

PINK NOSE SHEEP COLLECTION



During the last 20 years, Lorena Canals has become one of the most renowned brands for creating washable rugs that combine **comfort, practicality, quality** and **good design**. With two factories of its own in India, headquarters in Barcelona and New York, and a brand presence in more than 60 countries across the globe, now **Woolable by Lorena Canals®** comes to revolutionize the washable rug concept once again with **the first wool washable rugs**.

Lorena Canals rugs are designed to be lightweight and practical, making them ideal to go in your home washing machine. But **now, everything is washable – even wool!** The first Washable Wool Rugs. Handcrafted, one by one, by our skilled artisans, using natural wool fibers. **The perfect option for everyday life. Join the revolution!**

WOOL WASHABLE RUGS



All our products are made artisanally out of **natural and high-quality wool fiber**, enhancing the beauty of our rich color palette.



We handcraft products that are **safe and eco-friendly**. We use natural raw materials, sustainable and natural non-toxic dyes which are safe and respectful to the environment.



We achieve the best results applying **natural non-polluting dyes** that follow our eco-friendly values. Every new collection adds brand new colors to Lorena Canals' colors palette.



You can get them dirty! Because life happens, now everything is **machine washable**, even wool!



From the selection of the best wool fibers until the final finishing, 10 artisans are involved to take care of each detail to make your rug unique. **Handcrafted one by one**, no two are alike.



Lorena Canals works personally to give children a better future, providing schooling for children in northern India. By purchasing our products you contribute to our **Sakūla Project!**



THE COLLECTION

A Tribute to Sheep as Seen Through a Child's Eyes

Our Woolable range goes kid-friendly with this new collection of **washable wool rugs** inspired by cute, fluffy sheep. Now **children from 3 years of age** can enjoy the natural qualities of soft, cozy wool in their rooms. **Timeless designs** in soft, **subdued colors**, enhanced by the pure, whitish hues of **New Zealand wool**, make for a **versatile collection** that's complete with matching **sheep-themed accessories**.

WOOL, A SUSTAINABLE FIBER WITH MANY PROPERTIES

Wool is not only **environmentally sustainable** as a biodegradable and renewable resource, but is also a complex fiber known for its intrinsic **insulating and moisture repellent qualities**, capable of keeping us warm in winter and cool in summer. It is also naturally **hypoallergenic** and therefore suitable for people with allergies or asthma as it does not attract dust mites. Wool is also **fireproof, UV and stain resistant** thanks to its natural wax coating, preventing spills from soaking in. Moreover, our Woolable rugs stand out for being **machine-washable** in order to effortlessly keep them always in perfect shape for a safe and clean home.

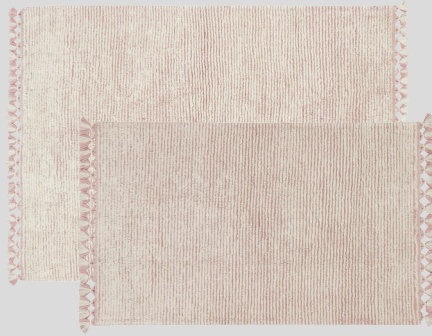


The perfect option for your everyday life

WOOLABLE RUGS



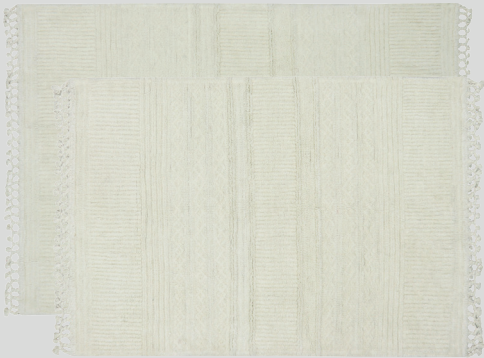
Woolable rug Pink Nose Sheep
WO-PINOSE
120 x 170 cm



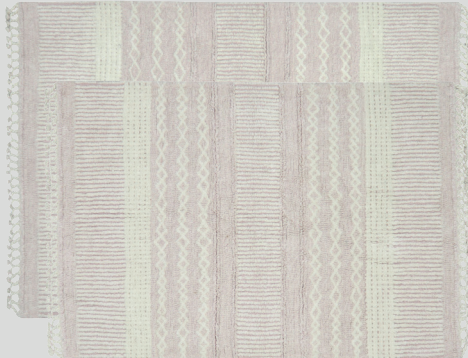
Woolable rug Koa Pink
WO-KOA-PK-S | 80 x 140 cm
WO-KOA-PK-K | 120 x 170 cm



