

PINK NOSE SHEEP COLLECTION



The perfect option for your everyday life

During the last 20 years, Lorena Canals has become one of the most renowned brands for creating washable rugs that combine **comfort, practicality, quality** and **good design**. With two factories of its own in India, headquarters in Barcelona and New York, and a brand presence in more than 60 countries across the globe, now **Woolable by Lorena Canals®** comes to revolutionize the washable rug concept once again with **the first wool washable rugs**.

Lorena Canals rugs are designed to be lightweight and practical, making them ideal to go in your home washing machine. But **now, everything is washable – even wool!** The first Washable Wool Rugs. Handcrafted, one by one, by our skilled artisans, using natural wool fibers. **The perfect option for everyday life. Join the revolution!**

WOOL WASHABLE RUGS



All our products are made artisanally out of **natural and high-quality wool fiber**, enhancing the beauty of our rich color palette.



We handcraft products that are **safe and eco-friendly**. We use natural raw materials, sustainable and natural non-toxic dyes which are safe and respectful to the environment.



We achieve the best results applying **natural non-polluting dyes** that follow our eco-friendly values. Every new collection adds brand new colors to Lorena Canals' colors palette.



You can get them dirty! Because life happens, now everything is **machine washable**, even wool!



From the selection of the best wool fibers until the final finishing, 10 artisans are involved to take care of each detail to make your rug unique. **Handcrafted one by one**, no two are alike.



Lorena Canals works personally to give children a better future, providing schooling for children in northern India. By purchasing our products you contribute to our **Sakūla Project!**



THE COLLECTION

A Tribute to Sheep as Seen Through a Child's Eyes

Our Woolable range goes kid-friendly with this new collection of **washable wool rugs** inspired by cute, fluffy sheep. Now **children from 3 years of age** can enjoy the natural qualities of soft, cozy wool in their rooms. **Timeless designs** in soft, **subdued colors**, enhanced by the pure, whitish hues of **New Zealand wool**, make for a **versatile collection** that's complete with matching **sheep-themed accessories**.

WOOL, A SUSTAINABLE FIBER WITH MANY PROPERTIES

Wool is not only **environmentally sustainable** as a biodegradable and renewable resource, but is also a complex fiber known for its intrinsic **insulating and moisture repellent qualities**, capable of keeping us warm in winter and cool in summer. It is also naturally **hypoallergenic** and therefore suitable for people with allergies or asthma as it does not attract dust mites. Wool is also **fireproof, UV and stain resistant** thanks to its natural wax coating, preventing spills from soaking in. Moreover, our Woolable rugs stand out for being **machine-washable** in order to effortlessly keep them always in perfect shape for a safe and clean home.

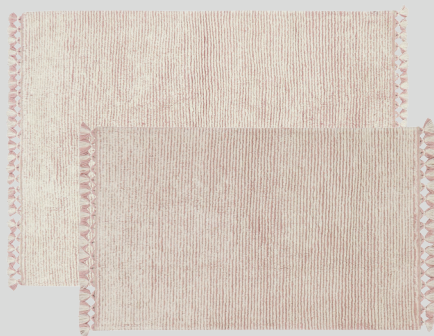


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WOOLABLE RUGS



Woolable rug Pink Nose Sheep
WO-PINOSE
4' x 5' 7"



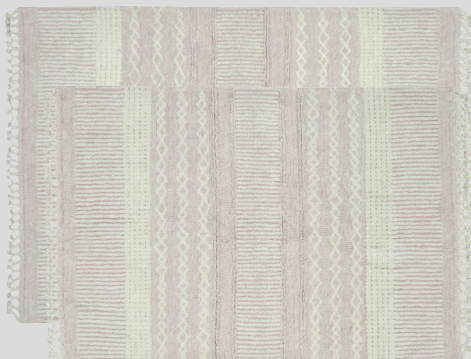
Woolable rug Koa Pink
WO-KOA-PK-S | 2' 7" x 4' 7"
WO-KOA-PK-K | 4' x 5' 7"



