nature into the home for a much needed spring makeover, with an eye on the great outdoors.

After a year quarantining and staying at home, often longing for the great outdoors, Lorena Canals invites us to welcome the spring by adding notes of greenery and hints of nature with a selection of rugs and textile accessories capable of bringing a breath of fresh air into any home. It is time to forget the burden of spring cleaning and get excited watching how the outside is brought in by simply touching up the nature vibes in our decor.

Lorena Canals' washable rugs and textile accessories collections are often inspired by nature themes – from beautiful skies at dawn, to passing clouds and rainbows, tropical vegetation, forest walks, or spring flower blooms. And as in nature, the colors found in Lorena Canals textiles can be wild and bright, to create a stimulating atmosphere, or subdued and gentle, for more relaxed surroundings.



Bring on the Greenery!

Vegetation in interiors is well-known for its calming and purifying properties, but why not make it a decoration theme altogether? Reconnecting with nature will be made easy with the *Plants collection*, adding fresh vibes to any room and transporting us to tropical landscapes.

















Garden Retreat

It is time to relax indoors watching the true spirit of spring fill the home, with its blossoms and sweet floral scent. The **English Garden** and **Tribute** to Cotton collections will bring a piece of the garden inside with their romantic floral patterns.





Rose (left) and Ivory







Spring is a time for renewal and to reconnect with one's inner self. April showers clean the air allowing us to gaze from a window in the comfort of our home. Meanwhile one can dedicate time to daydreaming in comfort over a cloudy *RugCycled* rug or kids can enjoy playtime on a wool rainbow-inspired, Donna Wilson *Pie Chart* rug. Spring fun at its best!

Above: Washable rug *Pie Chart* from the *Donna Wilson x Woolable by Lorena Canals* collaboration collection, Ø120 cm. Right: Washable *RugCycled® Clouds* rug (3 sizes).

A Walk in the Forest

Childhood walks through the forest with its crisp morning air remain in everyone's memory. Unsurprisingly, "forest bathing" is emerging as the new trend to relax body and mind, so why not bring a piece of forest home to feel a little more free? Children will enjoy discovering little paths on the <u>Path of Nature play rug</u>, a sensory piece full of textures to stimulate self-discovery (see page 2). Other rugs and accessories from the <u>Cotton Woods collection</u> invite us to discover the hidden treasures of the forest, while making our spaces cozier. If we pay attention, we will even hear the chirping of birds!











Download <u>Hi-res images</u> with more Spring decor inspiration from Lorena Canals

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