Woolable rug Koa Sandstone
WO-KOA-SD-S | 80 x 140 cm
WO-KOA-SD-K | 120 x 170 cm



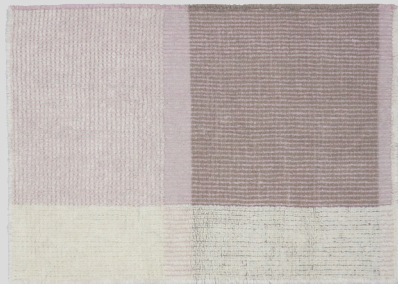
Woolable rug Ari Sheep White
WO-ARI-WH-K | 120 x 170 cm
WO-ARI-WH-M | 140 x 200 cm



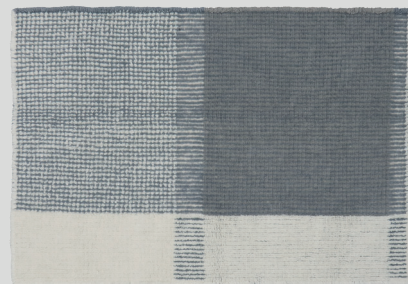
Woolable rug Ari Rose
WO-ARI-RO-K | 120 x 170 cm
WO-ARI-RO-M | 140 x 200 cm



Woolable rug Arona
WO-ARONA-C | Ø 120 cm
WO-ARONA-S | 80 x 140 cm
WO-ARONA-M | 140 x 200 cm



Woolable rug Kaia Rose
WO-KAIA-RO
120 x 170 cm



Woolable rug Kaia Smoke Blue
WO-KAIA-BL
120 x 170 cm

WOOLABLE ACCESSORIES



Woolable cushion Pink Nose Sheep
WO-SC-NOSE
35 x 35 cm



Woolable Wall decor Flock
WO-HANG-FLOCK
40 x 60 cm



Woolable basket Pink Nose Sheep
WO-BSK-NOSE
30 x 27 x 22 cm

LORENA'S INSPIRATION

Following our Sheep of the World collection, designer Lorena Canals felt the need of dedicating a wool collection to kids. With **a pink-nosed sheep as the thread of the story**, she outlined **basic, yet elegant and timeless designs** that enhance the look and feel of this **natural raw material**, treated with **sustainable, non-toxic dyes** for extra safety. It's time for kids to also enjoy **artisan-made decor** made up of **washable wool rugs**, starring a pink-nosed sheep and its flock of friends, shaped as a **basket, cushion and wall-hanger** for a fun total look.



THE DESIGNS

Basic, timeless designs fit for any **kids' room** come in an elegant, **subdued color palette**, softened by the **natural white shade of top quality New Zealand wool**. With the **Pink Nose Sheep rug and its matching sheep accessories as most iconic pieces**, the collection is completed with **four other rug designs**, also in neutral, subdued color shades and versatile graphic patterns **for kids to grow along with**. Every rug is packed in a **cotton tote bag** including a complimentary **anti-slip underlay**.

Cute little **three-dimensional details** such as embroidered noses, attached canvas ears or hand-finished braided legs, fringes and tassels, show off the **skillful work of our Indian artisans**. The rug's also showcase **structured surfaces**, with a play on pile heights and bare canvas spots for a **multi-textured finish**. From small bedside rugs to medium-sized pieces, there is a rug fit for every room... not just the kids'!

Woolable rug Pink Nose Sheep WO-PINOSE | 120 x 170 cm

- The Pink Nose Sheep is the collection's **most iconic piece** and its main source of inspiration, in an attempt to bring nature closer to children and treat them to the soft and plush texture of natural wool.

- A rug shaped like a white pink-nosed sheep, with **undulating edges** and the head's silhouette on one side.