Woolable rug Koa Sandstone
WO-KOA-SD-S | 2' 7" x 4' 7"
WO-KOA-SD-K | 4' x 5' 7"



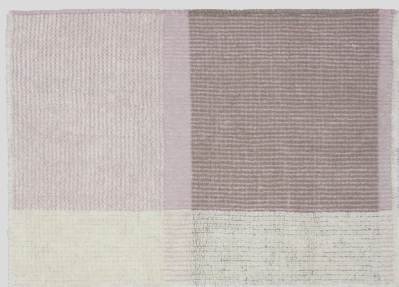
Woolable rug Ari Sheep White
WO-ARI-WH-K | 4' x 5' 7"
WO-ARI-WH-M | 4' 7" x 6' 7"



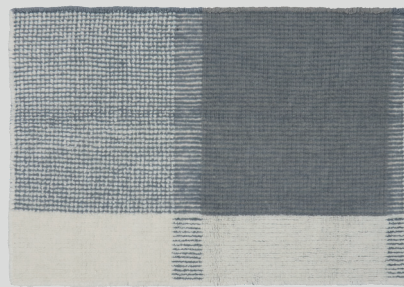
Woolable rug Ari Rose
WO-ARI-RO-K | 4' x 5' 7"
WO-ARI-RO-M | 4' 7" x 6' 7"



Woolable rug Arona
WO-ARONA-C | Ø 4'
WO-ARONA-S | 2' 7" x 4' 7"
WO-ARONA-M | 4' 7" x 6' 7"



Woolable rug Kaia Rose
WO-KAIA-RO
4' x 5' 7"



Woolable rug Kaia Smoke Blue
WO-KAIA-BL
4' x 5' 7"

WOOLABLE ACCESSORIES



Woolable cushion Pink Nose Sheep
WO-SC-NOSE
1' 2" x 1' 2"



Woolable Wall decor Flock
WO-HANG-FLOCK
1' 4" x 2'



Woolable basket Pink Nose Sheep
WO-BSK-NOSE
8" x 1' x 11"

LORENA'S INSPIRATION

Following our Sheep of the World collection, designer Lorena Canals felt the need of dedicating a wool collection to kids. With **a pink-nosed sheep as the thread of the story**, she outlined **basic, yet elegant and timeless designs** that enhance the look and feel of this **natural raw material**, treated with **sustainable, non-toxic dyes** for extra safety. It's time for kids to also enjoy **artisan-made decor** made up of **washable wool rugs**, starring a pink-nosed sheep and its flock of friends, shaped as a **basket, cushion and wall-hanger** for a fun total look.



THE DESIGNS

Basic, timeless designs fit for any **kids' room** come in an elegant, **subdued color palette**, softened by the **natural white shade of top quality New Zealand wool**. With the **Pink Nose Sheep rug and its matching sheep accessories as most iconic pieces**, the collection is completed with **four other rug designs**, also in neutral, subdued color shades and versatile graphic patterns **for kids to grow along with**. Every rug is packed in a **cotton tote bag** including a complimentary **anti-slip underlay**.

Cute little **three-dimensional details** such as embroidered noses, attached canvas ears or hand-finished braided legs, fringes and tassels, show off the **skillful work of our Indian artisans**. The rug's also showcase **structured surfaces**, with a play on pile heights and bare canvas spots for a **multi-textured finish**. From small bedside rugs to medium-sized pieces, there is a rug fit for every room... not just the kids'!

Woolable rug Pink Nose Sheep WO-PINOSE | 4' x 5' 7"

- The Pink Nose Sheep is the collection's **most iconic piece** and its main source of inspiration, in an attempt to bring nature closer to children and treat them to the soft and plush texture of natural wool.

- A rug shaped like a white pink-nosed sheep, with **undulating edges** and the head's silhouette on one side.

