

REVERSIBLE

REVERSIBLE COLLECTION

Do your kids have different favorite colors and never agree...? One day you feel like splashing colors and the next you need a calmer, neutral atmosphere...? So **why settle for a single rug when you can get two in one?** Reversible rugs provide the perfect kids' room decor that evolves with children as they grow!

The new **Reversible collection** offers two color options per each double-sided rug, providing two different decoration styles – one with a **pop of color** and the other in **neutral tones**. These rugs are handmade with our **unique reversible tufting technique**, combining different colors on the front and reverse sides that add **versatility** to each piece.

TWO RUGS IN ONE
FOR A DOUBLE STYLE!



When rugs start to make sense

SELLING TIPS

- The **designs are timeless and simple** with **plain-colored surfaces** in melange yarns crossed by a single stripe, or **soft color gradients** in calm shades that range from neutral shades on one side, to brighter, **vintage-inspired hues** on the other.
- The rugs' edges are finished with **decorative embroidery and double fringes** fraying from the canvas base, or simply with a handmade **braid at each corner**, depending on the design.
- Being **tufted on both sides**, these reversible rugs are slightly heavier than our regular cotton rugs although just as flexible and easy to wash at home and should preferably use an anti slip pad underneath. You can definitely say that it is like getting two rugs in one!
- The Reversible collection includes a selection of **soft knitted cushions** and **baskets** in a matching color palette to **accessorize the rugs** in style!



When rugs start to make sense

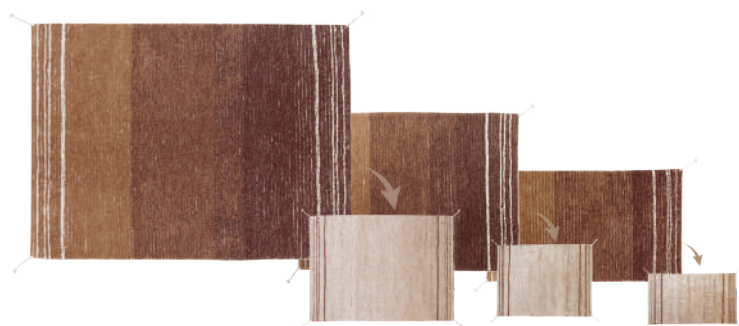
REVERSIBLE RUGS



Reversible washable rug Duetto Toffee
 C-DUET-TOF-R | C-DUET-TOF-M | C-DUET-TOF-L
 80x230 cm | 140x200 cm | 170x240 cm



Reversible washable rug Duetto Sage
 C-DUET-SGE-R | C-DUET-SGE-M | C-DUET-SGE-L
 80x230 cm | 140x200 cm | 170x240 cm



Reversible washable rug Twin Toffee
 C-TWIN-TOF-XS | C-TWIN-TOF-S | C-TWIN-TOF-L
 80x140 cm | 120x160 cm | 170x240 cm



Reversible washable rug Twin Amber
 C-TWIN-AMB-XS | C-TWIN-AMB-S | C-TWIN-AMB-L
 80x140 cm | 120x160 cm | 170x240 cm



Reversible washable rug Twin Vintage Blue
 C-TWIN-VBL-XS | C-TWIN-VBL-S | C-TWIN-VBL-L
 80x140 cm | 120x160 cm | 170x240 cm



Reversible washable rug Gelato Green
 C-GELA-OLV-S | C-GELA-OLV-M
 120x160 cm | 140x200 cm



Reversible washable rug Gelato Pink
 C-GELA-PK-S | C-GELA-PK-M
 120x160 cm | 140x200 cm

REVERSIBLE ACCESSORIES



**Knitted cushion
Baby Leaf Rose Beige**
SC-BABYL-RBG
28 x 42 cm



**Knitted cushion
Baby Leaf Olive**
SC-BABYL-OLV
28 x 42 cm



Knitted cushion Duetto Powder - Natural
SC-DUETTO-POW
40 x 40 cm



Knitted cushion Duetto Olive - Natural
SC-DUETTO-OLV
40 x 40 cm



Basket Twin Toffee
BSK-TWIN-TOF
Ø 30 x 30 cm



Basket Twin Amber
BSK-TWIN-AMB
Ø 30 x 30 cm



Basket Twin Vintage Blue
BSK-TWIN-VBL
Ø 30 x 30 cm



Basket Triplet
BSK-TRIPLET
Ø 30 x 30 cm

REVERSIBLE WASHABLE RUG TWIN

C-TWIN-TOF-XS | C-TWIN-VBL-XS | C-TWIN-AMB-XS | 80x140 cm | 2,2 kg

C-TWIN-TOF-S | C-TWIN-VBL-S | C-TWIN-AMB-S | 120x160 cm | 3,8 kg

C-TWIN-TOF-L | C-TWIN-VBL-L | C-TWIN-AMB-L | 170x240 cm | 7,8 kg

Composition: 100% natural cotton

Design: On one side, a pop of color in vintage gradient hues. On the other side, a softer look in neutral shades. Finished with braids in its corners