The wool is tufted in several layers,

- playing with **different pile heights to recreate the sheep's fluffy fur texture.**

The nose is **hand-embroidered** in wool yarn in shades of Frosted Rose

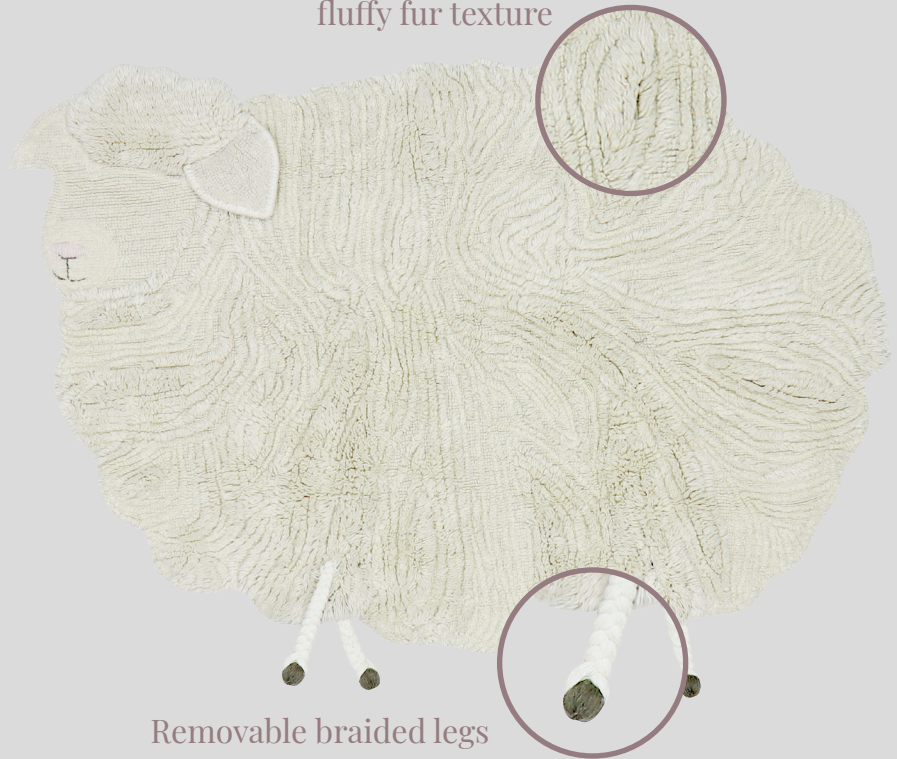
- and Almond Frost.

- Playful little details, such as a pair of **removable braided legs** and **3D, sewn on canvas ears**, provide an extra element of fun for kids to enjoy.

- Each rug comes packed in a **cotton tote bag** including a complimentary, contoured **anti-slip underlay**.

- Our wool pieces are **recommended for children from 3 years old.**

Different pile heights
recreate the sheep's
fluffy fur texture



Removable braided legs



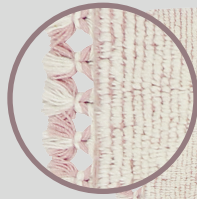
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Woolable rug Koa Pink & Sandstone