The wool is tufted in several layers,

- playing with **different pile heights to recreate the sheep's fluffy fur texture.**

The nose is **hand-embroidered** in wool yarn in shades of Frosted Rose

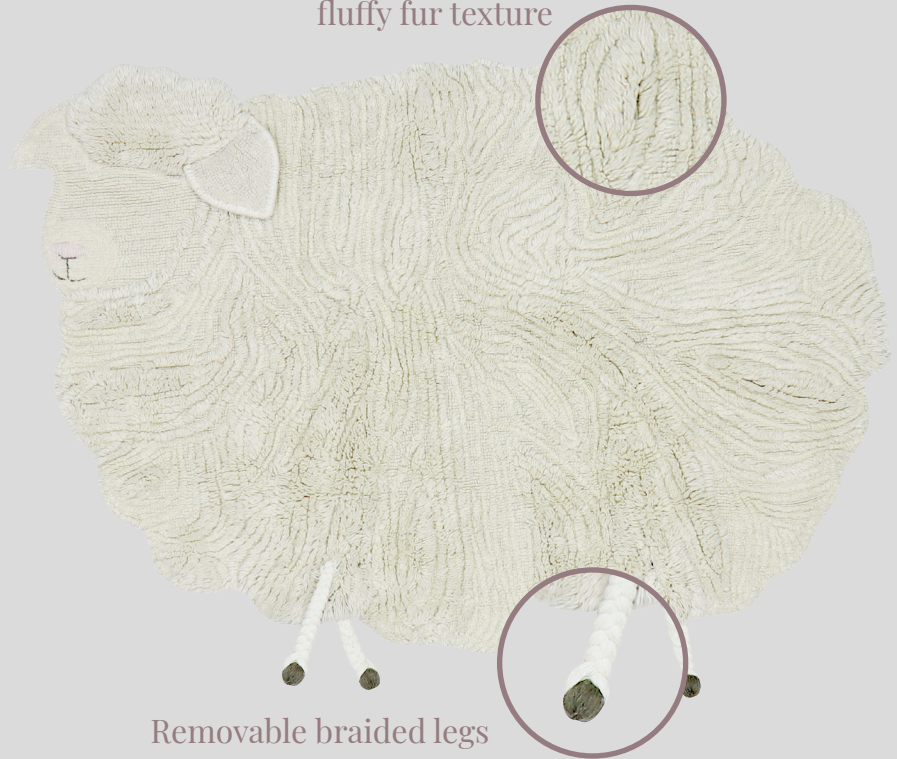
- and Almond Frost.

- Playful little details, such as a pair of **removable braided legs** and **3D, sewn on canvas ears**, provide an extra element of fun for kids to enjoy.

- Each rug comes packed in a **cotton tote bag** including a complimentary, contoured **anti-slip underlay**.

- Our wool pieces are **recommended for children from 3 years old.**

Different pile heights
recreate the sheep's
fluffy fur texture



Removable braided legs



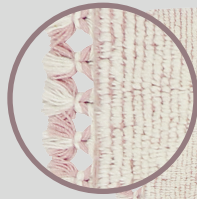
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Woolable rug Koa Pink & Sandstone