Elaboration: Handmade

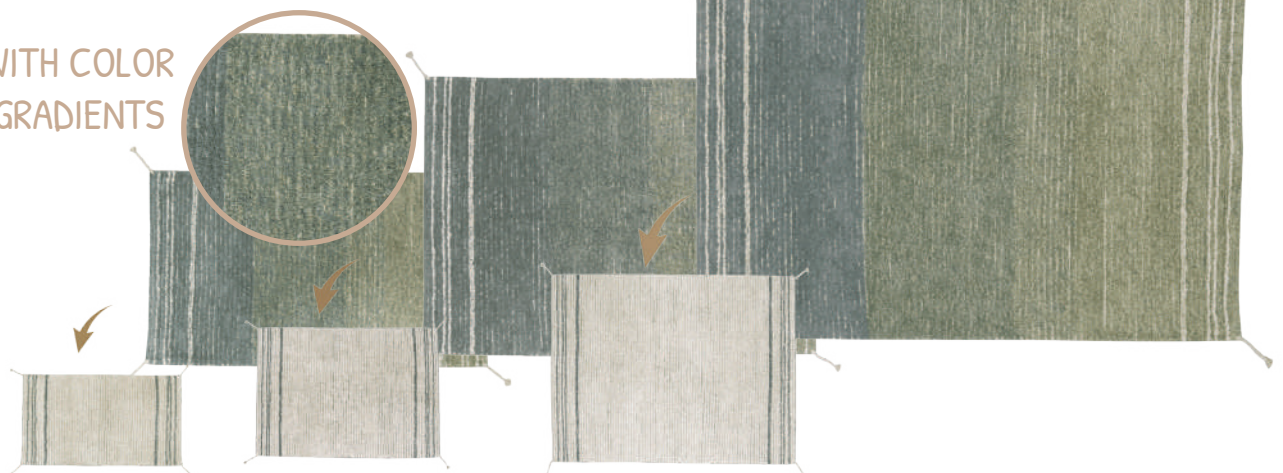


HINTS OF COLOR
ON A STRIPY DESIGN



FINISHED WITH
HANDMADE
BRAIDS

WITH COLOR
GRADIENTS



SELLING TIPS

- Get playful with our Reversible Twin rug and refresh your home decor according to mood or to season with this colorful **two in one!**
- The Twin design is a reversible rug that can be **flipped from one side to another**, allowing to choose between a pop of color in vintage gradient hues, or a softer look in neutral shades.
- The ombré effect is achieved by mixing different color yarns that subtly fade from lighter to darker shades through horizontal strands.
- The reverse, neutral-colored side of the rug shows hints of color as thin, decorative lines.
- The edges are **finished with handmade braids** at each corner for a chirpy touch.
- This design is available in shades of **Toffee**, **Amber** and **Vintage Blue**, each in **3 different sizes**, making up a total of 9 references... or 18 styles!
- The smallest (80x140 cm) being suited as a bedside or corner rug; the medium-sized rug (120x160 cm), ideal for the average kid's room or play area; and the larger rug (170x240 cm) for wider playrooms or living areas.