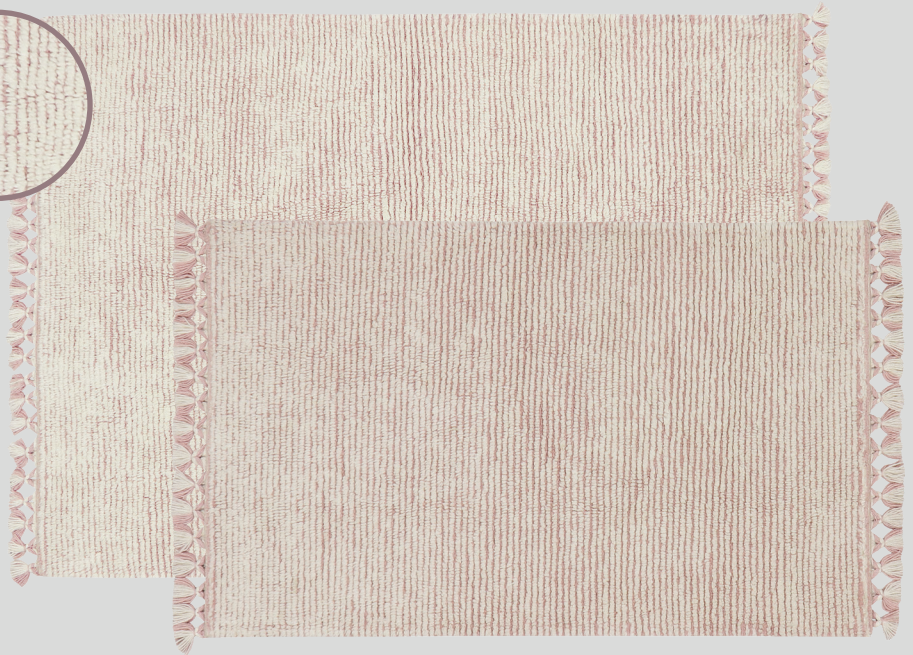
WO-KOA-PK-S | WO-KOA-SD-S | 80 x 120 cm

WO-KOA-PK-K | WO-KOA-SD-K | 120 x 170 cm

Hand braided fringes
at the edges



- This basic rug design displays a **blended color effect** that is achieved by **double tufting**.
- Available in 2 different color options and 2 sizes, it combines natural undyed Sheep White wool in a longer pile with a soft colored wool –in Pale Blush or Sandstone color– in a shorter pile that seems to brush through the stripy surface.
- Finished with **hand braided fringes at the edges**, where both colors of wool meet, and a 20% of fine New Zealand wool in its composition that provides softness and durable quality.
- A versatile piece for kids to endlessly play on, suited for any room in the home, providing **elegant, understated decor**.
- It comes packed in a **cotton tote bag** including a complimentary **anti-slip underlay**.
- Suitable for **children from 3 years old**.



A combination of short and long pile
making it look like a striped surface



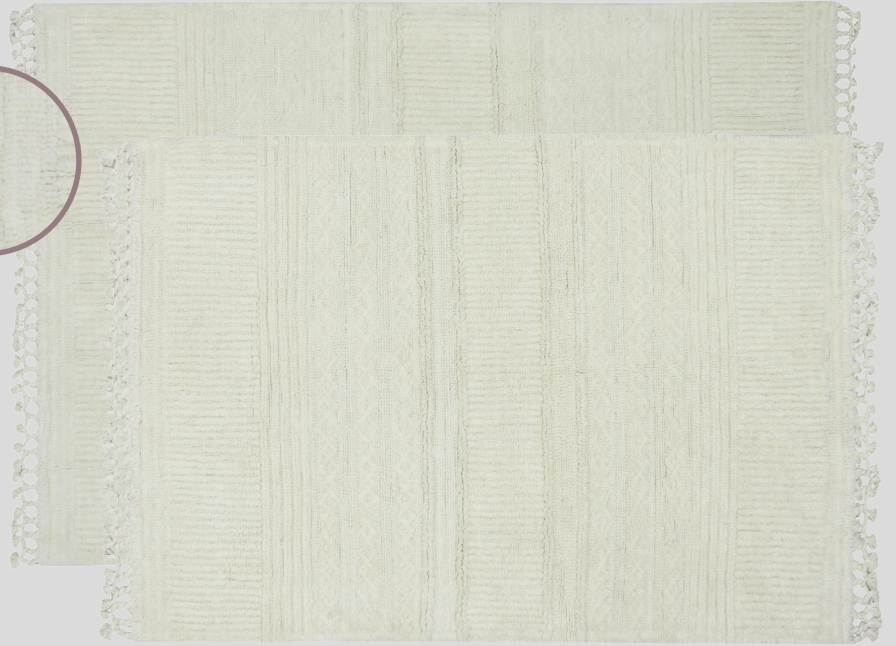


Woolable rug Ari Sheep White & Rose

WO-ARI-WH-K | WO-ARI-RO-K | 120 x 170 cm

WO-ARI-WH-M | WO-ARI-RO-M | 140 x 200 cm

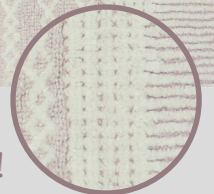
It is finished with
hand-twisted fringes



- This rug features various superimposed tufting techniques to create a **multi-textured surface**.
- Vertical and horizontal strokes are combined with criss-crossing lines to simulate braids that are reminiscent of cable-knitting.
- It is **available in 2 versions** – one with a Frosted Rose colored background with the graphic motif in Sheep White, and the other made entirely in Sheep White in which the designs stand out subtly over the surface.
- The edges are **finished with hand-twisted fringes** and both color versions come in 2 different sizes – 120 x 170 cm and 140 x 200 cm.



Multi-textured surface!