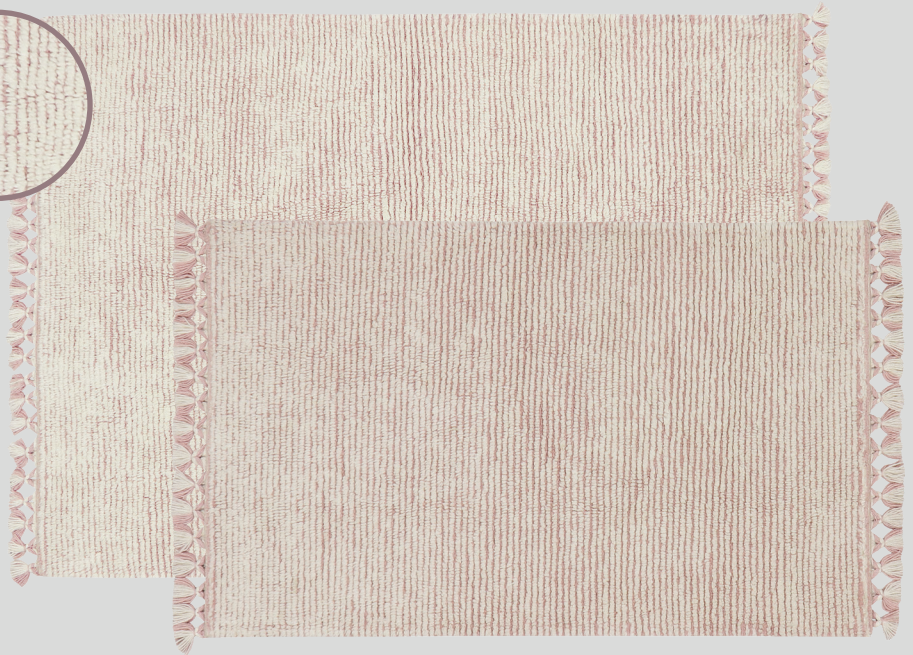
WO-KOA-PK-S | WO-KOA-SD-S | 2' 7" x 4' 7"

WO-KOA-PK-K | WO-KOA-SD-K | 4' x 5' 7"

Hand braided fringes
at the edges



- This basic rug design displays a **blended color effect** that is achieved by **double tufting**.
- Available in 2 different color options and 2 sizes, it combines natural undyed Sheep White wool in a longer pile with a soft colored wool –in Pale Blush or Sandstone color– in a shorter pile that seems to brush through the stripy surface.
- Finished with **hand braided fringes at the edges**, where both colors of wool meet, and a 20% of fine New Zealand wool in its composition that provides softness and durable quality.
- A versatile piece for kids to endlessly play on, suited for any room in the home, providing **elegant, understated decor**.
- It comes packed in a **cotton tote bag** including a complimentary **anti-slip underlay**.
- Suitable for **children from 3 years old**.