REVERSIBLE WASHABLE RUG DUETTO

C-DUET-SGE-R | C-DUET-TOF-R | 80x230 cm | 3,6 kg

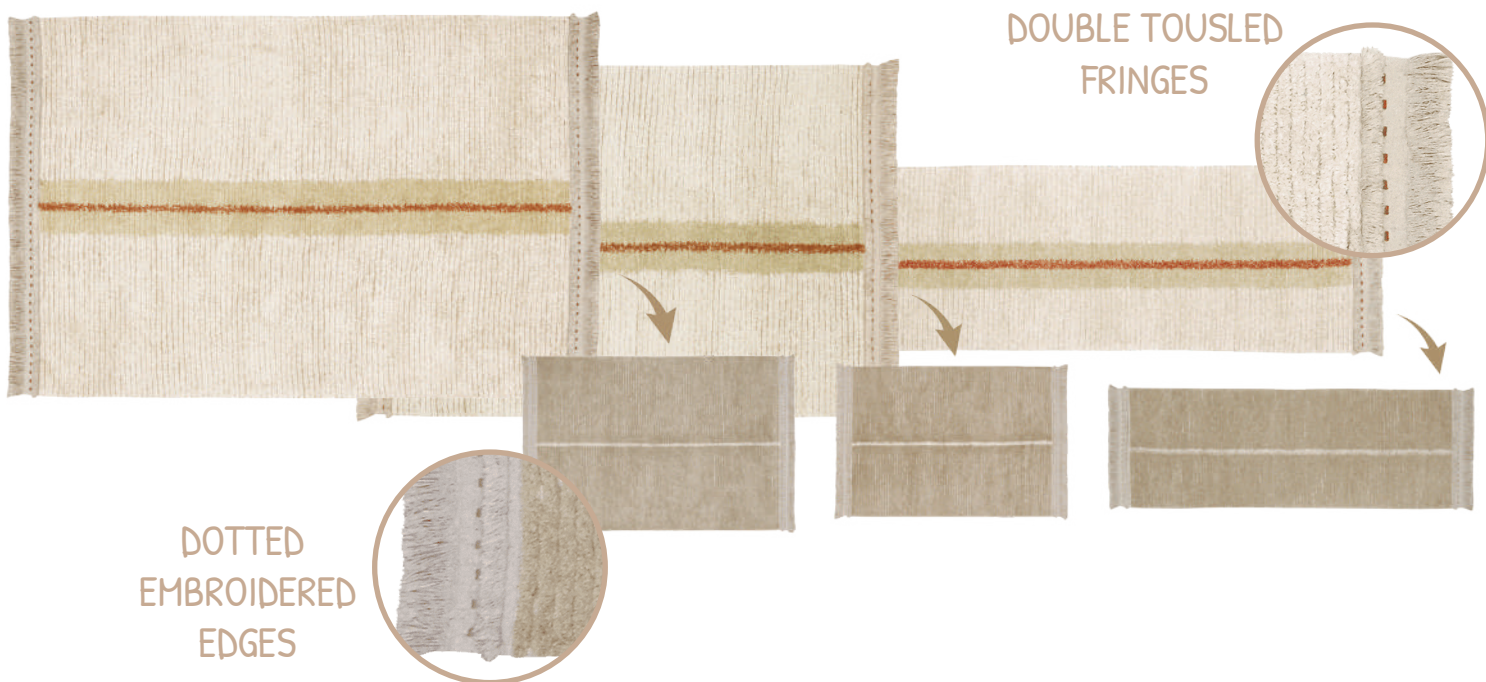
C-DUET-SGE-M | C-DUET-TOF-M | 140x200 cm | 5,3 kg

C-DUET-SGE-L | C-DUET-TOF-L | 170x240 cm | 7,5 kg

Composition: 100% natural cotton

Design: Simple lines design with double tousled fringes and embroidered dotted edges

Elaboration: Handmade



SELLING TIPS

- A **two in one** rug in warm, subdued colors with a bolder touch on one side and calmer hues on the other.
- A simple yet versatile design for a reversible rug with **double toused fringes** and **embroidered dotted edges** that will add a **bohemian charm** to any room.
- Its plush, **double-faced surface** offers a **cozy and relaxed appeal** with a single design motif of a **central vertical stripe**.
- One side of the rug offers a slight touch of color while the opposite side turns to neutrals for a more subdued vibe.
- Each rug is handmade by tufting the piles in rows, alternating stitchlines on the front side that appear as rows of a contrasted color on the reverse side.
- The Duetto design is available in **2 color options**, each available in **3 practical sizes** – from a medium rug suitable for the average living room, to a size large for ample interiors, and a runner rug for elongated spaces.



REVERSIBLE WASHABLE RUG GELATO PINK

C-GELA-PK-S | 120x160 cm | 3,8 kg

C-GELA-PK-M | 140x200 cm | 5,3 kg

Composition: 100% natural cotton

Design: Soft ombre effect of pastel colors. Finished with braids in its corners

Elaboration: Handmade

COMES WITH AN IVORY
 COLORED BRAID AT EACH CORNER



SELLING TIPS

- Think strawberries and cream or, why not just cream? Childhood memories inspire this two in one rug in soft gradients of pink for a sweet nursery decor.
- A double-faced rug design featuring a vertical **gradient in soft Pastel Pink** on one side and a **plain Ivory** surface on its reverse.
- It is available in **2 possible sizes**.
- This version brings childhood memories of strawberry smoothies, raspberry macarons or cherry bonbons... but why settle for one flavour when you can get two?
- The pink Smoothie reversible rug is the perfect addition to any baby girl's nursery decor, for a sweet and cozy vibe.
- Each rug is **handmade** by tufting the piles in rows, alternating stitchlines on the front side that appear as rows on the reverse side.