Woolable rug Arona
WO-ARONA-C | Ø 120 cm
WO-ARONA-S | 80 x 140 cm
WO-ARONA-M | 140 x 200 cm

Multi-colored horizontal
lines of a total of eleven
different shades



Finished with
tri-colored tassels
sticking out the sides

- This simple yet beautiful rug, features an undyed Sheep White colored base decorated with multi-colored horizontal lines of a total of **eleven different shades** from the Woolable color chart that stand out as the main graphic motif, blended with the natural off-white shade in the background.
- The colors used in the stripes –achieved with **non-toxic dyes**– include Pink Bloom, Sandstone, Smoke Blue, Misty Rose, Honey Dew, Almond Frost, Quartz, Charcoal, Frosted Rose, Moonlight and Walnut.
- This design comes in a round, 120-cm diameter version and in 2 sizes of rectangular shape, these **finished with tri-colored tassels** sticking out the sides.
- The small rectangular version is more suited as a bedside rug –80 x 140 cm– while the larger one can work well as a bedroom's central element –140 x 200 cm–, also ideal for defining kids' play areas. The round one, on the other hand, will work in any space, offering greater **versatility of placement**.

Woolable rug Kaia Rose & Smoke Blue

WO-KAIA-BL | WO-KAIA-RO | 120 x 170 cm

- The design of this rug is inspired by check yarn-dyed woven throws, featuring crossing lines that form an oversized, **tri-colored pattern**.
- The **crossline tufting** – in colors Sheep White, Frosted Rose and Sandstone or, alternatively, in Sheep White, Smoke Blue and Silver Grey– creates a structured surface of **variable textures** –some showing the **bare canvas** and others with a tightly-stitched small **check pattern**.
- It is **finished with a 3-cm-long wool pile around all the edges** and both color versions come in a unique size of 120 x 170 cm, to fit the average bedroom.
- Each rug comes packed in a **cotton tote bag** including a complimentary **anti-slip underlay**.
- **Suitable for kids over 3 years of age.**



Variable textures surface
with visible bare canvas



The perfect option for your everyday life



Woolable cushion Pink Nose Sheep WO-SC-NOSE | 35 x 35 cm

It has fluffy ears sticking out the sides



With embroidered details

- A sheep cushion to hug! This charming, decorative throw pillow is the perfect accessory for a **sheep-themed kid's room** together with its matching rug, basket and wall hanging, but can also work as a stand-alone piece for a touch of fun in your decor.
- A charming square-shaped cushion, measuring 35 x 35-cm, **inspired by a white, pink-nosed sheep**.
- It has **embroidered details** –such as the nose–, a combination of short and medium **pile tufting** and attached **fluffy ears** sticking out the sides.
- A metal zipper at the base allows for the polyester filler to be removed for **machine-washing**.
- Its color palette includes shades of Sheep White, Frosted Rose and Almond Frost.
- **Suitable for kids from 3 years of age.**



The perfect option for your everyday life

Woolable Wall decor Flock

WO-HANG-FLOCK | 40 x 60 cm

- **'Each feather flock together'**. The perfect match for our rug, cushion and basket from the same Pink Nose Sheep collection, for a themed kids' room decor.
- A decorative wall hanger with **five garlands featuring little handmade sheep, mini tassels and woolen pom poms**, attached to a canvas covered pipe with a cotton cord for hanging it.
- It is made in Sheep White and Sandstone colored yarns and measures 40 x 60 cm.
- **Suitable for kids from 3 years of age** and for decoration purposes only.



Little handmade sheep



Woolable basket Pink Nose Sheep WO-BSK-NOSE | 30 x 27 x 22 cm



It includes an attached pocket
to storage little treasures!

- Oval shaped basket, made of 100% wool, using Sandstone and Sheep White colored cords.
- Measuring 30 x 27 x 22-cm, it features long, 4-cm **fringes circling the edges to simulate sheep's fur.**
- The **attached pocket** is **shaped like the face of the sheep** with its **nose embroidered** on the front in shades of Frosted Rose and Almond Frost.
- Sewn on are two **cotton canvas ears** that stick out the sides.
- An iconic accessory from the Woolable Pink Nose Sheep collection that pays tribute to this charming animal and **matches other items.**
- **Suitable for kids from 3 years of age.**



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This content is confidential until the launch on October

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