A combination of short and long pile
making it look like a striped surface



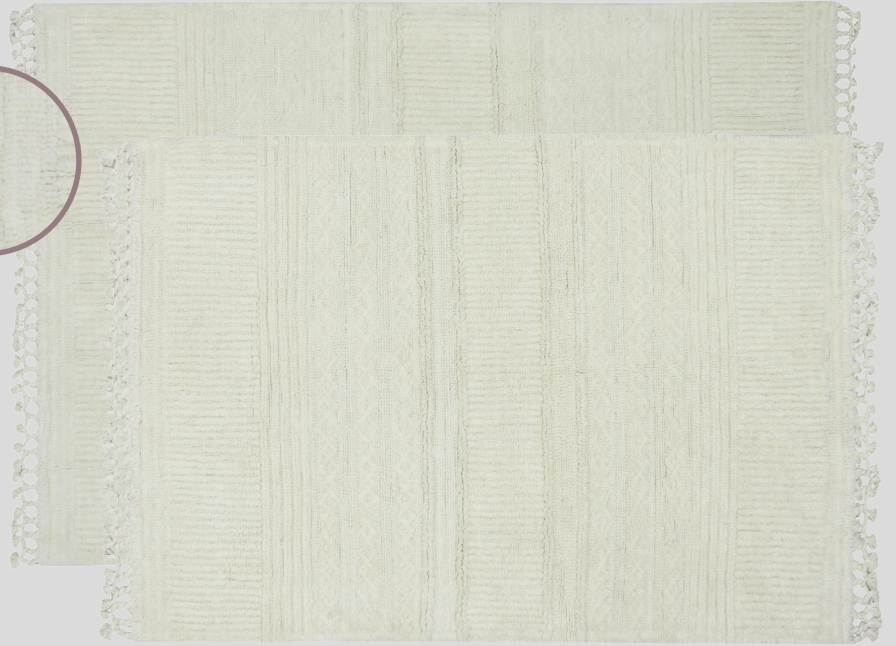


Woolable rug Ari Sheep White & Rose

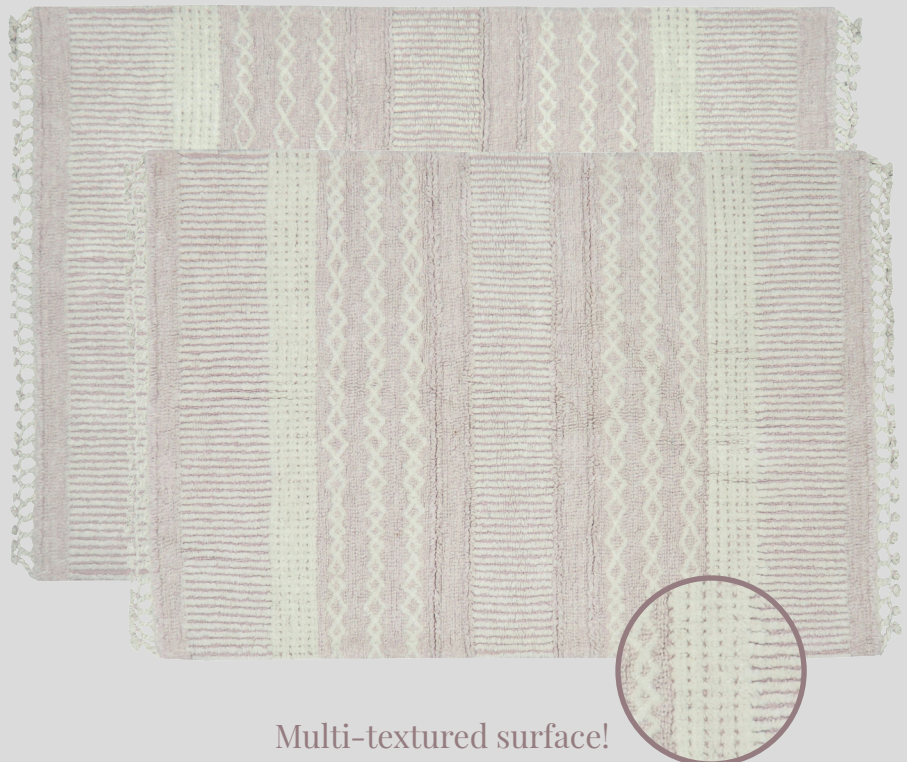
WO-ARI-WH-K | WO-ARI-RO-K | 4' x 5' 7"

WO-ARI-WH-M | WO-ARI-RO-M | 4' 7" x 6' 7"

It is finished with
hand-twisted fringes



- This rug features various superimposed tufting techniques to create a **multi-textured surface**.
- Vertical and horizontal strokes are combined with criss-crossing lines to simulate braids that are reminiscent of cable-knitting.
- It is **available in 2 versions** – one with a Frosted Rose colored background with the graphic motif in Sheep White, and the other made entirely in Sheep White in which the designs stand out subtly over the surface.
- The edges are **finished with hand-twisted fringes** and both color versions come in 2 different sizes – 4' x 5' 7" and 4' 7" x 6' 7".



Multi-textured surface!