REVERSIBLE WASHABLE RUG GELATO GREEN

C-GELA-OLV-S | 120x160 cm | 3,8 kg

C-GELA-OLV-M | 140x200 cm | 5,3 kg

Composition: 100% natural cotton

Design: Soft ombre effect of pastel colors. Finished with braids in its corners

Elaboration: Handmade

COMES WITH AN IVORY
COLORED BRAID AT EACH CORNER



SELLING TIPS

- Think pistacchio gelato... or perhaps just almond cream? Childhood memories inspire this two in one rug in soft gradients of green for a bold kids' room decor in safari shades.
- A double-faced rug design featuring a vertical **gradient in soft Olive green** on one side and a **plain Ivory** surface on its reverse.
- It is available in **2 possible sizes**.
- The Green design is suited for both boys' and girls' rooms, from babies to teens!
- Combine it with a safari vibe or stick to a soft neutral palette, and create a space where they can let their imagination run wild!
- Each rug is **handmade** by tufting the piles in rows, alternating stitchlines on the front side that appear as rows on the reverse side.





When rugs start to make sense

BASKET TWIN

BSK-TWIN-TOF | BSK-TWIN-AMB | BSK-TWIN-VBL | Ø 30 x 30 cm | 0,8 kg

Composition: 100% natural cotton

Design: Solid color with contrasted colored lines. Finished with practical handles

Elaboration: Handmade

FINISHED WITH
PRACTICAL HANDLES



THE PERFECT MATCH FOR
THE REVERSIBLE TWIN RUGS

SELLING TIPS

- The perfect match for the Reversible Twin rugs, in harmonizing colors.
- The Twin basket is artisanally made with **hand-braided cords** in Natural color, alternating stripes in colors Toffee, Amber or Vintage Blue, to match the rugs.
- **Finished with practical handles** at the top to easily move them around the house or even to be used as shopping baskets!



BASKET TRIPLET

BSK-TRIPLET | Ø 30 x 30 cm | 0,8 kg

Composition: 100% natural cotton

Design: Basket with alternate color blocks.

Finished with practical handles

Elaboration: Handmade

PRACTICAL HANDLES
FOR EASY CARRYING

IT COMBINES WITH
THE THREE RUG DESIGNS



HAND-BRAIDED CORDS



SELLING TIPS

- A multi-colored basket combining the colors found in the three designs of Reversible rugs to make **the perfect combo** with either one of these, as well as with any of the Twin baskets.
- Artisanally made with **hand-braided cords** in colors Olive, Light Honey, Dark Honey, Vintage Blue, Toffee and Natural.
- **Finished with practical handles** at the top to easily move them around the house or even to be used as shopping baskets!

KNITTED CUSHION DUETTO

SC-DUETTO-POW | SC-DUETTO-OLV | 40 x 40 cm | 0,7 kg

Composition: 100% natural cotton

Design: Square cushion with stripes in contrasted colors

Elaboration: Handmade

THE PERFECT MATCH FOR THE
REVERSIBLE DUETTO RUGS



SELLING TIPS

- Cotton cushion **knitted in tricot** with a soft surface.
- The **cover is removable and machine-washable**.
- The perfect match for the Reversible Duetto rugs, these **double-faced cushions** sport a punch of color on one side and a take on neutrals on the other, with a striped motif for a modern touch.
- Switch sides and mix colors to taste!



KNITTED CUSHION BABY LEAF

SC-BABYL-NAT | SC-BABYL-RBG | SC-BABYL-OLV | 28 x 42 cm | 0,2 kg

Composition: 100% natural cotton

Design: Cushion shaped as a Monstera Leaf

Elaboration: Handmade

LINES AND WAVY EDGES
LIKE A REAL LEAF



CUTE DETAILS



SELLING TIPS

- Cotton cushion **knitted in tricot** with a soft surface.
- A new take on our popular **Monstera-inspired** Baby Leaf knitted cushion, now in 2 additional color options: Rose Beige and Olive.
- **Machine-washable**, including the filler.



This content is confidential until the release date. Join our global launch on July!

When rugs start to make sense