Woolable rug Arona
WO-ARONA-C | Ø 4'
WO-ARONA-S | 2' 7" x 4' 7"
WO-ARONA-M | 4' 7" x 6' 7"

Multi-colored horizontal
lines of a total of eleven
different shades



Finished with
tri-colored tassels
sticking out the sides

- This simple yet beautiful rug, features an undyed Sheep White colored base decorated with multi-colored horizontal lines of a total of **eleven different shades** from the Woolable color chart that stand out as the main graphic motif, blended with the natural off-white shade in the background.
- The colors used in the stripes –achieved with **non-toxic dyes**– include Pink Bloom, Sandstone, Smoke Blue, Misty Rose, Honey Dew, Almond Frost, Quartz, Charcoal, Frosted Rose, Moonlight and Walnut.
- This design comes in a round, Ø 4' diameter version and in 2 sizes of rectangular shape, these **finished with tri-colored tassels** sticking out the sides.
- The small rectangular version is more suited as a bedside rug –2' 7" x 4' 7"– while the larger one can work well as a bedroom's central element –4' 7" x 6' 7"–, also ideal for defining kids' play areas. The round one, on the other hand, will work in any space, offering greater **versatility of placement**.

Woolable rug Kaia Rose & Smoke Blue

WO-KAIA-BL | WO-KAIA-RO | 4' x 5' 7"

- The design of this rug is inspired by check yarn-dyed woven throws, featuring crossing lines that form an oversized, **tri-colored pattern**.
- The **crossline tufting** – in colors Sheep White, Frosted Rose and Sandstone or, alternatively, in Sheep White, Smoke Blue and Silver Grey– creates a structured surface of **variable textures** –some showing the **bare canvas** and others with a tightly-stitched small **check pattern**.
- It is **finished with a 3-cm-long wool pile around all the edges** and both color versions come in a unique size of 4' x 5' 7", to fit the average bedroom.
- Each rug comes packed in a **cotton tote bag** including a complimentary **anti-slip underlay**.
- **Suitable for kids over 3 years of age.**



Variable textures surface
with visible bare canvas



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Woolable cushion Pink Nose Sheep WO-SC-NOSE | 1' 2" x 1' 2"

It has fluffy ears sticking out the sides



With embroidered details

- A sheep cushion to hug! This charming, decorative throw pillow is the perfect accessory for a **sheep-themed kid's room** together with its matching rug, basket and wall hanging, but can also work as a stand-alone piece for a touch of fun in your decor.
- A charming square-shaped cushion, measuring 1' 2" x 1' 2", **inspired by a white, pink-nosed sheep**.
- It has **embroidered details** –such as the nose–, a combination of short and medium **pile tufting** and attached **fluffy ears** sticking out the sides.
- A metal zipper at the base allows for the polyester filler to be removed for **machine-washing**.
- Its color palette includes shades of Sheep White, Frosted Rose and Almond Frost.
- **Suitable for kids from 3 years of age.**



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Woolable Wall decor Flock

WO-HANG-FLOCK | 1' 4" x 2'

- **'Each feather flock together'**. The perfect match for our rug, cushion and basket from the same Pink Nose Sheep collection, for a themed kids' room decor.
- A decorative wall hanger with **five garlands featuring little handmade sheep, mini tassels and woolen pom poms**, attached to a canvas covered pipe with a cotton cord for hanging it.
- It is made in Sheep White and Sandstone colored yarns and measures 1' 4" x 2'.
- **Suitable for kids from 3 years of age** and for decoration purposes only.



Little handmade sheep



Woolable basket Pink Nose Sheep WO-BSK-NOSE | 8" x 1' x 11"



It includes an attached pocket to storage little treasures!

- Oval shaped basket, made of 100% wool, using Sandstone and Sheep White colored cords.
- Measuring 8" x 1' x 11", it features long, 4-cm **fringes circling the edges to simulate sheep's fur.**
- The **attached pocket** is **shaped like the face of the sheep** with its **nose embroidered** on the front in shades of Frosted Rose and Almond Frost.
- Sewn on are two **cotton canvas ears** that stick out the sides.
- An iconic accessory from the Woolable Pink Nose Sheep collection that pays tribute to this charming animal and **matches other items.**
- **Suitable for kids from 3 years of age.**



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This content is confidential until the launch on October

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